



**Paper – II**  
**Mass Communication and Journalism**

Booklet Code

A

TEST BOOKLET NO.

Subject Code :

2 6

Roll No. :

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(Figures as per admission card)

Roll No. (in words) :

OMR Sheet No. :

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## Name and Signature of Invigilator/s

Signature : \_\_\_\_\_

Name : \_\_\_\_\_

Time : 2 Hours

Maximum Marks : 200

Number of Pages in this Booklet : 16

Number of Questions in this Booklet : 100

## Instructions for the Candidates

- Write your roll number in the space provided on the top of this page.
- This paper consists of hundred (100) multiple-choice type of questions.
- At the commencement of examination, the test booklet will be given to you. In the first 5 minutes, you are requested **to open the booklet and compulsorily examine it as below** :
  - To have access to the Test Booklet, tear off the paper seal on the edge of the cover page. Do not accept a booklet without sticker seal or open booklet.
  - Tally the number of pages and number of questions in the booklet with the information printed on the cover page. Faulty booklets due to pages/questions missing or duplicate or not in serial order or any other discrepancy should be got replaced immediately by a correct booklet from the invigilator within the period of 5 minutes. Afterwards, neither the Test Booklet will be replaced nor any extra time will be given.**
  - After the verification is over, the Test Booklet Number should be entered in the OMR Sheet and the OMR Sheet Number should be entered on this Test Booklet.
- Each item has four alternative responses marked (A), (B), (C) and (D). You have to darken the circle as indicated below on the correct response against each item.  
**Example :** (A) (B) (C) (D)  
 where (C) is the correct response.
- Your responses to the questions are to be indicated in the **OMR Sheet kept inside this Booklet**. If you mark at any place other than in the circles, the OMR Sheet will not be evaluated.
- Read the instructions given in OMR Sheet carefully. Fill the Booklet Code of Paper – II in OMR Sheet **Compulsorily**.
- Rough Work is to be done in the end of this booklet.
- If you write your name or put any mark on any part of the OMR Answer Sheet, except for the space provided for the relevant entries, which may disclose your identity, you will render yourself liable to disqualification.
- You have to return the OMR Answer Sheet to the invigilators at the end of the examination compulsorily and must NOT carry it with you outside the Examination Hall.
- You can take away test booklet and carbon copy of OMR Answer Sheet after the examination.
- Use only Blue/Black Ball point pen.**
- Use of any calculator, electronic gadgets or log table, etc. is prohibited.**
- There is no negative mark for incorrect answer.**

A

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## MASS COMMUNICATION AND JOURNALISM

### Paper – II

1. Which of the following is/are measures of central tendency ?

- (A) Geometric mean
- (B) Mode
- (C) Medium
- (D) All of the above

2. The “equals” sign (=) is included in which hypothesis when any one conducts hypothesis testing ?

- (A) Null
- (B) Alternative
- (C) It can appear in both the null and the alternative hypothesis
- (D) None of the above

3. A \_\_\_\_\_ is a subset of a \_\_\_\_\_.

- (A) Sample, population
- (B) Population, sample
- (C) Statistic, parameter
- (D) Parameter, statistic

4. Who among the following is not a cartoonist ?

- (A) Vinod Mehta
- (B) Rajendra Ghodpkar
- (C) Irfan
- (D) Manjul

5. Pricing strategy which starts with ideal price and target cost which ensures that set price will be met is classified as

- (A) Target costing
- (B) Marginal costing
- (C) Learning curve costing
- (D) Demand based costing

Read the following passage and answer the questions from Question No. 6 to 10 :

The language used during a presentation can create relationships between the speaker, the audience, and the material. You should use such words as us and we when speaking with an audience in order to connect yourself to its members and the material. Accordingly, you should avoid words that separate you from the audience, such as I and You. Also, use terminology familiar to the audience, and avoid unfamiliar terminology whenever possible. A person's identities and relationships with others are created through the use of symbols. Using language familiar to an audience will established perceptions of identification on the part of the audience and engender a sense of connection with the speaker and the topic. You should also strive to connect audience members with the material by providing them with a clear mental picture of what you are discussing. In addition to creating a relational connection, providing a clear mental picture helps



Total Number of Pages : 16

maintain audience attention and ensure retention of the material. You can achieve this representation of the material through the use of concrete and descriptive language. Concrete Words represent tangible objects that can be experienced through sensory channels (touch, taste, smell, hearing, seeing) and include real people, objects, actions and locations. Abstract words, in contrast, represent intangible objects that cannot be experienced through your senses and include ideas, beliefs and feelings. Patriotism is an abstract word that could be conveyed more concretely by describing a flag and acts of patriotism that provide the audience with a clearer picture and greater understanding of what you mean by that term. Descriptive language provides the audience with a clearer picture of what you are discussing by describing it in more detail. Consider the difference between merely saying "There is a meadow" and using descriptive language to provide a clear picture of a meadow by invoking multiple senses of your audience. For example, you could describe the meadow as having grasses swaying majestically in a gentle breeze caressing your skin and carrying the fragrance of thousands of wild flowers and a bubbling brook flowing underneath a cobalt sky filled with singing birds.

6. The language creates a relationship between speaker, listener and
- Sensory channels
  - Content
  - Effect
  - Feedback

7. Why words like I and You should be avoided in speech ?
- They are grammatically incorrect
  - They create a difference between speaker and listener
  - They make audience inactive
  - They are too simplistic
8. The retention of the audience about a message can be enhanced by
- Recapitulation of the important key points
  - Increasing the participation of the audience
  - Creating a clear picture of the content in audience's mind
  - Appreciating their viewpoint
9. To experience real world people, objects an individual needs
- Descriptive language
  - Sensory channels
  - Abstract words
  - Beliefs
10. What is the use of descriptive language ?
- It clarifies the content with details
  - It is more technical
  - Both (A) and (B) are correct
  - Neither (A) nor (B) is correct



Total Number of Pages : 16

11. The People's Meter used by Nielsen Media Research records
- (A) Radio listenership survey
- (B) Programme watched by people during sweeps
- (C) The TV programmes popular/ watched at specific time and day
- (D) The measurement of recall value of any advertisement

12. "A newspaper should be both a daily teacher and daily tribune" was stated by
- (A) Joseph Pulitzer
- (B) J. L. Nehru
- (C) Marshall McLuhan
- (D) George Gerbner

13. Given below are two statements, one labelled as Assertion (A) and other labelled as Reason (R). Read the statement and choose the correct answer using the codes given below.

**Assertion (A) :** Social networking can make the Indian political class watchful and refrain from getting involved in misdeeds.

**Reason (R) :** Social media have made the Arab spring possible and hence, the Indian political class is cautious.

**Codes :**

- (A) Both (A) and (R) are true
- (B) Both (A) and (R) are true, but (R) is not the correct explanation of (A)
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

14. E-Chaupal, the IT venture initiated to help the farmers belongs to

- (A) TATA
- (B) ITC
- (C) Reliance
- (D) Microsoft

15. Hutchins Commission is related with

- (A) Theory of Social Learning
- (B) Theory of Social Responsibility
- (C) Theory of Democratic Participation
- (D) Theory of Soviet Communism

16. Which one is rightly matched ?

**List – I**

**List – II**

I. Wrap-up

1. Film

II. Cut

2. TV

III. Filler

3. PR

IV. Embargo

4. Radio

**I    II    III    IV**

(A) 1    4    3    2

(B) 2    1    4    3

(C) 3    1    2    4

(D) 4    2    1    3



17. Which one is rightly matched ?

List – I	List – II
I. Jump cut	1. Microphone
II. Key light	2. Font
III. Serif	3. Continuity break
IV. Shotgun	4. Main source

	I	II	III	IV
(A)	1	3	4	2
(B)	2	1	3	4
(C)	3	4	2	1
(D)	4	2	1	3

18. Which one is rightly matched ?

List – I	List – II
I. Composition	1. Framing
II. Pan	2. Aspect ratio
III. Rule of thirds	3. Effect
IV. Fade	4. Shot

	I	II	III	IV
(A)	2	4	1	3
(B)	1	2	4	3
(C)	4	3	2	1
(D)	3	1	4	2

19. Which one is rightly matched ?

List – I	List – II
I. Turner	1. Advertising
II. Ivy Lee	2. Sound
III. Ogilvy	3. TV
IV. Edison	4. PR

	I	II	III	IV
(A)	1	3	2	4
(B)	3	4	1	2
(C)	2	4	1	3
(D)	4	3	2	1

20. Rainbow, Red, Big, Mantra, Tadka are associated with

- (A) Radio programmes
- (B) Radio channels
- (C) TV channels
- (D) Domains

21. “The need for decolonization and democratization of information and communication” was propagated by

- (A) The New World Information and Communication Order (NWICO)
- (B) Monopoly of Broadcasting
- (C) The Marxist Theory of Media and Society
- (D) Copyright Policies

22. The theory of Frame Analysis was developed by

- (A) Erving Goffman
- (B) Samuel Huntington
- (C) F. Inglis
- (D) Carl Hovland



23. Agora is a
- (A) Post on a Facebook
  - (B) Devil
  - (C) Chatter box
  - (D) Market place on the internet
24. Given below are two statements, one labelled as Assertion (A) and other labelled as Reason (R). Read the statement and choose the correct answer using the codes given below.
- Assertion (A) :** Media language generates and constitutes the social world.
- Reason (R) :** Because it is not merely a channel of information, but also an integral part of our experiences.
- Codes :**
- (A) Both (A) and (R) are true
  - (B) Both (A) and (R) are true, but (R) is not the correct explanation of (A)
  - (C) (A) is true, but (R) is false
  - (D) (A) is false, but (R) is true
25. Find out the correct sequence of elements of the hierarchy of effect model.
- (A) Desire, interest, attention, action
  - (B) Attention, desire, interest, action
  - (C) Attention, interest, desire, action
  - (D) Interest, desire, attention, action
26. Research that aims to solve specific problems is known as
- (A) Fundamental research
  - (B) Applied research
  - (C) Pure research
  - (D) Historical research
27. Continuous, discrete, confounding are
- (A) Scales
  - (B) Measurements
  - (C) Schedules
  - (D) Variables
28. Semantic Differential Scale was introduced by
- (A) Rensis Likert
  - (B) Frank E. X. Dance
  - (C) Charles E. Osgood
  - (D) William James
29. How well the results of a research study can be generalized across populations is known as
- (A) External validity
  - (B) Reliability
  - (C) Hypothesis testing
  - (D) Triangulation
30. Choose the odd one.
- (A) Focus group
  - (B) Observation
  - (C) Survey
  - (D) Case study



31. Which one is not rightly matched ?
- (A) First Press Commission – 1952
  - (B) Verghese Working Group – 1977
  - (C) Second Press Commission – 1982
  - (D) Joshi Committee – 1990
32. Inter-coder reliability is the terms associated with
- (A) Panel study
  - (B) Ratings research
  - (C) Content analysis
  - (D) Cohort analysis
33. Three-dimensional area around a microphone from within which sound is transmitted also referred to as
- (A) Polar pattern
  - (B) Direct pattern
  - (C) Solar pattern
  - (D) Vertical pattern
34. Which one of the following is the free audio editing software ?
- (A) Audacity
  - (B) GIMP
  - (C) Adobe Premiere
  - (D) Picaso
35. Media literacy does not consist of
- (A) Strategies for analysing and discussing media messages
  - (B) Heightened expectations from media
  - (C) Respect for the power of media messages
  - (D) Knowledge of genre conventions and the recognition of their mixing
36. Simultaneous presentation of two contradictory visuals is called
- (A) Counter point (B) Counter angle
  - (C) Counter bias (D) Counter view
37. In order to provide the illusion of movement, at what speed (frames per second) is a sound film usually projected ?
- (A) 16 fps (B) 24 fps
  - (C) 20 fps (D) 18 fps
38. Gustakhi Maaf belongs to
- (A) A newspaper
  - (B) A satirical puppet show on TV
  - (C) A soap opera
  - (D) None of these
39. A visual path that flows from the upper corner to the lower right is identified as
- (A) Visual index
  - (B) Visual flight
  - (C) Optical cross line
  - (D) Gutenberg diagonal



Total Number of Pages : 16

40. Auguste and Louis Lumiere's moving pictures were screened in \_\_\_\_\_ during July 1895.

- (A) Kolkata
- (B) Bombay
- (C) Madras
- (D) Tuticorin

41. POV, Pedestal, Track, Reverse-angle are related with

- (A) Stage
- (B) Photo editing
- (C) Camera
- (D) Audio recording

42. Visual thinking, Research, Treatment, Split page, Characterisation, Adaptation mainly refer to

- (A) Script writing
- (B) Camera planning
- (C) Budgeting
- (D) Stages of production

43. Commissions, Fees, Media plan, Hit, Image, USP terms are the most closely related with

- (A) Corporate Communication
- (B) Media Management
- (C) Online media
- (D) Advertising

44. The right match of the sequence- Paparazzi, Kant, Plagiarism, Lobbying, RPM, Harper Collins is

- (A) Influencing public policy, Recording, Publisher, Ethical issue, Passing off someone else's work as own, Philosopher
- (B) Publisher, Recording, Ethical issue, Philosopher, Influencing public policy, Passing off someone else's work as own
- (C) Passing off someone else's work as own, Philosopher, Ethical issue, Recording, Influencing public policy, Publisher
- (D) Ethical issue, Philosopher, Passing off someone else's work as own, Influencing public policy, Recording, Publisher

45. Which one is rightly matched ?

List – I	List – II
I. Automatic gain control	1. Video tape format
II. DVC Pro	2. TP
III. Autocue	3. Camera
IV. White balance	4. Audio

	I	II	III	IV
(A)	4	1	2	3
(B)	1	4	3	2
(C)	3	2	1	4
(D)	2	3	4	1



Total Number of Pages : 16

46. Find out the correct sequence of publications that were launched during freedom movement.

- (A) Bengal Hurkaru – The Telegraph – Samvad Kaumudi – Times of India
- (B) Bengal Hurkaru – Samvad Kaumudi – The Telegraph – Times of India
- (C) The Telegraph – Bengal Hurkaru – Times of India – Samvad Kaumudi
- (D) Samvad Kaumudi – Bengal Hurkaru – Times of India – The Telegraph

47. Match the following :

List – I		List – II	
(Founder/Editor)		(Newspaper)	
I. Annie Besant		1. The Statesman	
II. Thomas J. Bennet		2. Forward	
III. Robert Knight		3. New India	
IV. Chittaranjan Das		4. The Times of India	
	I	II	III
	II	III	IV
(A)	2	1	3
(B)	3	1	2
(C)	3	4	1
(D)	2	3	4

48. Which was the newspaper that Mahatma Gandhi edited in the year 1919 ?

- (A) Indian Opinion
- (B) National Herald
- (C) Pioneer
- (D) Satyagrahi

49. The commercial broadcasting wing of AIR-Vividh Bharati, was started to counter

- (A) Voice of America
- (B) BBC
- (C) Radio Ceylon
- (D) Radio Moscow

50. Dyadic communication is the transfer of messages from a person

- (A) To mass audience
- (B) To a group
- (C) To another person and vice versa
- (D) To sages

51. World Press Freedom Day is celebrated on

- (A) May 3
- (B) July 15
- (C) January 29
- (D) December 1



52. Identify the wrong match.
- (A) RTI – 2005
  - (B) Copyright Act – 1957
  - (C) Contempt of Court – 1971
  - (D) IT Act – 2002
53. Jhabua, where development communication project was launched in 1990's is located in which State ?
- (A) Bihar
  - (B) Maharashtra
  - (C) Madhya Pradesh
  - (D) Assam
54. Identify the wrong match.
- (A) Radio Mirchi – The Times Group
  - (B) MY FM – Jagran Group
  - (C) Big FM – Reliance
  - (D) Red FM – Sun Group
55. Offset, Gravure, Screen are associated with
- (A) Films
  - (B) Printing
  - (C) Editing
  - (D) Lighting
56. A willful disobedience of a court order or a willful interference with the administration of justice is
- (A) Contempt of court
  - (B) Conflict of laws
  - (C) Compensatory damages
  - (D) None
57. To improve the standard of news agencies and newspapers \_\_\_\_\_ was reconstituted.
- (A) Press Council
  - (B) Wage Boards
  - (C) Press Forums
  - (D) None of these
58. An \_\_\_\_\_ is when a few firms dominate a market.
- (A) Ownership
  - (B) Outfit
  - (C) Oligopoly
  - (D) Overboard
59. Children's Magazine 'Nandan' belongs to which group ?
- (A) Hindustan Times
  - (B) Times
  - (C) India Today
  - (D) The Pioneer
60. The process of improving the visibility of a webpage/website in a search engine is called
- (A) Referral Marketing
  - (B) Affiliation
  - (C) Search Engine Optimization
  - (D) Social Media Marketing



61. Given below (**Question No. 61 to 64**) are two statements, one labeled as Assertion (A) and other labeled as Reason (R). Read the statement and choose the correct answer using the codes given below.

**Assertion (A) :** Naradji's communication was centered for the social welfare of gods and humans.

**Reason (R) :** Basic principle of journalism in Narad Sutra is accepting difference and plurality of opinions.

**Codes :**

- (A) Both (A) and (R) are true
- (B) Both (A) and (R) are true, but (R) is not correct explanation of (A)
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

62. **Assertion (A) :** Democratic Decentralization is a decentralized form of Government where each village is responsible for its own affairs, as the foundation of India's political system.

**Reason (R) :** Panchayati Raj represents true democracy realized. It would regard the humblest and the lowest Indian as being equally the ruler of India with the tallest in the land.

**Codes :**

- (A) Both (A) and (R) are true
- (B) Both (A) and (R) are true, but (R) is not correct explanation of (A)
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

63. **Assertion (A) :** Cause-related marketing (CRM) is a mutually beneficial collaboration between a corporation and a nonprofit organization.

**Reason (R) :** Committing some part as donation from purchase of a product or a service by the manufacturer or provider respectively is a CSR activity.

**Codes :**

- (A) Both (A) and (R) are true
- (B) Both (A) and (R) are true, but (R) is not correct explanation of (A)
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

64. **Assertion (A) :** Cinematic language is methods and conventions of cinema that are used to communicate with the audience.

**Reason (R) :** Editing is not a part of film cinematic language.

**Codes :**

- (A) Both (A) and (R) are true
- (B) Both (A) and (R) are true, but (R) is not correct explanation of (A)
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true



65. Hand, Desk, Stand, Lavalier are related with
- (A) Camera
  - (B) Recording
  - (C) Mikes
  - (D) Post production
66. Collection, analysis and reporting of available data for any given marketing situation is classified as
- (A) External databases
  - (B) Outsourced databases
  - (C) Marketing research
  - (D) Both (A) and (B)
67. Psychographics refers to
- (A) Individual values, lifestyles and characteristics
  - (B) Individual sex, age, race and income statistics
  - (C) Potential influence
  - (D) All of the above
68. A press run of a publication for one day
- (A) Edition
  - (B) Publication
  - (C) Imprint
  - (D) Pre-print
69. The idea that “media affect others but not me” is called as
- (A) Personal effect
  - (B) Second person effect
  - (C) Third person effect
  - (D) Demonstration effect
70. Which of these is the study of classification of speech sounds ?
- (A) Gestures
  - (B) Speech style
  - (C) Phonetics
  - (D) Spoof
71. Alvin Toffler used the term
- (A) Massification
  - (B) Demassification
  - (C) Synthetic images
  - (D) Clinicalisation
72. In development communication, a constant exposure to media images would bring about “a revolution of rising expectations.” Who advocated this concept ?
- (A) Lucian Pye
  - (B) Walt Rostow
  - (C) Wilbur Schramm
  - (D) Daniel Lerner
73. ‘Communication and Cultural Domination’ was written by
- (A) Walter Cronkite
  - (B) George Ritzer
  - (C) Lasswell
  - (D) Herbert Schiller



74. According to Lazarsfeld and Merton, mass media reinforce
- (A) Public opinion
  - (B) Public image
  - (C) Social norms
  - (D) Technocracy
75. The methodology of communication has changed and dispersed in numerous directions based on the source of its \_\_\_\_\_ impact.
- (A) Socio-cultural
  - (B) Modern culture
  - (C) Inactive
  - (D) Agriculture
76. NFAI stands for
- (A) National Film Achieve of India
  - (B) National Film Association of India
  - (C) National Film and Advertising Institute
  - (D) National Film Awards of India
77. A newspaper item enclosed within printed border is known as
- (A) Box
  - (B) Housed
  - (C) Frame
  - (D) Panel
78. Informal word of mouth process of disseminating information or rumour
- (A) Encircling
  - (B) Grapevine
  - (C) Stalagmite
  - (D) Vocalisation
79. Identify the odd one.
- (A) Right to equality
  - (B) Right against exploitation
  - (C) Right to property
  - (D) Right to freedom
80. Slug is used for
- (A) Special effects
  - (B) Identification of story
  - (C) Slow production
  - (D) Poor visuals
81. Client brief, Schedule, Creative are the terms used in
- (A) Radio
  - (B) PR
  - (C) Advertising
  - (D) Marketing
82. Find out the correct sequence of Maslow's pyramid of needs.
- (A) Basic psychological needs, safety and security needs, belonging and love needs, esteem needs, self-actualization needs
  - (B) Belonging and love needs, basic psychological needs, esteem needs, safety and security needs, and self-actualization needs
  - (C) Self-actualization needs, basic psychological needs, safety and security needs, esteem needs, belonging and love needs
  - (D) Safety and security needs, self-actualization needs, basic psychological needs, belonging and love needs, esteem needs



83. Content analysis is one of the methodologies of  
(A) Studying messages  
(B) Studying communicator  
(C) Studying audience  
(D) Studying channel
84. In research, primary and secondary are  
(A) Questionnaire  
(B) Hypothesis  
(C) Data sources  
(D) Variables
85. Which of the following news portal run exclusively by women for rural journalism in India ?  
(A) Grassroot  
(B) Kurukshetra  
(C) Khabar Lahariya  
(D) Gaon Connection
86. In a symmetric distribution :  
(A) Mean < Median < Mode  
(B) Mean = Median = Mode  
(C) Mean > Median > Mode  
(D) None of these
87. The snowball sampling method is useful when the universe is small and  
(A) Heterogeneous  
(B) Specific  
(C) General  
(D) Concentrated
88. In communication, redundancy has  
(A) Highest predictability  
(B) Lowest predictability  
(C) Balanced predictability  
(D) Imperfect predictability
89. The probability of rejecting a null hypothesis when it is true, means  
(A) Type I error  
(B) Type II error  
(C) Type III error  
(D) Type IV error
90. Scientific research demands the demonstration of  
(A) Continuity (B) Co-variance  
(C) Transitivity (D) Reaction
91. Gender is a/an \_\_\_\_\_ level of measurement in mass communication research.  
(A) Nominal  
(B) Ordinal  
(C) Intermediate  
(D) Ratio measure
92. Who is the director of Indian Documentary-Writing with Fire ?  
(A) Rintu Thomas and Sushmit Ghosh  
(B) Mira Nair  
(C) Saba Dewan and Sanjay Kak  
(D) Ritesh Batra



Total Number of Pages : 16

93. Who said “media is used by an individual to connect or disconnect themselves from others” ?

- (A) Franklin John Henrillp
- (B) Franklin Marshal
- (C) Marshall McLuhan
- (D) Franklin Rosario Baird

94. ‘Stereotyping’ is an element of investigation in Representation Studies which generally concentrate on two aspects : one is physical, i.e. semiotic; the other is intellectual which is known as

- (A) Discourse Study
- (B) Content Study
- (C) Deconstruction Study
- (D) Pre/Post-structural Study

95. Section 3 and 4 of Official Secrets Act, 1923 deal with

- (A) Spying
- (B) Half communication
- (C) Authorization
- (D) Use of material

96. The advertising medium that has the advantage of high selectivity, immediacy and low cost is

- (A) Newspaper      (B) Direct Mail
- (C) Radio            (D) Online

97. A \_\_\_\_\_ is a name, term, design or other feature that distinguishes one seller’s product from those of others.

- (A) Logo
- (B) Set design
- (C) Brand
- (D) Password

98. ‘God’s Own Country’ is the advertisement tagline of

- (A) Coco Cola
- (B) Pepsi
- (C) Kerala Tourism
- (D) Incredible India

99. \_\_\_\_\_ is a form of communication that is aimed at influencing the attitude of a community toward some cause or position by presenting only one side of an argument.

- (A) Property
- (B) Propagandizing
- (C) Consuming
- (D) Characterizing

100. Indecent Representation of Women (Prohibition) Act was enacted in the year

- (A) 1986                      (B) 1987
- (C) 1977                      (D) 1978



Total Number of Pages : 16

Space for Rough Work

