



**भारतीय रिज़र्व बैंक/ Reserve Bank of India**  
**संचार विभाग/ Department of Communication**

**Release of Advertisements – Calling for bids through E-tendering**

Department of Communication (DoC) intends to publish the advertisement in leading English/Hindi newspapers tentatively from 3<sup>rd</sup> week of January 2026 on “**Recruitment of Office Attendants in RBI- Panel Year 2025**”.

The details of the proposed advertisement are given below

S.N	Name of the Newspapers	Edition	Language	Size
1.	Times of India	All Edition	English	Minimum readable
2.	Hindustan Times	All Edition	English	Minimum readable
3.	Economic Times	All Edition	English	Minimum readable
4.	Mint	All Edition	English	Minimum readable
5.	The Hindu	All Edition	English	Minimum readable
6.	New Indian Express	All Edition	English	Minimum readable
7.	The Telegraph	All Edition	English	Minimum readable
8.	Indian Express	All Edition	English	Minimum readable
9.	Financial Express	All Edition	English	Minimum readable
10.	Assam Tribune	All Edition	English	Minimum readable
11.	Sikkim Express	All Edition	English	Minimum readable
12.	Dainik Bhaskar (All group)	All Edition	Hindi	Minimum readable
13.	Amar Ujala	All Edition	Hindi	Minimum readable
14.	Navbharat Times	All Edition	Hindi	Minimum readable
15.	Hindustan	All Edition	Hindi	Minimum readable
16.	Dainik Jagran (All group)	All Edition	Hindi	Minimum readable
17.	Navbharat (All group)	All Edition	Hindi	Minimum readable
18.	Rajasthan Patrika	All Edition	Hindi	Minimum readable
19.	Asomiya Pratidin	All Edition	Assamese	Minimum readable
20.	Anand Bazar Patrika	All Edition	Bangla	Minimum readable
21.	Divya Bhaskar	All Edition	Gujarati	Minimum readable
22.	Lokmat	All Edition	Marathi	Minimum readable
23.	Vijayvani	All Edition	Kannada	Minimum readable
24.	Ajit	All Edition	Punjabi	Minimum readable
25.	Sambad	All Edition	Odiya	Minimum readable
26.	Eenadu	All Edition	Telugu	Minimum readable
27.	Dina Thanti	All Edition	Tamil	Minimum readable
28.	Munsif	All Edition	Urdu	Minimum readable
29.	Employment News	All Edition	English	Minimum readable
30.	Rojgar Samachar	All Edition	Hindi	Minimum readable

**Important Dates: Tentative**

Tender Start View Date: **Thursday, January 08, 2026, from 1600 hrs**

Bid Start Date: **Thursday, January 08, 2026, from 1600 hrs**

Bid Close Date: **Monday, January 12, 2026, at 1500 hrs**



Bid Opening Date and Time: **Monday, January 12, 2026, at 1530 hrs**

Release of Advertisement in newspapers (tentatively): **From 3rd week of January 2026**

### **TERMS AND CONDITIONS**

Please note that no physical bids will be accepted. All the bids must be submitted through MSTC portal (<https://www.mstcecommerce.com/RBI>) against event number (RBI/DoC – Central Office Departments/Others/20/25-26/ET/814) only.

**Agency will be shortlisted on the basis of L1 (including net media cost, agency commission and applicable taxes) and should bid strictly for the plan and in format given in the tender document. The participating agencies are required to submit the Net Media Cost, Agency Commission and applicable taxes separately in the E-tender. Failure to do so will result in rejection of bid of the particular agency.**

Once an advertising agency is shortlisted, the agency is required to execute the work without fail. The shortlisted agency is required to release the spots strictly as per the plan given in the tender document. Failure to do so will result in appropriate action being taken against the erring agency.

Reserve Bank of India reserves the right to amend the proposed plan. In such a situation, a fresh e-tender shall be uploaded on the MSTC portal (<https://www.mstcecommerce.com/RBI>) with necessary changes/corrections and the agencies will be required to re-bid.

TDS and TDS under GST will be deducted as per applicable rate. Clarifications, if any, may be sent via email to [harithad@rbi.org.in](mailto:harithad@rbi.org.in) and [darshann@rbi.org.in](mailto:darshann@rbi.org.in)

The advertising agencies should treat all documents, information, data and communication of and with the Bank as privileged and confidential.

Empanelled advertising agencies shall not, without Bank's prior written consent, disclose any specification, plan, sample or information or data or drawings/designs furnished by or on behalf of the Bank to any person other than a person employed by the agency in the performance of the work.

Disclosure to any such person employed by the agency shall be made in utmost confidence and should extend only as far as may be necessary and relevant for the purpose of such performance.

**We will appreciate a confirmation regarding the participation in tender. If we do not get a reply, it will be construed that the agency is not interested in participating in the tender. In such a case, RBI will be constrained to take appropriate action against the non-participating agencies.**



Lateral Recruitment of Experts on Full-time Contract Basis

Please find the below updated contact details of MSTC Mumbai Centralized helpdesk for vendors:

HO Central Help Desk: (For vendors)

Phone Number: 07969066600

[helpdeskho@mstcindia.in](mailto:helpdeskho@mstcindia.in) (Please mention "HO Helpdesk" as subject while sending emails)

WRO Helpdesk: 7651915418/02269856817/02269856800

Availability

9:30 AM to 5:00 PM on all working days for all Technical issues e-Tenders, System settings etc.

Mr. Tanmoy Sarkar, Deputy Manager

Mobile: 8349894664