

B. A. Economics

Syllabus

AFFILIATED COLLEGES

Program Code: 21C

2021 – 2022 onwards



BHARATHIAR UNIVERSITY

(A State University, Accredited with “A” Grade by NAAC,
Ranked 13th among Indian Universities by MHRD-NIRF,
World Ranking : Times - 801-1000, Shanghai - 901-1000, URAP - 1047)

Coimbatore - 641 046, Tamil Nadu, India

Programme Educational Objectives (PEO)

- PEO 1: Creating strong subject knowledge in Economics to develop and uplift the Society.
- PEO 2: Applying Economic theories and make the students to understand the practical knowledge on present Economic System.
- PEO 3: Creation of continuous improvement in their professional career through life long learning appreciating human Values and Ethics.



Programme Outcome (Po) for Under Graduate Degree in Economics

- PO 1:** Creation of knowledge in fundamentals of Economics, application of Economics with the help of Mathematics, Statistics and Computer Applications is a strong foundation for UG Students.
- PO 2:** Train the students to understand the concepts and theories in Economics to practical problems solving in the real world.
- PO 3:** Decision making and evaluate the solutions for useful complex economic issues and train the students to meet the specified needs to resolve complex economic problems.
- PO 4:** Train the students in Industrial, Agricultural and Service sector economics. This will be helpful for them to get into the concern sector for their Job Oriented goals.
- PO 5:** Create knowledge and select the issues to adopt the techniques to understand resource allocation and Macro Economic policies in Indian Economy.
- PO 6:** By way of getting complete knowledge in Economics may helpful for them to commit for the professional Ethics and responsibilities taken by them in their professional Career.
- PO 7:** Students of undergraduate in Economics are practiced for Basic knowledge in Economics, Mathematics, Statistics and Accountancy. This type of getting knowledge may helpful to students to clear any kind of basic Competitive Examinations.
- PO 8:** Knowledge in Economics and creation of domain knowledge will be effectively served to the students to understand the Society, Societal complex problems and for attainment of Comprehensive Solutions.

BHARATHIAR UNIVERSITY::COIMBATORE 641 046

B.A. / B. Sc. / B.Com. / B.C.A. etc., Course Title (CBCS PATTERN)
(For the students admitted from the academic year 2021-2022 and onwards)

Scheme of Examination

Part	Title of the Course	Hours/ Week	Examination				Credits
			Duration in Hours	Maximum Marks			
				CIA	CEE	Total	
Semester I							
I	Language - I	6	3	50	50	100	4
II	English - I	6	3	50	50	100	4
III	Core Paper I - Micro Economics – 1	5	3	50	50	100	4
III	Core Paper II - Agricultural Economics	5	3	50	50	100	4
III	Allied A: Paper I History Of India From 1600 To 1857 Ad /Political Science/ Tourism	6	3	25	50	75	3
IV	Environmental Studies*	2	3	-	50	50	2
Total		30		225	300	525	21
Semester II							
I	Language – II	6	3	50	50	100	4
II	English – II	6	3	50	50	100	4
III	Core Paper III-Micro Economics –II	5	3	50	50	100	4
III	Core Paper - IV- History Of Economic Doctrine	5	3	50	50	100	4
III	Allied A: Paper II History Of India From 1858 To 1964 / /Political Science/Demography	6	3	25	50	75	3
IV	Value Education – Human Rights*	2	3	-	50	50	2
Total		30		225	300	525	21
Semester III							
I	Language – III	6	3	50	50	100	4
II	English – III	6	3	50	50	100	4
III	Core Paper V-Macro Economics-I	5	3	50	50	100	4
III	Core Paper VI- Statistical Methods	4	3	50	50	100	4
III	Allied B: Paper I Political Science /Constitutional History of India 1773 to 1892/ Business Management For Economics	4	3	50	50	100	4
IV	Skill based Subject: Financial Accounting	3	3	25	50	75	3
IV	Tamil** / Advanced Tamil* (OR) Non-major elective - I (Yoga for Human Excellence)* / Women's Rights*	2	3	-	50	50	2
Total		30		275	350	625	25
Semester IV							
I	Language – IV	6	3	50	50	100	4
II	English – IV	6	3	50	50	100	4
III	Core Paper VII-Macro Economics-II	4	3	50	50	100	4

III	Core Paper-VIII-Mathematical Economics	4	3	50	50	100	4
III	Allied B: Paper Ii Political Science Constitutional History of India 1892 to 1950/Computer Applications In Economics	5	3	50	50	100	4
IV	Skill Based Subject 2: Trade Documentation	3	3	25	50	75	3
IV	Tamil**/Advanced Tamil* (OR) Non-major elective -II (General Awareness*)	2	3	-	50	50	2
	Total	30		275	350	625	25
Semester V							
III	Core Paper IX- Monetary Economics	6	3	50	50	100	4
III	Core Paper X- Indian Economic Development And Policies	6	3	50	50	100	4
III	Core Paper XI- International Economics	6	3	50	50	100	4
III	Core Paper XII-- Entrepreneurship Development	5	3	50	50	100	4
III	Elective I	4	3	50	50	100	4
IV	Skill based Subject 4: Computer System - I – Theory	2	3	25	25	50	2
IV	Skill based Subject 4: Computer System - I – practical	1	3	10	15	25	1
	Total	30		285	290	575	23
Semester VI							
III	Core Paper XIII- Fiscal Economics	6	3	50	50	100	4
III	Core Paper XVI- Industrial Economics	6	3	50	50	100	4
III	Core Paper XV- Environmental Economics	5	3	50	50	100	4
III	Elective II	5	3	50	50	100	4
III	Elective III	5	3	50	50	100	4
IV	Skill based Subject 4: Computer System - II – Theory	2	3	25	25	50	2
IV	Skill based Subject 4: Computer System - II – practical	1	3	10	15	25	1
V	Institutional Training/Project work/field work /Related to Economics**			50	-	50	2
	Total	30		335	290	625	25
Grand Total		180		1660	1840	3500	140

Note

* No Continuous Internal Assessment (CIA). Only University Examinations.

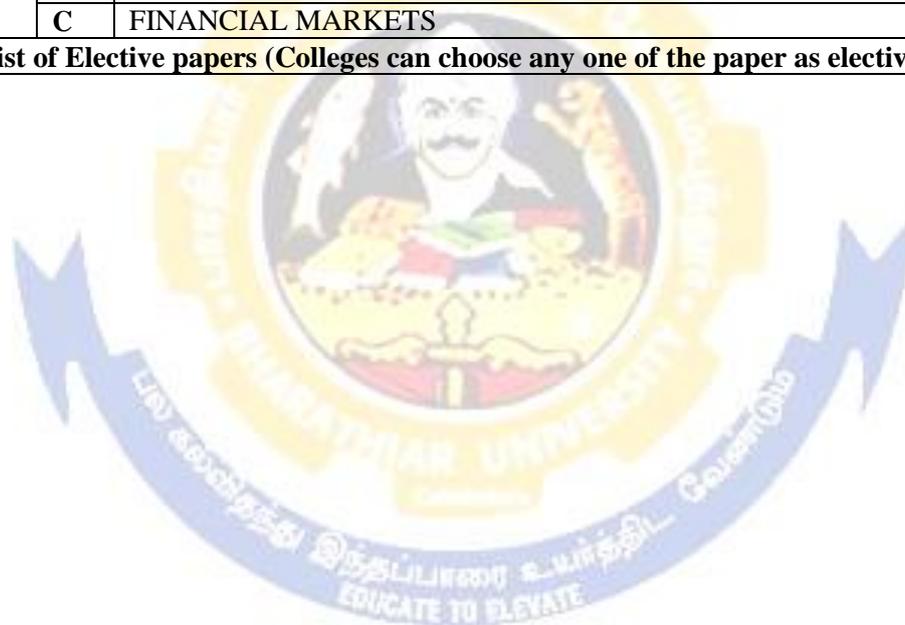
** No University Examinations. Only Continuous Internal Assessment (CIA).

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No Continuous

Internal Assessment (CIA). Only University Examinations.

List of Elective papers (Colleges can choose any one of the paper as electives)		
Elective – I	A	INVESTMENT POLICIES AND PROGRAMME
	B	AUDITING
	C	BASIC ECONOMETRICS
Elective – II	A	HEALTH ECONOMICS
	B	FINANCIAL ECONOMICS
	C	JOURNALISM
Elective – III	A	RURAL ECONOMICS
	B	ACCOUNTANCY FOR ECONOMICS
	C	FINANCIAL MARKETS
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Elective – I	A	INVESTMENT POLICIES AND PROGRAMME
	B	AUDITING
	C	BASIC ECONOMETRICS
Elective – II	A	HEALTH ECONOMICS
	B	FINANCIAL ECONOMICS
	C	JOURNALISM
Elective – III	A	RURAL ECONOMICS
	B	ACCOUNTANCY FOR ECONOMICS
	C	FINANCIAL MARKETS
List of Elective papers (Colleges can choose any one of the paper as electives)		





**First
Semester**

BHARATHIAR UNIVERSITY: COIMBATORE 641 046

B.A Economics Curriculum (University Department)

(For the students admitted during the academic year 2021 – 22 onwards)

Course code	MICRO ECONOMICS-I			L	T	P	C
Core/Elective/Supportive	CORE PAPER – I			5			3
Pre-requisite	The course attempts to equip the students with the basic tools and methods of economic analysis.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	Understand the concepts, methodology and the behaviour of the economic agents as a consumer and a producer.						
2	Enlighten the students about the economic objectives.						
3	To understand the fundamental concepts and theories of Microeconomics.						
Expected Course Outcomes:							
On the successful completion of the course, student will be able:							
1	To improve the knowledge of students on the basics of Micro Economics						K1
2	To analyze the economic relationship between the variables.						K2
3	To enhance the skills of students in the measurement of variables and relationship.						K3
4	To improve the attitude of students towards economic laws.						K4
5	To generate an interest in the application of economics for business decision, planning and forecasting.						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Definitions and Basic concepts					14 -- hours	
Definition of Economics - Adam Smith - Marshall - Robbins - Samuelson - Micro and Macro approach - Inductive and deductive methods - positive vs Normative study - static and dynamic analysis - Economic laws - partial vs General Equilibrium							
Unit:2	Basic laws of Economics					14-- hours	
Theory of consumer behaviour - Cardinal Utility - Ordinal Utility - Law of diminishing Marginal Utility - Law of Equi Marginal Utility - Law of Demand - Indifference curve analysis - Features of indifference curve - Consumer's Equilibrium - Income, price and substitution effects.							
Unit:3	Elasticity of Demand					14-- hours	
Elasticity of demand - Types and Degrees - Measurement - Factors influencing elasticity of demand - uses - consumer's surplus							
Unit:4	Factors of production					14-- hours	
Factors of Production - Land, Labour, Capital and Organization - Laws of returns - Law of variable proportions.							
Unit:5	Cost and revenue concepts					14-- hours	
Cost and Revenue - concepts of cost and revenue - Average, Marginal and Total cost - Nature of short run and long run average cost curves - Revenue; Total Revenue - Importance of revenue							

curves		
Unit: 6	Contemporary Issues	2 hours
	Expert lectures, online seminars – Webinars	
	Total Lecture hours	75 –hours
Text Book(s)		
1.	M.L. Jhingan, Micro Economic Theory, Vrinda Publications Ltd., New Delhi, 2002.	
2.	HL AHUJA (2009) Advanced Economic Theory S.Chand & Co	
Reference Books		
1.	Dr. S. Sankaran, Micro Economics, Margham Publications, Chennai, 2000.	
2.	Misra and Puri, Advanced Micro Economics Himalaya Publishing House, Mumbai, 1996.	
3.	V. Lokanathan, Principles of Economics, Economic Analysis S. Chand & Co., New Delhi 2003.	
Course Designed By: Dr.C.HEMALATHA, Email – hemsil4@gmail.com		

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	M	M	M	L	L	S	S
CO2	S	S	M	S	M	S	S	M
CO3	S	S	M	S	M	M	S	S
CO4	S	S	M	L	M	L	M	M
CO5	M	S	M	M	S	S	S	S

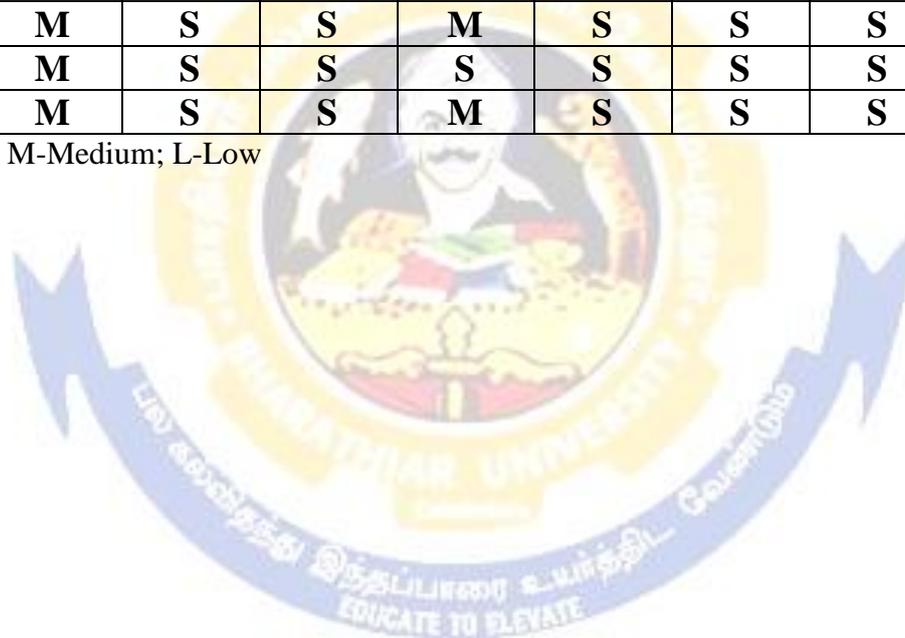
*S-Strong; M-Medium; L-Low

Course code	AGRICULTURAL ECONOMICS		L	T	P	C
Core/Elective/Supportive	CORE PAPER – II		5			3
Pre-requisite	This subject is mainly educating the students on Indian agriculture and Micro Economics concepts		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	Make the students to understand the Indian Agriculture					
2	To understand the role of Institutional agencies for Agricultural credit					
3	To know about agriculture policy in India					
4	To equip the students with the knowledge regarding the relationship between Agricultural economy and Indian economy					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To improve the knowledge of students on the status of agricultural sector.					K1
2	To encourage the skills of students in the measurement of productivity.					K2
3	To stimulate the students in the applications of Agricultural economics in pricing.					K3
4	To engage the students in the analysis of debt crisis in the farm sector.					K4
5	To prepare on proactive attitude towards the internal and external changes in the agricultural sector.					K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create						
Unit:1	Agriculture and Economic Development				16-- hours	
Definition and scope of Agriculture Economics – Agriculture in a growing Economy – Role of Agriculture in Economic development of a Nation. Interdependence between agriculture and industry-Agricultural development under the 5 year plans.						
Unit:2	Productivity				16-- hours	
Productivity in Indian Agriculture, Measuring Agriculture Productivity, Farm size, Cropping Pattern –Agricultural Labour and Wages – women in Agriculture, wage discrimination. Green Revolution- Problems of small and marginal farmers.						
Unit:3	Agricultural Price Policy				15-- hours	
Size of land holdings- Tenancy systems and Land Reforms – Supply of Inputs: Irrigation, Power, Seed and Fertilizer – Pricing of Inputs — Agricultural price policy in India – objectives of price policy, Food security in India, PDS– Crop Insurance.						
Unit:4	Agricultural Credit				15-- hours	
Agricultural Credit in India - Agricultural Indebtedness – causes – remedies. Institutional agencies supplying Agricultural credit: Co-operatives, Commercial Banks, and Regional Rural Banks, NABARD.						
Unit:5	Agricultural Marketing				13-- hours	
Agricultural Markets- Definition and Scope – Types of Agricultural markets – co- operative marketing and regulated markets - New Agricultural policy.						
Total Lecture hours					75 –hours	

Text Book(s)	
1.	Ruddar Dutt and K.P.M Sundaram, New Edition, Indian Economy, S.Chand & Co Ltd, New Delhi.
2.	Dhingra - Agricultural Economy of India, Sultan Chand, New Delhi, 1982.
3.	K. Gupta, Agricultural Economics, Vrinda Publication (P) Ltd, New Delhi.
Reference Books	
1	S.K.Mishra & V.K.Puri, 2011, Indian Economy, Himalaya Publishing House, Mumbai.
2	A.N. Agarwal, 2007, Indian Economy Problems of Development and Planning.
3	C.S.Prasad, 2006, Sixty Years of Indian Agriculture.
4	P.Mala, 2014, Agricultural Economics, Dominant Publishers, New Delhi.
Course Designed by : Dr.RATHINAM, E-mail ID - nam.rathi@rediff.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	M	M	M	L	S	L
CO2	S	S	S	S	S	S	S	S
CO3	M	S	S	M	S	S	S	M
CO4	M	S	S	S	S	S	S	S
CO5	M	S	S	M	S	S	S	S

*S-Strong; M-Medium; L-Low



Course code	TOURISM			L	T	P	C
Core/Elective/Supportive	ALLIED PAPER – I			6			4
Pre-requisite	Development of Tourism in India and Economic concepts			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	Make the students aware of the nature and forms of tourism.						
2	Expose the students regarding the possibilities of employment potential and the importance of computer technology in tourism						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To improve the knowledge of students on the need and types of tourism.						K1
2	To make a positive attitude on Tourism						K2
3	To analyze the tourism demand and its measurement						K3
4	To enhance the application of economic ideas for tourism development						K4
5	To improve the skill of the students in using modern communication methods and techniques.						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Tourism Concepts					18 -- hours	
Tourism concepts - Motivation for Travel - Barriers to Travel - forms of tourism - Travel industry network-Tourism and Tourism product-Meaning & Type - Tourism Planning in India - Government role in planning Tourism - factors influencing tourism development - Pleasure & Religious Travel.							
Unit:2	Types of Tourism					18-- hours	
Mass Tourism, Individual Tourism - paid holidays - Growth of modern Tourism - The basic components of tourism - Elements of Tourism - Geographical resources for tourism - Domestic Tourism.							
Unit:3	Travel & Tourism					19-- hours	
Travel Motivation - evolution of demand - Growth factor - Physical motivators - Real and Recreation motivation - Health motivators - ethnic & family motivators - Business motivation. Travel & Tourism statistics - measurement of tourism - merits and demerits of tourism.							
Unit:4	Tourism and Economics					19-- hours	
Economic dimensions of Tourism - Economic significance - Tourism income multiplier – Development of infrastructural development- Employment generation- multiplier - Tourism retailer - Travel agency operation - scope of work of travel agency - the Tour operation - Handling a client.							
Unit:5	Communication					16-- hours	
Role of Communication in travel - modern mass techniques - Computer Technology in Tourism - Railways, Hotels, Reservation, Airlines, Videotext system. Tourism in India - India as a tourist paradise - Growth of tourism in India - Role of TTDC for the growth towards tourism industry.							

		Total Lecture hours	90 --hours
Text Book(s)			
1	A.K. Bhatia -Tourism Development - Principles and Practices, Sterling Publications Pvt. Ltd., New Delhi, 1995.		
2	Sampad Kumar Swain & Jitendra Mohan Mishra. - Tourism: Principles and Practices		
Reference Books			
1.	Virender Kaul -Tourism and the Economy, Har- Anand Publications, New Delhi, 1994 ,		
2.	Alistair Mathieson & Geoffery Wall-Tourism, Economic, Physical, Social Impacts Longman Inc, New York, 1982.		
3.	A.K. Bhatia-International Tourism - Fundamental and Practices, Sterling Publishers Pvt. Ltd., New Delhi, 1994		
4.	Jagmohan Negi-Travel Agency & Tour operation Concepts and Principles, Kanishka Publishers, New Delhi, 1997.		
5.	Pran Nath Sate & Sushma Seth Bhat -An Introduction to Travel and Tourism Sterling Publications Pvt. Ltd., New Delhi 1977.		
6	R.N. Kaul-Dynamics of Tourism Sterling Publications Pvt. Ltd., New Delhi, 1985.		
7.	Pran Nath Seth- Successful Tourism Management, Sterling Publications Pvt. Ltd., New Delhi, 1987.		
8.	Gulab Nabi - Socio Economic Impact of Tourism, Pioneer Publishers, Jaipur, 2000.		
9.	Mukesh Ranga - Tourism Potential in India, Abhijeet Publications, New Delhi, 2003		
Course Designed by : Dr.RATHINAM, E-mail ID - nam.rathi@rediff.com			

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	M	M	S	S	S	S
CO2	M	M	S	S	M	S	S	L
CO3	S	M	S	S	M	M	S	M
CO4	S	S	S	M	S	M	S	M
CO5	S	S	S	M	S	S	S	S

*S-Strong; M-Medium; L-Low



**Second
Semester**

Course code	MICRO ECONOMICS-II			L	T	P	C
Core/Elective/Supportive	CORE PAPER III			5			4
Pre-requisite	The course aims at equipping the students with the tools of economic analysis to deal with different types of market.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	Imparting knowledge about the behaviour of economic agents namely producer and factor owner.						
2	Understanding and analysing the theories of different factors and determining their prices.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To improve the knowledge of students on the markets and competition.					K1	
2	To analyze the business decision process.					K2	
3	To improve the skill of students in the findings of market equilibria					K3	
4	To motivate the students improving their attitude towards the logics of factor pricing.					K4	
5	To enhance the applicability of ideas and concepts					K6	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Market Structure					14 -- hours	
Market Structure - Meaning - Types - Perfect Competition - Time Element Theory - Price and Output Determination - Equilibrium of the firm and industry in short and long run.							
Unit:2	Monopoly					14-- hours	
Monopoly - Discriminating Monopoly - Degrees of Monopoly - Price and Output determination under Monopoly and discriminating monopoly.							
Unit:3	Monopolistic competition					14-- hours	
Features of Monopolistic Competition - Selling cost - wastes of monopolistic competition - Oligopoly.							
Unit:4	Theories of Factor pricing					14-- hours	
The theories of factor pricing - Marginal Productivity Theory - Rent - Ricardian Theory of Rent - Wages - Real and Nominal Wages - Theories of Wages.							
Unit:5	Interest and Profit					14-- hours	
Interest - Gross Interest and Net Interest - Classical - Neo - Classical and Keynesian Theory of Interest - Profit - Gross and Net Profit - Theories of Profit.							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars – Webinars							
Total Lecture hours						75 --hours	
Text Book(s)							

1	M.L. Jhingan - Micro Economic Theory, Vrinda Publications Ltd., New Delhi 2002.
2	H.L. Ahuja - Principles of Micro Economics, A new look at Economic Theory S. Chand & Company Ltd., New Delhi (1996)
Reference Books	
1	Dr. S. Sankaran- Micro Economics, Margham Publications, Madras 1990
2	Misra and Puri- Advanced Micro Economics Himalaya Publishing House, Mumbai 1996.
3	Loganathan.V - Principles of Economics, Economic Analysis, S. Chand & Co, New Delhi, 2003.
4	Watson - Price Theory and its uses
5	Stonier and Hague - A textbook of Economic Theory.
Course Designed By: : Dr.C.HEMALATHA, Email – hems14@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	M	L	M	L	M	M
CO2	M	S	M	S	M	M	L	M
CO3	S	S	S	M	M	M	S	S
CO4	M	M	M	L	L	M	S	M
CO5	S	M	S	S	M	S	S	M

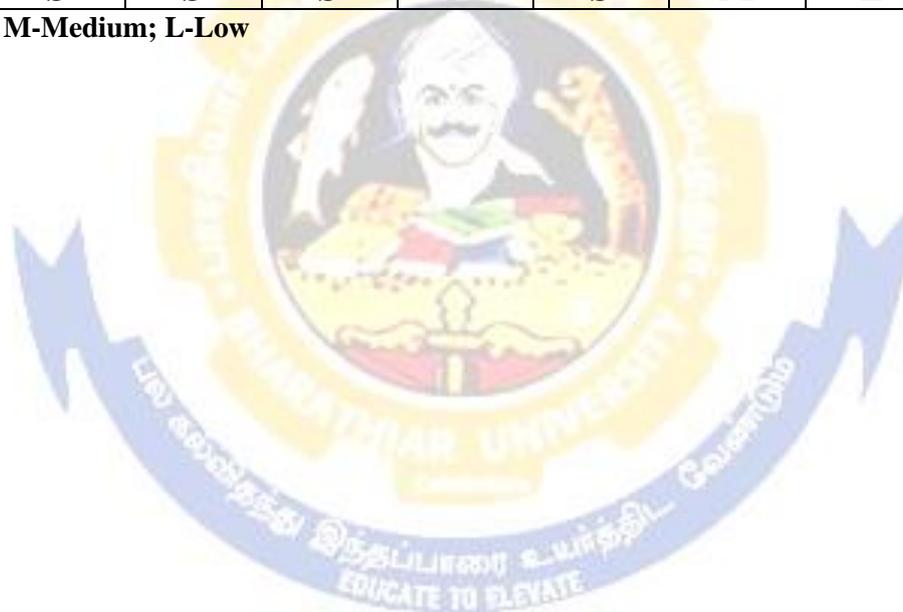
*S-Strong; M-Medium; L-Low

Course code		HISTORY OF ECONOMIC DOCTRINE	L	T	P	C
Core/Elective/Supportive		CORE PAPER IV	5			4
Pre-requisite	The core paper deals with the basic knowledge and ideas of economists and philosophers views.		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	To understand the basic ideas of different economist and philosophers concept.					
2	To familiarize the students to learn the origin and development of economic ideas from various thoughts.					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To create knowledge on the evaluation of economic ideas.					K1
2	To increase a positive attitude towards economic ideas.					K2
3	To make the analytical interest in the Marxian Economics.					K3
4	To understand the application of economic theories.					K4
5	To enhance the applicability of ideas and concepts					K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create						
Unit:1	Ancient Economic Thought				14 -- hours	
Introduction – Ancient Economic Thought –The Greek. Plato – Aristotle – The Roman – Kautilya’s Arthasastra – Thiruvalluvar.						
Unit:2	Medieval Economic Thought				14-- hours	
Medieval Economic Thought – St. Thomas Aquinas- Mercantilism- Thomas Mun- Physiocrates– Classical Thoughts.						
Unit:3	Marxian philosophy				14-- hours	
Karl Marx- Marxian philosophy – Interpretation of History- Theory of Class Struggle – Theory of Value and Distribution - Theory of Surplus Value- Marxian Prediction - Scientific Socialism.						
Unit:4	Economic ideas				14-- hours	
Alfred Marshal- J.B.Clark - J.B.Say - J.S.Mill - Irving Fisher - A.C.Pigou –Walras – Pareto - Their theories and Economic ideas.						
Unit:5	Recent Economic Thought				14-- hours	
Recent Indian Economic Thought – Dada Bai Naoroji - M.K.Gandhi - B.R.Ambedkar - VKRV Rao – Amartya Sen.						
Unit: 6	Contemporary Issues				2 hours	
Expert lectures, online seminars – Webinars						
Total Lecture hours					75 --hours	
Text Book(s)						
1	K. Loganathan – A History Economic Thought					

2	B.W. Ganguli- Indian Economic Thought.
Reference Books	
1	Alexander Gray- Development of Economic Doctrines.
2	Gide and Rist- Economic Thought
3	Meenakshi and others- A History of Economic Doctrines.
Course Designed By: Dr.C.HEMALATHA, Email – hems14@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	M	L	L	S
CO2	S	S	M	L	L	M	L	M
CO3	M	M	S	M	S	L	L	S
CO4	S	S	M	M	M	L	L	M
CO5	S	S	S	M	S	M	L	S

*S-Strong; M-Medium; L-Low



Course code	DEMOGRAPHY			L	T	P	C
Core/Elective/Supportive	ALLIED PAPER – II			6			4
Pre-requisite	This paper deals with concepts like Population Trends, migration and urbanization and population policy in India			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	Make the students to understand about the demography.						
2	To know about the reasons for migration and trend of population in India						
3	To understand the population policy in India						
4	To equip the students with the knowledge regarding the relationship between Demography and Economic Development.						
Expected Course Outcomes:							
On the successful completion of the course, student will be able:							
1	To improve the knowledge of students on the growth of population in India.						K1
2	To encourage the students to know about the Population explosion.						K2
3	Construct the knowledge of Fertility, Nuptiality and Mortality.						K3
4	To engage the students in the analysis of migration.						K4
5	To prepare on proactive attitude towards the population policy						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Population and Development					19 -- hours	
Population and Development- Meaning and scope of demography; components of population growth and their interdependence; Measures of population change; Structure, distribution and sources of population data; Theories of population – Malthus, Optimum theory of population; theory of demographic transition –Population and development.							
Unit:2	Population Trends					19-- hours	
Population trends in the twentieth century; Population explosion –Determinants of age and sex structure; Demographic effects of sex and age structure, economic and social implications; Age pyramids and projections.							
Unit:3	Fertility, Nuptiality and Mortality					17-- hours	
Fertility, Nuptiality and Mortality-Importance of study of fertility – Factors affecting fertility – Socio-economic factors. Nuptiality – Concept and analysis of marital status, single mean age at marriage. Mortality – Death rates, crude and age-specific; Mortality at birth and infant mortality rate.							
Unit:4	Migration and Urbanization					19-- hours	
Migration and Urbanization-Concept and types – Temporary, internal and international; International migration –Its effect on population growth and pattern; Factors affecting migration; Urbanization – Growth and distribution of rural-urban population in developed and developing countries. Urbanization in India.							
Unit:5	Population Policy					16-- hours	
Population Policy in India-Evolution of population policy in India – The shift in policy from							

population control to family welfare, to women empowerment; Family planning strategies and their outcomes..	
Total Lecture hours	
90 --hours	
Text Book(s)	
1	M.L. Jhingan ,B.K. Bhatt and J.N. Desai (Reprint2019), 3rd Edition, Vrinda Publication(P)Ltd. New Delhi
Reference Books	
1.	Agarwala, S. N. (1972), India's Population Problem, Tata McGraw Hill Co., Bombay.
2.	Bose, A. (1996), India's Basic Demographic Statistics, B. R. Publishing Corporation, New Delhi.
3.	Bogue, D. J. (1971), Principles of Demography, John Wiley, New York.
4.	Choubey, P. K. (2000), Population Policy in India, Kanishka Publications, New Delhi.
5.	Srinivasan, K. (1998), Basic Demographic Techniques and Applications, Sage, New Delhi.
6.	Gulati, S. C. (1988), Fertility in India: An Econometric Study of a Metropolis, Sage, New Delhi.
Course Designed by : Dr.RATHINAM, E-mail ID - nam.rathi@rediff.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	S	S	S	S
CO2	M	M	S	S	M	S	M	M
CO3	S	M	S	L	M	M	S	M
CO4	M	S	S	L	S	S	S	L
CO5	S	S	S	M	S	M	S	M

*S-Strong; M-Medium; L-Low



**Third
Semester**

Course code		MACRO ECONOMICS-I	L	T	P	C
Core/Elective/Supportive	CORE PAPER - V		4			4
Pre-requisite	National income, theory of employment and consumption, saving and investment concepts		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	It helps the students to know about the basic concepts of Macro Economics.					
2	It also helps the students to apply macro principles to solve Macro Economic problems					
3	To Provide a strong foundation for the students to clarify the ideas of macro economics					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	Understand the evolution of Macro Economics and also know the difference between micro and macro economics.					K1
2	Examine the various concepts of National income Accounting and issues related to measurement of National income, and also develop an environmental concern in economic activities					K2
3	Comprehend the classical theory of output, employment and income and consumption function.					K3
4	Apply the knowledge to understand the Consumption function and theories of consumption function.					K4
5	Gain the knowledge about various concepts of investment, determinants of investment, role of MEC.					K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create						
Unit:1	Macro Economics				10 -- hours	
Nature and Scope of Macro Economics– Origin and growth of Macro Economics-Importance - Limitations – Difference between Micro Economics and Macro Economics - Circular Flow of Income in various sector.						
Unit:2	National Income				12-- hours	
National Income: Meaning -Definition-Concepts and their interrelationship-methods of measuring National Income- Difficulties in the computation of National Income-Importance of National Income. Social Accounting – Importance and difficulties of Social Accounting.						
Unit:3	Employment Theory				13-- hours	
Employment: Classical theory of employment-Keynesian Theory of Employment-Say’s Law of market -Effective demand-Determinants of effective demand						
Unit:4	Consumption Function				14-- hours	
Consumption function: Meaning -Properties -Keynes Psychological law of Consumption-Determinants of the consumption function- Theories of the consumption function: The Absolute Income Hypothesis – Relative Income Hypothesis – The Permanent Income hypothesis – Life Cycle Hypothesis.						
Unit:5	Capital and Investment				11-- hours	
Meaning of Capital and Investment: Types-Determinants of the Investment-Marginal Efficiency						

of Capital –Marginal efficiency of investment- Meaning of saving function – Determinants of Savings -Average Propensity to Save and Marginal Propensity to Save.	
Total Lecture hours	
60 --hours	
Text Book(s)	
1	M.L.Jhinghan - Macro Economic Theory, Virnda Publications(P),New Delhi
2	Sankaran S. - Macro Economics(2000), Margham Publications, Chennai
Reference Books	
1.	Ahuja H.L - Macro Economic Theory and Policy (2000),-Advanced Analysis, S.Chand& Company Ltd, New Delhi.
2.	VaishM.C – Macro Economic Theory(2000),Wiley Eastern Limited, New Delhi.
3.	Gupta G.S. - Macro Economics”, 3 rd Edition, Tata McGraw-Hill Publishing Company Ltd., New Delhi.(2008)
4.	SethM.L – Macro Economics”,Lakshmi Narain Agarwal Publishers, Agra.1993
Course Designed by : Dr.RATHINAM, E-mail ID - nam.rathi@rediff.com	

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	S	S	M	S
CO2	S	M	S	S	M	S	S	S
CO3	S	M	S	S	M	L	S	S
CO4	S	S	M	M	S	M	S	M
CO5	S	S	S	M	S	M	S	L

*S-Strong; M-Medium; L-Low

Course code	STATISTICAL METHODS			L	T	P	C
Core/Elective/Supportive	CORE PAPER –VI			4			4
Pre-requisite	Essential Concepts of Statistics			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To enable the students to acquire knowledge on basic concepts of statistical methods relevant to economic problems.						
2	To provide the students with the theoretical and practical knowledge to do applies statistical methods.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To get knowledge of method of collecting data.						K1
2	To understand the skill of draw the various diagram and graphical representation.						K2
3	To improve the analytical skill of measures of Central Tendency.						K3
4	To analyse the Correlation and Regression.						K4
5	To acquire the knowledge on index numbers.						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 – Evaluate							
Unit:1	Sources of Data					10 – hours	
Introduction - Nature and Scope of statistics - Uses and Limitations of Statistics – Sources of data - Primary and Secondary Data - Collection of Data - Methods of collecting Primary Data - Methods of Sampling.							
Unit:2	Frequency Distribution					12—hours	
Classification and Tabulation of data - Frequency Distribution - Diagrammatic and Graphic representation of data - Importance - types - Pie diagram - Line graph - Histogram- Frequency curve - Frequency Polygon.							
Unit:3	Measures of Central Tendency					12—hours	
Measures of Central Tendency: Mean, Median and Mode - Measures of Dispersion - Range - Inter - Quartile Range - Mean Deviation - Standard Deviation - Co-efficient of variation - Lorenz Curve - Skewness - Kurtosis - Moments.							
Unit:4	Correlation and Regression					12—hours	
Correlation: Meaning - Types - Methods : Scatter Diagram - Karl Pearson's Co-efficient of correlation - Rank correlation - Regression lines - Least Square Method.							
Unit:5	Index Numbers					12—hours	
Index Numbers : Definition - Simple and Weighted Index Numbers - Consumer Price Index Number - Tests for ideal index number - limitations of index numbers - Time series Analysis - components – Measurement of Trend Methods- Measurement of seasonal variations - Methods.							
Unit:6	Contemporary Issues					2 – hours	
Expert Lectures, online seminars – webinars							

		Total Lecture hours	60 –hours
Text Book(s)			
1	S.P. Gupta - Statistical Methods, Sultan Chand & Sons., New Delhi 1991.		
2	R.S.N. Pillai & Mrs.Bagavathi - Statistics S. Chand & Company Ltd., New Delhi 1997.		
Reference Books			
1	Sivathanupillai - Economics and Business Statistics – Progressive Corporation Pvt. Ltd., Bombay 1982.		
2	Elhance – Statistics		
3	Taro Yasmeen – Statistics		
NOTE : Question Papers must contain problems to the extent of 50% of the marks allotted to the subject.			
Course Designed By: Dr.S.Ramasamy - ramasamykmc@rediffmail.com			

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	M	S	M	S	S	S	S
CO2	S	S	S	S	S	S	M	S
CO3	M	S	S	M	M	M	S	M
CO4	S	S	S	M	M	S	M	M
CO5	M	M	L	S	S	M	L	L

*S-Strong; M-Medium; L-Low



Course code		BUSINESS MANAGEMENT FOR ECONOMICS	L	T	P	C
Core/Elective/Supportive		ALLIED PAPER III	5			4
Pre-requisite		Imparting Knowledge of Business Management.	Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	To Understand the principles of management.					
2	To Develop the skills of decision making, organizing and management of a business organization					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To get the knowledge of nature and functions of management.					K1
2	To acquire skill of various management planning.					K2
3	To know the forecasting techniques and decision making.					K3
4	To acquire knowledge of manpower planning, motivation theory and communication barriers and importance.					K4
5	To understand the importance of leadership in business scenario					K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 – Evaluate						
Unit:1	Functions of Management				13 -- hours	
Management - Nature and Functions of Management - Management as an Art - Science and Profession - Management and administration.						
Unit:2	Scientific Management				15-- hours	
Scientific Management - Concept - Contribution of F.W. Taylor - Techniques of Scientific Management - Planning - Meaning - Features - Importance - Steps in Planning - Types of Planning - Tools of Planning - Objectives of an Organisation - Concept - Features - Hierarchy of Objectives - Management by Objectives.						
Unit:3	Forecasting and Decision Making				14-- hours	
Forecasting - Concept - Techniques - Decision Making Need - Types - Factors involved in Decision Making - Decentralisation - Delegation of Authority - Span of Control.						
Unit:4	Motivation and Communication				16-- hours	
Staffing - Fundamentals of Staffing - Manpower Planning - Objectives and Problems - Source of Manpower supply - Selection Process - Motivation - Meaning - Maslow's theory of Motivation - Communication : Meaning - Importance - Forms of Communication - Formal and Informal Communication - Barriers to communication.						
Unit:5	Leadership				15-- hours	
Leadership - Definitions - Characteristics - Distinction between leadership and management - Importance of Leadership - Formal and Informal Leaders - Functions and qualities of a Good Leader.						
Unit:6	Contemporary Issues				2 – hours	
Expert Lectures, online seminars – webinars						
	Total Lecture hours				75 –hours	

Text Book(s)	
1	P.N. Reddy, Tripathy & Others Essentials of Management, Himalaya Publishing House, New Delhi, 1995.
2	K. Natarajan, K.P. Ganesan, Principles of Management, Himalaya Publishing House, New Delhi, 1998.
Reference Books	
1	L.M. Prasad, Principles and Practice of Management, Sultan & Sons., New Delhi, 1987.
2	Dinkar Pagare, Business Management, S. Chand & Company, New Delhi, 1991.
3	Dr. C.B. Gupta, Business Management, S. Chand & Sons., New Delhi, 2000.
4	Lallan Prasad, S.S. Gulshan, Management - Principles & Practice, S. Chand & Company, New Delhi, 1991.
Course Designed By: Dr.S.Ramasamy - ramasamykmc@rediffmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	S	S	S	M	S	S
CO2	S	S	M	S	S	S	S	S
CO3	M	S	S	M	M	S	S	M
CO4	S	S	S	M	M	S	M	S
CO5	M	L	M	L	S	L	M	M

*S-Strong; M-Medium; L-Low

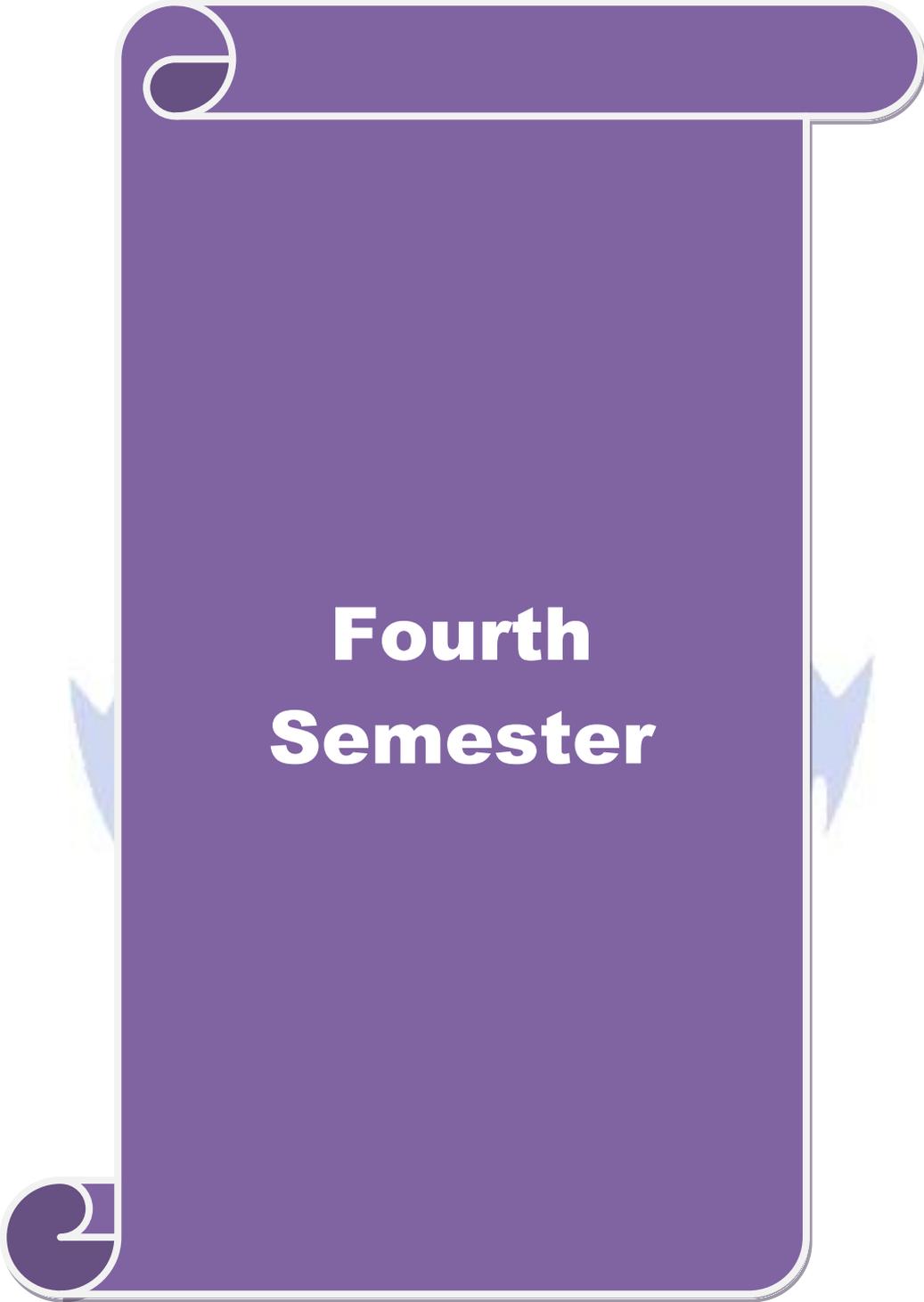
Course code	FINANCIAL ACCOUNTING			L	T	P	C
Core/Elective/Supportive	PART – IV SKILLS BASED SUBJECT PAPER - I			3			3
Pre-requisite	Essential Concepts of Accounting Procedures			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To make the students to understand the basic concepts of accounting procedures.						
2	To encourage the students to learn modern techniques in the accounting field.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To recall the basic accounting principles and techniques						K1
2	To get knowledge of double entry system, Journals, Ledger and trial balance.						K2
3	To understand the ideas of bank reconciliation statement.						K3
4	To get application knowledge of preparing final accounts.						K4
5	To enhance the application knowledge of Single Entry System, Income & Expenditure Account and Balance Sheet.						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 – Evaluate							
Unit:1	Accounting Concepts					8 -- hours	
Accounting - Definition, objects, functions and importance, classification of accounts - Double Entry System concept; Journal, ledger and Trial Balance.							
Unit:2	Subsidiary Books					8-- hours	
Subsidiary Books - Cash Book, Bank Reconciliation Statement.							
Unit:3	Final Accounts					9-- hours	
Preparation of Final Accounts of sole traders - trading and Profit & Loss A/c. and Balance Sheet - with simple adjustment.							
Unit:4	Single Entry System					9-- hours	
Single Entry System - Statement of Affairs; Conversion into double entry (Simple Problems)							
Unit:5	Accounting of Non – Trading Concerns					9-- hours	
Accounts of Non - Trading concerns - Receipts and Payments A/c. Income & Expenditure A/c. and Balance Sheet.							
Unit:6	Contemporary Issues					2 – hours	
Expert Lectures, online seminars – webinars							
					Total Lecture hours	45 –hours	
Text Book(s)							
	Principles of Accountancy - N. Vinayakam, P.L. Mani & K.L. Nagarajan.						
2	Financial Accounting - R.L. Gupta and V.K. Gupta - Sultan Chand and Sons, New Delhi.						

Reference Books	
1	Financial Accounting - SP. Jain and K.L. Narang - Kalyani Publishers, Ludhiana.
2	Financial Accounting - Santhana Gopalan and Parthasarathy, Sultan Chand and Sons, New Delhi.
3	Financial Accounting - Reddy and Murthy – Margham, Publications -Chennai - 17.
NOTE: Question Papers must contain problems to the extent of 60% of the marks allotted to the subject.	
Course Designed By: Dr.S.Ramasamy	

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	S	M	S	S	S	S
CO2	S	S	S	S	M	S	M	S
CO3	M	S	S	M	S	M	L	M
CO4	S	S	S	S	M	S	M	M
CO5	M	M	L	S	S	M	L	S

*S-Strong; M-Medium; L-Low





**Fourth
Semester**

Course code		MACRO ECONOMICS – II	L	T	P	C
Core/Elective/Supportive		CORE PAPER –VII	4			4
Pre-requisite		Overview of Macro Economic Issues and Analysis Aggregate Measures	Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	To help the students to know about the basic concepts of Macro Economics.					
2	To make the students to understand different dimensions of Macro Economics with applications.					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To Explain the principle of Multiplier and Accelerator, Super Multiplier.					K1
2	To Attain the knowledge in classical and Keynesian theories of income and employment.					K2
3	To Analyze the various phases of trade cycle and the theories of trade cycles.					K3
4	To Understand the working conditions of product and money market, Shift in IS and LM curves.					K4
5	To Explain the Economic role of monetary and fiscal policies in developing Economy.					K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 – Evaluate						
Unit:1	Multiplier and Accelerator				11 -- hours	
Multiplier and Accelerator: Definition – importance – working – Assumptions – Types – Leakages of the multiplier. Accelerator: Meaning – Significance – Limitations – Interaction of Multiplier and Accelerator, Super multiplier.						
Unit:2	Savings and Investment equality				12-- hours	
Savings and Investment equality: The Classical view – the Keynesian view – the others' view. The Keynesian theory of Income, Output and Employment.						
Unit:3	Trade cycle				13-- hours	
Trade cycle: Meaning – nature – types and phases of a Trade cycle. Theories of trade cycle- Keynesian of trade cycle. Schumpeter's innovation theory –Hwatrey's monetary theory-Hicks theory of trade cycle .						
Unit:4	IS and LM functions				12—hours	
IS and LM functions: the product and money market Equilibrium – General Equilibrium of product and money market. Inflation- meaning – inflationary gap – Phillips curve – the relationship between unemployment and inflation.						
Unit:5	Macro Economic policy				10—hours	
Macro Economic policy: Meaning-Targets- instruments, objectives of macroeconomic policy. Monetary Policy –Fiscal policy: meaning –the role of monetary and fiscal policy in a developing economy.						
Unit:6	Contemporary Issues				2 – hours	
Expert Lectures, online seminars – webinars						
Total Lecture hours					60 –hours	
Text Book(s)						
1	M .L. Jhinghan: Macro Economic Theory, Virnda Publications (P), New Delhi.					
2	Sankaran. S. Macro Economics, Margham Publications, Chennai.					

Reference Books	
2	Vaish M.C, Macro Economic Theory, Wiley Eastern Limited, New Delhi.
3	Gupta G.S, Macro Economics, 3 rd Edition, Tata McGraw-Hill Publishing Company Ltd., New Delhi.
4	Seth M.L, Macro Economics, Lakshmi Narain Agarwal Publishers, Agra.
Course Designed By: Dr.S.Ramasamy – ramasamykmc@rediffmail.com	

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	M	S	S	S	S	S
CO2	S	S	S	M	S	S	M	M
CO3	S	M	S	S	M	M	S	S
CO4	S	S	M	M	M	S	M	M
CO5	M	M	L	S	S	L	S	S

*S-Strong; M-Medium; L-Low



Course code	MATHEMATICAL ECONOMICS			L	T	P	C
Core/Elective/Supportive	CORE PAPER – VIII			4			4
Pre-requisite	The main aim of this subject is to inculcate basic mathematical knowledge and its application to economic concepts.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To help the students to know about the basic mathematical knowledge						
2	Make the students to understand the importance of mathematic tools in economics						
3	Providing elementary analysis of economic concepts						
4	To equip the students to know the application of mathematical techniques in economic theories						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To create the fundamental knowledge in Mathematics.						K1
2	To encourage the students to understand the concepts.						K2
3	To train the students in the analysis of economics issues.						K3
4	To help the students to calculate the changes in basic economic variables						K4
5	To prepare students in decision making .						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Basic Mathematical Functions					16 -- hours	
Definition and Importance of Mathematical Methods - Rules of Differentiation - Linear equations - Quadratic equations - Logarithmic function.							
Unit:2	Basic Economic Concepts					16-- hours	
Total, average and Marginal Revenues - Elasticity of Demand - Conditions for Profit Maximization - Partial Differentiation - Total Differential							
Unit:3	Set Theory					15-- hours	
Notations of Set - Types of Sets - Venn diagram - Laws of set operations - Applications in Economics.							
Unit:4	Matrix					15-- hours	
Matrix Addition and Subtraction - Matrix Multiplication - Determinants - Properties - Solution of simultaneous equation using Cramer's Rules.							
Unit:5	Input- Output Analysis					13-- hours	
Input - Output Analysis - Technological co-efficient Matrix - Linear Programming - Graphical method.							
Total Lecture hours						75 --hours	
Text books							
1	Mehta and Madnani - Mathematics for Economists, Sultan Chand & Sons, New Delhi - 2000.						
Reference Books							
2	Allen, R.G.D.- Mathematical Analysis for Economists, Macmillan, New York.						

3	Chiang, - Fundamentals of Mathematical Economics, Macmillan, New York.
4	Stafford - Elementary Mathematics for Economics. Srinath Baruah, Basic Mathematics and its application in Economics - Macmilan India Ltd., Chennai – 2001
Course Designed by : Dr.Thaiyalnayagi- ttnayaki@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	M	M	M	L	S	L
CO2	S	S	S	S	S	S	S	S
CO3	M	S	S	M	S	S	S	M
CO4	M	S	S	S	S	S	S	S
CO5	M	S	S	M	S	S	S	S

*S-Strong; M-Medium; L-Low_



Course code	COMPUTER APPLICATIONS IN ECONOMICS	L	T	P	C
Core/Elective/Supportive	ALLIED PAPER – IV	5			4
Pre-requisite	This course deals with the basic concepts of computer and the practical knowledge for their employment purposes.	Syllabus Version			
Course Objectives: The main objectives of this course are:					
1	This course is designed to make the students to understand basic computer skills				
2	To understand the basic concepts of computer system.				
3	Make the students to understand the applications in economics				
4	To prepare the students to search for jobs.				
Expected Course Outcomes: On the successful completion of the course, student will be able:					
1	To improve the knowledge of students in computer.				K1
2	To encourage the students to acquire knowledge on the basic concepts of computer in economics.				K2
3	To provide knowledge on business applications.				K3
4	To provide the students to develop computer skills and its applications in economics and business.				K4
5	Useful to students to get practical knowledge for their employment purposes.				K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create					
Unit:1	Introduction of Computers			15 -- hours	
Introduction to computers - Importance of Computers - History of Computers - Configuration of a Computer - Hardware and Software - Programming Languages - Source Program - Object Program - Interpreter.					
Unit:2	Information system			15-- hours	
Management Information Systems - Features - Steps in implementation of MIS - Need for Information - Information System for decision making.					
Unit:3	Introduction to E-Commerce			15-- hours	
Introduction to E-Commerce, Models B-B, B-C, EDI, EDI - Applications in business, Electronic Payment Cash - Smart Cards - Credit Cards.					
Unit:4	Introduction to Internet			15-- hours	
An Introduction to Internet - Important features - setting up an Internet Connection- Configuring a TCP/IP connection - Starting Internet - Uses - E-mail sending and receiving E-mail.					
Unit:5	Database Management			15-- hours	
Database Management DBMS Models - Hierarchical Network - Relational Data Warehouses - Data Mining.					
Total Lecture hours				75 --hours	

Text Books	
1.	A first Course in Computer - Sanjay Saxena
2.	Computer Programming and Application - R. Krishnamoorthy.
Reference Books	
1.	Computer Applications in Business - Subramanian.K
2.	The Internet - Harley Kahn
3	The Internet - Douglas E – Corner
Course Designed by : Dr.Thaiyalnayagi-ttnayaki@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	S	S	S	S
CO2	M	M	S	S	M	S	M	M
CO3	S	M	S	L	M	M	S	M
CO4	M	S	S	L	S	S	S	L
CO5	S	S	S	M	S	M	S	M

*S-Strong; M-Medium; L-Low



Course code	TRADE DOCUMENTATION		L	T	P	C
Core/Elective/Supportive	Part IV - Skill Based Subject -II		3			3
Pre-requisite	This course deals with international trade , shipping and documentation methods.		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	To familiarize the students to learn the procedures of foreign trade and documentation methods.					
2	To gain knowledge on foreign trade					
3	To familiarize the students about current economic scenario					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To help the students to know about the importance of international trade and licensing.					K1
2	To understand the necessary knowledge on shipping procedures.					K2
3	To know about the basic export and import documents.					K3
4	Make the students to gain knowledge on basic export procedures					K4
5	To help the students to search for jobs in export industries.					K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create						
Unit:1	International Trade				10 -- hours	
Avenues of International Trade - Direct exporting - Joint venturing - licensing arrangement, Management contracting, foreign investment - turnkey projects, consulting.						
Unit:2	Shipping procedures				10-- hours	
Role of Shipping - Liners, tramps, Bill of lading - Jettison and general average, particular average, warranties and other shipping terminologies - containerization - Air Transport - Multi Model Transport - Cargo Insurance.						
Unit:3	Documents relating to exports				10-- hours	
Need, Rationale and Types of document - INCO terms - Ex - works - Free on Truck - cost and freight - Cost Insurance Freight - Free on Board - Document against payment - Document against Acceptance - Invoice, Inspection certificate - Certificate of Origin.						
Unit:4	Export and Import Documents				10- hours	
Export, Import Licenses - Letter of Credit Mechanism - Uniform Customs and Practices for Documentary Credit (UCPDC) - Duty drawback procedure.						
Unit:5	Packing Methods				10-- hours	
Packing Methods - Packing List - Quality Control and Inspection - Clearance of Export Cargo - valuation and classification of goods in customs - Warehousing under Customs Act - Post - Shipment Formalities and procedures						
					Total Lecture hours	50 –hours

Text Books	
1	Balagopal - Export Management, Himalaya Publishing House, Delhi
Reference Books	
2	Paras Ram - Export - What, Where and How - Tata MC Graw Hill International Edition.
3	Government of India, Handbook of Import and Export procedures..
Course Designed by : Dr.Thaiyalnayagi	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	S	S	M	S
CO2	S	M	S	S	M	S	S	S
CO3	S	M	S	S	M	L	S	S
CO4	S	S	M	M	S	M	S	M
CO5	S	S	S	M	S	M	S	M

*S-Strong; M-Medium; L-Low





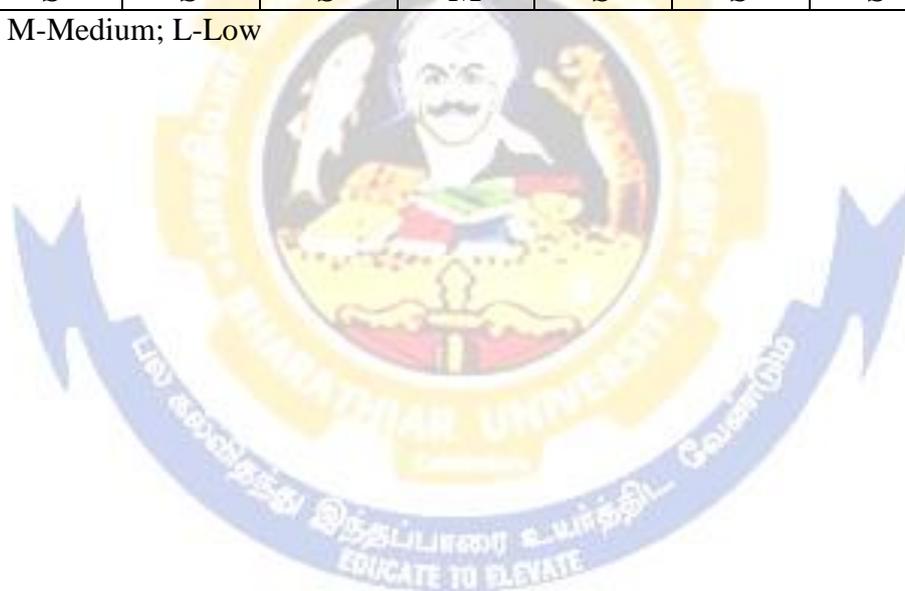
**Fifth
Semester**

Course code		MONETARY ECONOMICS	L	T	P	C
Core/Elective/Supportive	Core paper IX		6			4
Pre-requisite	This course deals with the theories of money, capital market and the banking sector		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	Understand the role of money and theories of money.					
2	Analysing the monetary forces, their developmental role and limitations in shaping and influencing the monetary policies					
3	To know about the importance of Banking system					
Expected Course Outcomes:						
On the successful completion of the course, student will be able:						
1	To help the students to know about the importance of money in the economy.					K1
2	Make to learn about theories of money.					K2
3	To acquaint the students with the working of money and financial markets					K3
4	To encourage the students to learn about the role of money in different business situations.					K4
5	Help the students to know about the importance of banking system in the economy					K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create						
Unit:1	Definition of Money				18 -- hours	
Evolution, scope and functions of money, Barter and its difficulties - Definitions of money - Importance of money in a modern economy - Monetary standard - Monometallism and Bimetallism - causes for the breakdown of gold standard - Paper standard - Principles and methods of note issue-merits and demerits.						
Unit:2	Theories of Money				18-- hours	
Value of money - demand for money - supply of money - theories of money - Fisher's quantity theory of money - Cambridge Equation - Keynes's Income Theory - Milton Friedman's restatement of the Quantity Theory of Money.						
Unit:3	Money, Financial and Capital Market				19-- hours	
Financial Market - Kinds of Financial Market - Money Market - Meaning, Functions, Constituents of Money Market - Financial Institutions in the Money Market - Characteristics of a Developed Money Market - Capital Market.						
Unit:4	Inflation and Business Cycle				19-- hours	
Inflation - Types -causes - consequences and control - Inflationary gap - deflation - causes - consequences and control - Trade Cycles - Types - various phases of trade cycle.						
Unit:5	Banking sector				16-- hours	
Functions of commercial banks - Role of commercial banks in economic development - credit creation - Balance Sheet - Functions of Central Bank - RBI and monetary Policy – Role of RBI in demonetization – merits and demerits - Recent trends in Banking - Innovative Banking - ATM - Credit Cards, Factoring Services, E-Banking and mutual funds.						
					Total Lecture hours	90-hours
Text books						
1.	K.P.M. Sundaram - Money Banking and Trade					
2.	D.M. Mithani - Monetary Theory					

Reference Books	
3.	Saravanavel - Banking Law and Practice
4.	Dr. S. Sankaran - Monetary Economics, Himalaya Publishing House, Bombay, 1989.
5.	B.N. Ghosh and Rama Ghosh - Fundamentals of Monetary Economics, Himalaya Publishing House, Bombay, 1989.
6.	M.L. Jhingan - Monetary Economics, Konark Publishers Pvt. Ltd., New Delhi, 1997
7.	T.T.Sethi - Monetary Economics, S.Chand & Company Ltd, new Delhi, 1996
Course Designed by : Dr.Thaiyalnayagi	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	M	M	S	S	S	S
CO2	M	M	S	S	M	S	S	L
CO3	S	M	S	S	M	M	S	M
CO4	S	S	S	M	S	M	S	M
CO5	S	S	S	M	S	S	S	S

*S-Strong; M-Medium; L-Low



Course code	INDIAN ECONOMIC DEVELOPMENT AND POLICIES			L	T	P	C
Core/Elective/Supportive	Core X			6			4
Pre-requisite	This course deals with the basic knowledge on the nature and important features of Indian economy.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To expose the students of the various issues of the Indian economy.						
2	To familiarize the students on sector-wise development issues and critically appraise the current Indian economic problems.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	Understand the new economic reforms and the schemes of central and state Government						K1
2	Assessing the role and growth of agriculture and its impact on rural development						K2
3	Examining the population growth in India and its impact on the economy						K3
4	To measure the infrastructural facilities and its role in economic development						K4
5	To analyze the problems of the regional economy						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	New economic reforms					14-- hours	
New economic reform and it's impact – primary, secondary and service sectors. New schemes of present central and state Government.							
Unit:2	Indian Agriculture					14-- hours	
Indian Agriculture - Role and growth of Agricultural Sector in Indian Economy - Green Revolution - National Agriculture Policy - Infrastructure and Rural Development – WTO – subsidies - PDS.							
Unit:3	Population in India					14-- hours	
Size and growth of population in India - Demographic Indicators - Population Policy in India - Occupational Structure - Work Participation rate - Literacy - Higher Education - Health Infrastructure - HDI - India's Rank and Position.							
Unit:4	Infrastructure					14-- hours	
Infrastructure and Economic Development - Energy - Power - Transport - Science and Technology - Large Scale Industries - Iron and Steel - Sugar and Cement - Role of Public Sector undertakings - Short comings.							
Unit:5	Regional Economy					14-- hours	
Regional economy – Agriculture – Industry – Service Sectors in Kongu Nadu – problems and prospects.							

Unit: 6	Contemporary Issues	2 hours
	Expert lectures, online seminars - Webinars	
	Total Lecture hours	75 --hours
Text Book(s)		
1	M.L. Jhingan - Economics of Development and Planning, Vrindha Publications, New Delhi, 2007.	
2	Ruddar Dutt and K.P.M. Sundaram - Indian Economy, S. Chand & Company Ltd., New Delhi, 2007.	
Reference Books		
1	Dhingra IC The Indian Economy, Environment and Policy, Sultan Chand, New Delhi.	
2	Misra S.K. and V.R. Puri - Indian Economy - Its development experience -Himalaya Publishing House, Mumbai, 2004.	
3	Dr. S. Sankaran - Indian Economy, Margham Publications, Chennai, 2004.	
4	Alak Ghosh - Indian Economy, The World Press Pvt. Ltd., Calcutta, 1997.	
5	Statistical Hand Book (www.coimbatore.tn.nic/handbook.html)	
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	M	S	M	L	S
CO2	S	S	M	S	S	L	M	S
CO3	S	S	S	M	S	M	L	S
CO4	S	S	S	M	S	M	L	S
CO5	S	S	M	S	M	M	L	S

*S-Strong; M-Medium; L-Low

Course code	INTERNATIONAL ECONOMICS			L	T	P	C
Core/Elective/Supportive	Core XI			6			4
Pre-requisite	The course deals with the theories and policies of International Economics.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To impart the knowledge with the theory, policy as well as the working of the international trade and payment system.						
2	To familiarize the students about the present world economic order.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To understand the basic concepts of International Trade						K1
2	To evaluate and apply the comparative cost theory						K2
3	To examine the balance of payments and the terms of trade in an economy						K3
4	To analyse the exchange rate of the economy						K4
5	To assess the functioning of the international financial institutions						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	International Trade					14-- hours	
Importance of International Economics - Scope - Basis of International Trade - Features of International Trade - Distinguishing Features of Inter - Regional and International Trade - Free Trade and Protection.							
Unit:2	Theories of International Trade					14-- hours	
Theories of International Trade - Theory of Comparative Cost - Classical Theory - Heckscher - Ohlin Theory.							
Unit:3	Balance of payments					14-- hours	
Balance of Payments - Meaning - Importance - Balance of trade and Balance of Payments - Disequilibrium of Balance of Payments - Measures to set-right disequilibrium - Terms of Trade - Types of terms of trade - Factors influencing terms of trade							
Unit:4	Exchange Rate					14-- hours	
Exchange rates - Flexible and Fixed Exchange Rates -Equilibrium rate of Exchange - purchasing power parity theory - Devaluation - Exchange control.							
Unit:5	International financial Institutions					14-- hours	
International Financial Institutions - Working of IMF, IBRD, IDA, International Liquidity, UNCTAD, New International Economic Order - WTO.							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars - Webinars							
Total Lecture hours						75 –hours	

Text Book(s)	
1	M.L. Jhingan -International Economics, Konark Publishers, New Delhi, 2007.
2	D.M. Mithani - International Economics, Himalaya Publishing House, Mumbai, 2003.
Reference Books	
1	G. Haberler - Theory of International Trade
2	Francis Cherunilam - International Economics
3	Ellsworth - International Economics
4	Kindleberger - International Economics
5	K.R. Gupta - International Economics
6	S.S.M. Desai - International Economics, Himalaya Publishing House, Mumbai, 1990.
7	K.P.M. Sundaram - Money, Banking and International Trade, S. Chand and Company, New Delhi, 2005
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	L	M	M	L	M
CO2	S	S	M	M	S	L	L	S
CO3	S	S	M	S	S	M	L	S
CO4	S	S	L	M	M	L	M	L
CO5	S	S	M	S	S	S	M	M

*S-Strong; M-Medium; L-Low

Course code	ENTREPRENEURSHIP DEVELOPMENT		L	T	P	C
Core/Elective/Supportive	Core XII		5			4
Pre-requisite	This paper deals with Basic concepts of entrepreneurship, women entrepreneurs, project classification, training objectives and Business correspondence.		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	To understand the role of entrepreneurship in economic development					
2	To familiarize with the opportunities available to become an entrepreneur					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To acquire the knowledge regarding characteristics of an entrepreneur					K1
2	To develop an interest in entrepreneurial activity					K2
3	To equip them with entrepreneurial skills for self-employment					K3
4	To assess the training and financial facilities available for entrepreneurs					K4
5	To understand the business correspondence and communication					K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create						
Unit:1	Basic concepts of Entrepreneurship				14-- hours	
Entrepreneurship – meaning and definition – importance – factors affecting entrepreneurial growth – social, economic and environmental factors. Types of functions of an entrepreneur – Qualities of a successful entrepreneur.						
Unit:2	Women entrepreneurs				14-- hours	
Women entrepreneurs: concepts, functions and role of women entrepreneurs. Growth and women entrepreneurs, problems of women entrepreneurs – role of women entrepreneurs associations – selection of industry by women entrepreneurs. Types of industries/business suitable for women entrepreneurs – Rural entrepreneurs.						
Unit:3	Project classification and identification				14-- hours	
Search for a business idea – sources – processing and selection – selection of types of organization – project classification and identification – project objectives – internal and external constraints – format for a report.						
Unit:4	Training objectives and institutional finance				14-- hours	
Training and finance objectives of training – phases of EDP – special agencies for training – institutional finance with special emphasis of commercial banks. IDBL IFCI, ICICI, IRBI, SFCS,. SIPCOT, Khadi and Village Industries Commission – Micro Finance –Incentives and Subsidies(a Brief Study)						
Unit:5	Business correspondence				14-- hours	
Business correspondence and communication – Drafting the notices of company meetings – Drafting of resolutions, minutes, structure of business letters – Sales and trade computer based systems – Management information system – merits and demerits.						

Unit: 6	Contemporary Issues	2 hours
	Expert lectures, online seminars - Webinars	
	Total Lecture hours	75 --hours
Text Book(s)		
1	C.B.Gupta & N.P. Srinivasan : Entrepreneurial Development,	
2	R.Saravanakumar, R. Parameswaran - A Text Book of Information & T.Jayalakshmi (V Unit) : Technology, Chand & Co Ltd., Delhi, 2003	
Reference Books		
1	S.Mohan & R.Elangovan : Current Trends in Entrepreneurship, Deep & Deep Publications Pvt,Ltd., Delhi,2006	
2	Gordon & K. Natarajan - Entrepreneurship Development, Himalaya Publishing House, Delhi,2005	
3	P.Saravanavel - Entrepreneurial Development, Principles, Policies & Programme Ess Pee Key Publishing House, Madras, 1997	
4	R.S.N.Pillai & Bagavathi - Commercial Correspondence & Office Management, S.Chand	
Course Designed By: Dr.C.HEMALATHA email – hemsil4@gmail.com		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	S	M	S	M	M
CO2	S	S	S	S	M	M	M	S
CO3	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	S	M	S	M	S

*S-Strong; M-Medium; L-Low

Course code		COMPUTER SYSTEM – I – THEORY	L	T	P	C
Core/Elective/Supportive		PART - IV SKILL BASED SUBJECT PAPER III	3			3
Pre-requisite	The course deals with the basic knowledge on different concepts of computer applications.		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	To provide knowledge on different concepts of computer applications					
2	To enable the students to understand the importance of computer system.					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To understand the basic concepts of computer					K1
2	To analyse the input devices of the computer					K2
3	To examine the output devices of a computer					K3
4	To work practically with tally ERP					K4
5	To enable students to work on different kinds types of vouchers					K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create						
Unit:1	Basic concepts of computer				8 - hours	
Description of Electronic Computers - CPU Operations - Classification of Computers - Main - Mini - Work Stations - Micro Computers - Super Computers - Personal Computers - Computer Software - Types of Software.						
Unit:2	Input devices				8 - hours	
Input devices - Mouse - Touch Screens, MICR - OCR, Keyboard, Pen based - Input Digital Scanners - Voice input devices - Sensors.						
Unit:3	Output devices				8 - hours	
Output devices - Impact Printers - Non Impact Printers - Video display terminals - plotters - Voice output devices - Secondary storage devices - Magnetic disk - Floppy - Magnetic Tape - Optical Disk Storage C.D. Rom.						
Unit:4	Tally ERP				8 - hours	
Tally ERP 9 - Create New Company with tally vault password, Accounting Master: Groups-create ledger accounts –check trial balance–Inventory Master: create stock group-units-go down- stock items .check stock summary.						
Unit:5	Types of vouchers				6 - hours	
Accounting Vouchers-Make Different types of vouchers-prepare Sales invoice-purchase invoice Preparation financial reports : Day book-Trial balance - Books of Accounts – Profit and loss accounts-Balance sheet Inventory Reports : Stock summary-Inventory Books.						
Unit: 6	Contemporary Issues				2 hours	
Expert lectures, online seminars – Webinars						
Total Lecture hours					40 –hours	

Text Book(s)	
1	Parameswaran - Computer Applications in Business.
2	Tally education pvt ltd-Tally pro vol-1
Reference Books	
1	S. Palanivel - Tally Accounting Software - Margham Publications
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	M	M	M	S	M	M
CO2	S	M	L	M	L	M	S	M
CO3	S	M	L	M	L	M	S	M
CO4	S	S	S	S	M	S	S	S
CO5	S	S	S	S	M	S	S	S

*S-Strong; M-Medium; L-Low





**Sixth
Semester**

Course code	FISCAL ECONOMICS			L	T	P	C
Core/Elective/Supportive	CORE PAPER XIII			6			4
Pre-requisite	The course deals with the revenue and expenditure of the government.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To enable the students understand the fundamentals of public finance.						
2	Understanding and analyzing the role and functions of the government and the impact of financial operations on economic activities.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To create knowledge on the scope of fiscal economics						K1
2	To analyze public revenue and the impact of taxation						K2
3	To assess the impact of public expenditure						K3
4	To understand public debt and the budgetary procedure						K4
5	Application of fiscal instruments on the economy						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Scope of Fiscal Economics					14 -- hours	
Nature, scope and importance of Fiscal Economics - Public Vs. Private finance - public finance & UDCS - Principle of maximum social advantage.							
Unit:2	Public Revenue					14-- hours	
Public revenue - sources - Tax and non-Tax - Taxation - classification - Principles - effects - theories of taxation - impact and incidence of taxation – GST – Features – merits and demerits.							
Unit:3	Public expenditure					14-- hours	
Public Expenditure - principles - classification - effects - growth of public expenditure with special reference to India - control of public expenditure.							
Unit:4	Public Debt					14-- hours	
Public Debt - meaning - sources - classification - principles - Budget - meaning - features - principles - budgetary procedure.							
Unit:5	Fiscal Instruments					14-- hours	
Fiscal policy – instruments - federal finance – principles – problems - reports of 10th & 11th Finance Commission - Local Finance.							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars - Webinars							
Total Lecture hours						75 –hours	
Text Book(s)							
1	B.P. Tyagi - Public Finance, Jai Prakash Nath & Co., Meerut.						
2	K.P.M. Sundaram - Fiscal Economics						

Reference Books	
1	Andley & Sundaram -Public Finance & Policy
2	Tripathy -Public Finance & Economic Development
3	Cauvery, Sudha Nayak, Girija, Kriparani & Meenakshi - Public Finance, S. Chand & Company Ltd., New Delhi.
4	R.C. Saxena & P.C. Mathur - Public Finance, K. Nath & Co., Meerut.
5	Dr. S. Sankaran – Fiscal Economics, Martha Publications, Chennai.
Course Designed By: Dr.C.HEMALATHA, Email – hems14@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	S	M	M	S
CO2	S	S	S	S	S	S	S	S
CO3	S	S	S	M	S	S	S	S
CO4	S	S	S	S	S	S	M	S
CO5	S	S	S	S	S	M	S	S

*S-Strong; M-Medium; L-Low



Course code	INDUSTRIAL ECONOMICS			L	T	P	C
Core/Elective/Supportive	CORE PAPER – XIV			6			4
Pre-requisite	The course is designed to make the students to understand the location and localization of an industry and to learn the industrial financial sources and the recent industrial policies and its impact on productivity of industries.			Syllabus Version			
Course Objectives:							
The main objectives of this course are:							
1	Make the students to understand the theory of location.						
2	To equip the students with the knowledge regarding the relationship between industrial growth and economic development.						
Expected Course Outcomes:							
On the successful completion of the course, student will be able:							
1	To understand the factors determining the size of the firm						K1
2	To examine the factors affecting the location of an industry						K2
3	To understand the impact of industrial finance						K3
4	To evaluate the Industrial policies						K4
5	To assess the Industrial Productivity						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Size of the Firm					14 -- hours	
Factors determining the size of the firm - Concept of the optimum firm - Representative firm.							
Unit:2	Industrial Location					14-- hours	
Location of Industry - Factors determining Industrial Location - Theories of Industrial Location - Weber - Sargant Florence Theory.							
Unit:3	Industrial Finance					14-- hours	
Industrial Finance - Term Finance: Short Term, Long Term - Specialized Financial Institutions - IFCI - IDBI - ICICI.							
Unit:4	Industrial Policies					14-- hours	
Industrial Policies - 1948, 1956, 1971, 1977, 1990, 1991 - Role of State - New Industrial Policy and Economic Reforms.							
Unit:5	Industrial Productivity					14-- hours	
Industrial Productivity - Factors Influencing Productivity - Rationalization - Aspects of Rationalization - Scientific Management - Automation - Benefits - Rationalization in India.							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars – Webinars							
Total Lecture hours						75 --hours	
Text Book(s)							
1	Barthwal, R.R. "Industrial Economics as Introductory" Text Book, Wiley Eastern Ltd., New						

	Delhi, 2000.
2	Sivayya, K.V. and Das, V.B.M. "Indian Industrial Economy" S. Chand & Co., New Delhi, 2004.
Reference Books	
1	Devine, P.J. "An Introduction to Industrial Economics" George Allen and Unwin, London, 1978.
2	Sadhu, A.N., and Singh, A. "Industrial Economics" Himalaya Publishing House, Mumbai, 1998.
3	Dutt and Sondra, K.P.M. "Indian Economy" S. Chand & Co., New Delhi (2007).
4	Dhingra, I.C., "Indian Industrial Economy" Sultan Chand & Co., New Delhi (1972).
Course Designed By: Dr.C.HEMALATHA, Email – hems14@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	M	M	M	M	M	M
CO2	S	S	S	S	S	S	M	S
CO3	S	S	S	S	M	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	M	M	M	M	M

*S-Strong; M-Medium; L-Low



Course code	ENVIRONMENTAL ECONOMICS			L	T	P	C
Core/Elective/Supportive	CORE PAPER XV			5			4
Pre-requisite	This course relates to the fundamentals environmental Economic Theories and the Concepts of Economics and Ecology.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To know the basic Concepts in Ecology and Economic development.						
2	To Aware the Environmental policy and its Management						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To familiarize with the theories of environmental economics.						K1
2	To examine the practical environmental problems and offer solutions.						K2
3	To analyze the regulations and prohibition measure to protect the environment						K3
4	To assess India's environmental policies.						K4
5	To measure the government activity against environmental problem						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Economics and Environment					14-- hours	
Introduction - Economics and Environment – Definition – Scope – Role - Significance of Environmental Economics - Economic Growth and Development - Ecology and Economic Development - Relationship between Environment and the Economy - Environment and Economic System							
Unit:2	Environment Quality					14-- hours	
Environmental Quality - Common Property Resource - Characteristic Tragedy of Commons – Air - Land – Water – Energy – Forest Resources - Wild Life - Man-Made Causes - Environmental Crisis – Pollution - Economic Consequences							
Unit:3	Urbanization					14-- hours	
Urbanization - Important Trends – Problems - Malthusian predicts - Theory of Demographic Transition - Effects and Remedies.							
Unit:4	Environmental Policy					14-- hours	
Environmental Policy - Constitutional Protection - Planning and Management - Role of Government - Public Awareness - Law and Environment							
Unit:5	Global Warming					14-- hours	
Meaning of Global Warming - Green House Effect - Contribution to Global Warming - Response to Green House Effect - Ozone Depletion - Climate Change - Contribution of Nation and State							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars - Webinars							
Total Lecture hours						75 --hours	

Text Book(s)	
1	Eugine T., Environmental Economics
2	Sankaran.S., Environmental Economics
Reference Books	
1	Varadarajan.S and Elangovan.S, Environmental Economics
2	Richardson H.W, Urban Economics
3	Karpagam.M, Environmental Economics
4	Pearce D.W. Environmental Economics, Longman Group Ltd.
Course Designed By: Dr.C.HEMALATHA email – hems14@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	M	S	M	S
CO2	S	S	S	S	M	S	M	S
CO3	M	S	S	L	M	M	L	M
CO4	S	S	M	L	M	M	L	S
CO5	S	M	M	L	M	M	L	S

*S-Strong; M-Medium; L-Low



Course code	COMPUTER SYSTEM - II			L	T	P	C
Core/Elective/Supportive	PART – IV SKILL BASED SUBJECT PAPER IV			3			3
Pre-requisite	This course deals with the different concepts relating to MS Office and computer system			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To understand the significance and basic concepts of computer systems.						
2	To provide knowledge of the application of computer system in the field of MS. Office						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To understand MS office Basics						K1
2	To analyze MS Word						K2
3	To evaluate and work with MS Excel						K3
4	To work with MS Power Point						K4
5	To understand MS Access						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate							
Unit:1	MS Office Basics					8-- hours	
MS. Office Basics - creating document - entering text -selecting text - giving instructions - using tool bars - menu commands - key board - shortcut - saving files - opening documents - Manipulating windows - simple editing - printing files - file merger.							
Unit:2	MS Word					8-- hours	
Word Basics - Using Auto text - using Auto correction - word editing techniques - finding and replacing text - checking spelling using templates - formatting - formatting with styles - creating tables.							
Unit:3	MS Excel					8-- hours	
Excel Basics - entering data - selecting ranges - editing entries - formatting entries - simple calculation - naming cells and ranges - data display - printing work sheets - copying entries between work books - moving sheets between work books - deleting sheets - creating graphs.							
Unit:4	MS Power Point					8-- hours	
Power Point Basics - editing text - adding subordinate points - deleting slides - working outline view - a design template merging presentation in slider sorter view applying templates - adding graphs - adding organization charts - running an electronic slide - show adding special effects.							
Unit:5	MS Access					6-- hours	
Access Basics - creating a table entering and adding records - changing a structure - working with records - creating forms - establishing relationships - using queries to extract information - using report to print information.							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars – Webinars							
Total Lecture hours						40 --hours	

Text Book(s)	
1	Sanjay Saxena - A first course in Computer
2	R. Krishnamoorthi - Computer programming and application
Reference Books	
1	R.K. Taxali - PC Software for windows made simplex Tata Mcraw Hill Publishers Pvt. Ltd.
2	Stephen.L- Office 2000 Complete reference by BPB
3	Joyce Cox, Polly Urban – Quick Course in Microsoft Office - Galgotia Publications.
4	T. Karthikeyan & Dr.C. Muthu - PC Software for Office Automation - Sultan Chand.
5	A.L. Stevens - Teach; your self-windows.
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	S	M	S	S	S
CO2	S	M	S	S	M	S	S	S
CO3	S	M	S	S	M	S	S	S
CO4	S	M	S	S	M	S	S	S
CO5	S	M	M	S	M	S	M	M

*S-Strong; M-Medium; L-Low



Elective Courses

Course code	INVESTMENT POLICIES AND PROGRAMMES			L	T	P	C
Core/Elective/Supportive	SEMESTER-V ELECTIVE I- GROUP –A			4			4
Pre-requisite	The subject deals with the importance of investment and the functions of stock market.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To understand the stock market instruments						
2	To analysis the investments						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	Enlighten the students about the investment policies						K1
2	Understanding the market instruments						K2
3	Understanding and analyzing the various issues related to share market						K3
4	Provide the knowledge of various issues related to portfolio selection						K4
5	To educate the students about Mutual funds in a modern economy						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate							
Unit:1	Investment					14 -- hours	
Investment - meaning of investment – scope and elements-importance of Investment - Features of an Investment programme. Security valuation-Basic valuation models.							
Unit:2	Bonds and Shares					14-- hours	
Bonds - Types - public Sector Bonds - Zero Bonds - shares - preference shares and Equity Shares - Bonus and Right Shares-Debentures - Non-convertible- partly convertible, Fully convertible debentures							
Unit:3	Share Market					14-- hours	
Share market - primary market, New Issue market - Basics of allotment - Secondary market - Functions of Stock Exchange-Role of Stock Market in the India Economy-SEBI							
Unit:4	Ratio Analysis					14-- hours	
Book value - market value of shares. Growth shares - Ratio Analysis - Earning per share, Price - Earning ratio - payout - ratio - yield - Dividend Policies, Scope, type of investors-role of Depositories							
Unit:5	Mutual Funds					14-- hours	
Mutual Funds - Types - Advantages and Disadvantages - Net Asset Value - UTI and other Mutual Funds-Schemes of mutual fund.							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars - Webinars							
Total Lecture hours						75 --hours	
Text Book(s)							
1	Preeti Singh - Investment Management						

2	Preeti Singh - Investment Management Security Analysis and Portfolio Management, Himalaya Publishing Home, Mumbai - 2004.
Reference Books	
1	Ralph Eastman Badger and Harg G. Guthamann - Investment principles and practice
2	Dougall Herbert – Investments
3	B.S. Grewal and Nahjot Grewal - Successful Stock market Investment
4	S.S. Grewal and Nahjot Grewal - Profitable Investment in shares
Course Designed By: Dr.C.HEMALATHA, Email – hems14@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	S	S	M	S	S
CO2	S	S	S	M	S	M	M	S
CO3	S	S	S	S	S	S	S	S
CO4	S	M	S	S	S	S	M	S
CO5	S	S	S	S	S	S	M	S

*S-Strong; M-Medium; L-Low

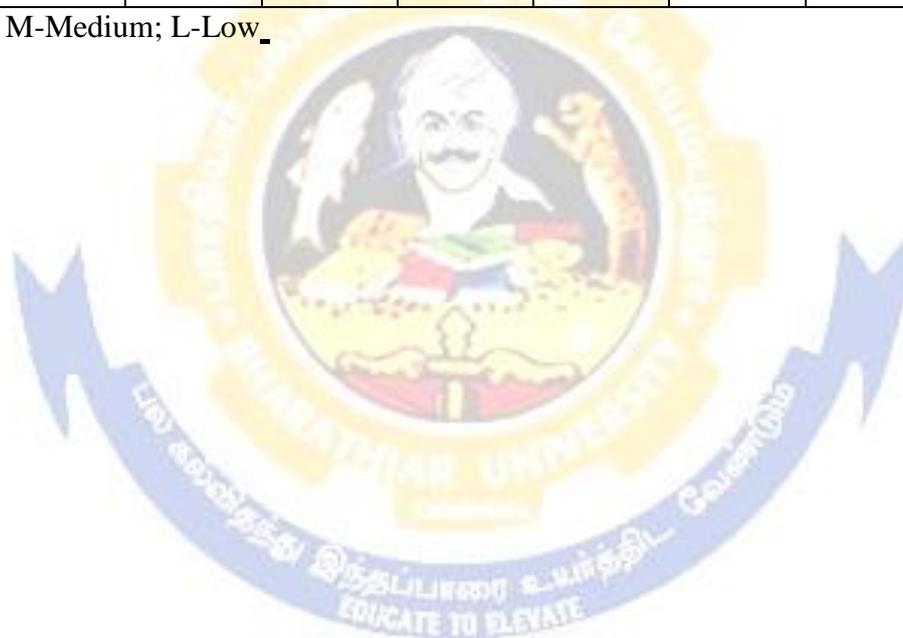


Course code	AUDITING			L	T	P	C
Core/Elective/Supportive	ELECTIVE PAPER - 1 - GROUP - B			4			4
Pre-requisite	This course is mainly educating the students on Auditing, investigation and essential qualities of auditor.			Syllabus Version			
Course Objectives:							
The main objectives of this course are:							
1	To impart knowledge about Principles and methods of auditing.						
2	To familiarize the students with the techniques of auditing and its applications.						
3	To provide the knowledge of voucher of cash transactions and trading transactions.						
Expected Course Outcomes:							
On the successful completion of the course, student will be able:							
1	Ability to perform the analysis of various types of audit.						K1
2	To understand the audit procedure and audit programmes.						K2
3	To analyze the vouching and impersonal ledgers.						K4
4	To gain knowledge and to evaluate Verification and valuation of assets and liabilities.						K3
5	To construct the knowledge of Rights and duties of company Auditor – Liabilities of company Auditor.						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Objectives of Auditing					12 -- hours	
Definition – objectives of Auditing – Advantages and limitations of auditing –Auditing and investigation – Qualities of an Auditor – Detection of errors and frauds. Various types of audit: Continuous audit – Final audit – Interim audit – Balance sheet audit – Advantages of continuous audit.							
Unit:2	Audit Procedure					12-- hours	
Audit procedure – Planning of audit – Audit programme – Audit note book – Audit working papers – Internal control and internal check – Internal check as regards cash, wages, sales, etc., Position of external Auditor as to Internal audit.							
Unit:3	Vouching					12-- hours	
Vouching – Meaning – Definition – Vouchers – Vouching of cash transactions – Trading transactions – Impersonal ledgers.							
Unit:4	Verification and Valuation of Assets and Liabilities					11-- hours	
Verification and valuation of assets and liabilities – Auditor’s position – Auditors duty regarding depreciation – Reserves and provisions.							
Unit:5	Company Audit					11-- hours	
Company Audit – Appointment and Removal of Auditor – Rights and duties of company Auditor – Liabilities of company Auditor – Audit of Share Capital – Audit of Share Transfer. Audit of Computerized Accounts – e-audit.							
Unit:6	Contemporary Issues					2 hours	
Expert lectures, online seminars – webinars							
					Total Lecture hours		60 --hours
Text Book(s)							

1	Auditing S.Sudharsanam : S.Chand & Co.Ltd., Dew Delhi, 2006
2	R.G.Saxena: Principles and Practice of Auditing Himalaya Publishing House, Mumbai, 2002
3	R.Sharma: Auditing Lakshmi Narain Agarwal Educational Publishers, Agra, 2000.
Reference Books	
1	.N.Tandan : A Hand book of Practical
Course Designed By: Dr. M. KANNAN email id: maknnanbcm@gmail.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	S	M	S	S	M	S
CO2	M	S	S	S	S	S	M	S
CO3	M	S	S	M	M	S	M	M
CO4	M	S	S	M	M	S	M	M
CO5	M	M	S	L	S	M	L	L

*S-Strong; M-Medium; L-Low.



Course code	BASIC ECONOMETRICS			L	T	P	C
Core/Elective/Supportive	ELECTIVE PAPER 1: GROUP- C			4			4
Pre-requisite	This course is mainly educating the students on the Econometrics research tools, how it can be used to estimate and test economic Relationships.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To make the students to understand the tools of econometrics and applying them in practice.						
2	The methods thoughts in the course can be employee in the business discipline and in social science discipline.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	Ability to perform analysis of economic data based on a broad knowledge of the simple linear regression model.						K1
2	Provide basic knowledge of the statistical foundations of regression analysis with OLS.						K3
3	Provide basic knowledge of hypothesis testing for statistical inference.						K4
4	Basic knowledge of how to detect and treat violations of OLS assumption, such as omitted variables, Heterocedasticity and Multicollinearity, and Autocorrelation.						K3
5	Ability to perform analysis of variance and co variance to determine the variability, between samples and within samples.						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Introduction					12 -- hours	
Definition, Scope and Divisions of Econometrics – Objectives and uses of Econometrics – Methodology of Econometrics: Specification, and Estimation and Evaluation of estimates – Basic concepts of Population and Simple regression functions – Meaning and Significance of the error term (u).							
Unit:2	Estimation and Testing					12-- hours	
Classical Linear Regression Model and its assumptions – Method of Ordinary Least-Square (OLS) to estimate OLS estimators – Statistical tests ('t' and 'F') of OLS estimates (Simple regression only) – Properties of OLS estimates.							
Unit:3	Types of Estimation and Errors					12-- hours	
Point and Interval estimation – Confidence interval approach – Statistical properties of point estimate – Types of errors and their implications in the hypothesis testing for statistical inference.							
Unit:4	Violation of OLSM Assumptions					11-- hours	
Nature, sources, consequences and methods of detection and solutions to problems (Heterocedasticity, Multicollinearity, and Autocorrelation) of single equation regression model (any one method of detection and solution).							
Unit:5	Functional Forms and Dummy Variables					11-- hours	
Concepts of functional forms and Measurement of growth rate (log-lin function) and elasticity (log-log function) – ANOVA and ANCOVA models on dummy variables.							
Unit:6	Contemporary Issues					2 hours	
Expert lectures, online seminars – webinars							

		Total Lecture hours	60 --hours
Text Book(s)			
1	Damodar N.Gujarathi:	Basic Econometrics, McGraw-Hill, Inc.	
2	Damodar N.Gujarathi:	Essential of Econometrics, McGraw-Hill, Inc.	
3	Madalla G.S:	Econometrics McGraw-Hill, Inc.	
Reference Books			
1	Damodar N.Gujarathi: Econometrics by Example, Palgrave Publications.		
Course Designed By: Dr. M. KANNAN email id: maknnanbcm@gmail.com			

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	S	S	L	M	S	S
CO2	S	M	M	S	S	L	M	M
CO3	S	S	S	S	S	S	S	M
CO4	M	L	S	M	M	M	M	S
CO5	S	M	M	S	M	S	M	S

*S-Strong; M-Medium; L-Low



Course code	HEALTH ECONOMICS			L	T	P	C
Core/Elective/Supportive	ELECTIVE PAPER - II : GROUP- A			5			4
Pre-requisite	This course is mainly educating the students on the demand for and supply of health care, Indian health care system and health financing and insurance.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	Understand the importance of Health Economics and Health indicators.						
2	Understand the institutional framework for health Care.(i.e., Consumption, Provision and Financing).						
3	Understand the health status of population at National and State Level.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	It explains the history and need of Health Economics, Issues in Health care, Poverty and Inequality among different countries.						K1
2	List out the Resource allocation between Health Care and other commodities, Health Care and Consumer Choice, Factors Influencing Demand for Medical Care.						K2
3	Discuss the Hospital Production Function, Objectives and constraints of a hospital firm, Optimization of hospital size, Break Even and Shut down Conditions.						K4
4	Explains Health Care Markets, Economic Rationale of Government Intervention, Indian Health Care Systems						K3
5	Discuss the objectives of Health financing, Fiscal functions of Government, Importance of Human Development in Economic Growth						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Introduction					15 -- hours	
History of Health Economics – Need for Health Economics – Issues in Health Care – Health – Economic Linkage – Poverty and Inequality in the prevalence of diseases among different countries.							
Unit:2	Demand for Health Care					15-- hours	
Private and Public goods – Resources allocation between health care and other commodities – relevance of consumer demand theory to health –Demand for medical care – Factors Influencing Demand for medical care.							
Unit:3	Supply of Health Care					15-- hours	
Health as a durable good – Hospital Production Function – Objectives and constraints of a hospital firm – substitution of inputs – vertical integration – Optimization of hospital size – Hospital costs and efficiency – break-even and shut-down conditions – equilibrium quality.							
Unit:4	Health System					14-- hours	
Health care, a unique commodity – health care markets (Physician, hospital, inputs, drug, insurance & technology) – inequity, limitations of the price system & market failure – Economic rationale for Government intervention – government failure – Indian health care system. Indian health care system.							
Unit:5	Health Financing and Insurance					14-- hours	
Objectives of financing – alternative financing strategies – fiscal functions of Government –							

development finance – community finance – Private insurance – Social insurance – Consumer surplus and health insurance –Importance of Human Resource Development in economic growth.		
Unit:6	Contemporary Issues	2 hours
Expert lectures, online seminars – webinars		
Total Lecture hours		75 --hours
Text Book(s)		
1	Pushpalatha Pattnaik : Health Economics, Black Prints, New Delhi, 2013.	
2	Rana H.P.S : Health Economics, Alfa Publications, New Delhi, 2009.	
3	Raman Kutty V : A Primer of Health Systems Economics Allied Publishers Pvt. Ltd, New Delhi, 2010.	
4	Renuka Devi.V & : Health Economics: Issues and Challenges, Deep & Deep Publications, New Delhi, 2011.	
5	Gowhar Jhan. M : Principles of Health Economics, Sarup Book Publishers Sundar I Pvt. Ltd, Delhi, 2009.	
Reference Books		
1	James W. Henderson : Health Economics and Policy, CENGAGE Learning India Pvt. Ltd, New Delhi, 2011.	
2	Dash L.N : Economics of Infrastructure: Growth and Development, Regal Publications, New Delhi, 2007.	
Course Designed By: Dr. M. KANNAN email id: maknnanbcm@gmail.com		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	L	S	S	S	M	S	S
CO2	S	S	M	M	S	L	M	M
CO3	S	S	S	M	M	S	S	M
CO4	M	M	S	L	M	M	M	S
CO5	S	M	M	S	S	S	M	S

*S-Strong; M-Medium; L-Low

Course code	FINANCIAL ECONOMICS			L	T	P	C
Core/Elective/Supportive	ELECTIVE PAPER II : GROUP- B			5			4
Pre-requisite	This course exposes students to the theory and functioning of the financial sectors of the economy in various Financial segments.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To familiarize the students with the basic concepts in financial economics and develop comprehensive knowledge on the role of finance in the operation of an economy.						
2	To enables them to know the operation of the Indian Financial System and activities in the financial markets.						
3	To make the students to aware of the derivative and futures market operations and its functions.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	It provides the knowledge on the financial market and instruments money market.						K1
2	To understand the Capital Market segment and role of participants.						K2
3	It provides the application skills to secondary market functions and trading settlement methods.						K3
4	It creates the better knowledge on the derivative market functions and derivative instruments.						K6
5	To gain the knowledge and evaluate the Mutual funds and varies fund schemes.						K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create							
Unit:1	Introduction to Financial system and Financial Markets					15 -- hours	
Financial system: Structure – Functions- Role - Financial system and Economic development. Financial markets - Financial Instruments –classification - Industrial Security Market-Government securities market. Money market-Meaning-Functions-Importance -Instruments of money market.							
Unit:2	Capital market					15-- hours	
Capital market: Meaning – Functions-Structure-Primary and Secondary markets. New issue market (NIM): Functions and intermediaries of NIM-merchant bankers, underwriters, registrar, and share transfer agents, bankers to an issue, stock broker- Instruments of Capital market.							
Unit:3	Secondary Market & Trading Cycle					15-- hours	
Secondary market: Introduction-Recognition of stock exchanges –NSE-BSE-service of stock exchanges-listing of securities-Registration of Stock brokers-Sub Brokers-code of conduct and functions of stock brokers. NEAT System-on line trading-Depository-Functioning of depository. Settlement and trading in stock exchange- Players in stock exchanges-Types of Speculators.							
Unit:4	Derivative Market					14-- hours	
Derivative market: Meaning –Definition-Importance -Derivatives in India –Kinds of Derivatives-Forward-Futures-options- Advantages of Future and Options –Call option –Put option. Market Contracts: share option-Index option –Currency options. Swap-kinds of Swap-Advantages and Disadvantages-Recent Developments.							
Unit:5	Mutual Funds					14-- hours	
Mutual funds: Introduction –Meaning –Classification - Importance - Risks-Legal Structure of Mutual Funds in India-Types of fund/scheme –Entry-Exit- Net Asset value. Fund manager –role of fund manager. Investor rights, General Guidelines.							

Unit:6	Contemporary Issues	2 hours
Expert lectures, online seminars – webinars		
Total Lecture hours		75 –hours
Text Book(s)		
1	Financial Market and Services –Gordon, Natarajan -Himalaya Publishing House.	
2	Financial Institutions and Markets,Gupta- TATA Mc Graw Hill Co Ltd, New Delhi.	
3	Indian Financial system, Bharathi V Pathak -TATA Mc Graw Hill Co Ltd, New Delhi.	
Reference Books		
1	Monetary Economics Institutions Theory and Policy,Smith- Chand and Co Ltd.	
2	Indian Financial system, Preethi Singh -Pierson Education, New Delhi.	
Course Designed By: Dr. M. KANNAN email id: maknnanbcm@gmail.com		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	S	S	L	M	S	S
CO2	S	M	M	S	S	L	M	M
CO3	S	S	S	S	S	S	S	M
CO4	M	L	S	M	M	M	M	S
CO5	S	M	M	S	M	S	M	S

*S-Strong; M-Medium; L-Low

Course code	JOURNALISM			L	T	P	C
Core/Elective/Supportive	ELECTIVE –II – GROUP - C			5			4
Pre-requisite	The content of the course aims at making the students to understand the nature of mass communication and the responsibilities and functions of press.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	Understand the characteristics of communication.						
2	Imparting knowledge about the qualities of a reporter and newspaper management.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To understand the importance of mass communication						K1
2	To assess the importance of the Indian press						K2
3	To examine the sources of news and the importance of correspondents						K3
4	To evaluate the purpose of Editors						K4
5	To analyse the importance of newspaper management						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Mass Communication					14-- hours	
Nature Scope and process of mass communication - Theories of mass Communication - SMCR model of communication - Types of Communication - Characteristics of Communication - Barriers - Mass media of Communication - Merits and Demerits.							
Unit:2	Journalism					14-- hours	
Journalism - History of Journalism - History of Indian Press - Responsibilities and functions of the press - News agencies - freedom of the press - various professional organizations - press council - press laws.							
Unit:3	Sources of news					14-- hours	
News - Definition of news - Sources of news - Reporting - Qualities of a reporter - Routine beats of a reporter - Inverted pyramid style of reporting - lead - Definition and types - Crime reporting , Correspondents - Special Correspondents - District correspondents - Investigative reporting - writing for Radio and TV - Free lance Journalism.							
Unit:4	Edition					14-- hours	
Editing - Edition writing - purpose of editions' - Headlines - definition - Functions and types - what is a copy - Sources of a copy - Sub-edition - Functions of Sub-editor - proof reader - Functions and symbols.							
Unit:5	Newspaper Management					14-- hours	
Newspaper Management - various departments of a newspaper and their functions - Advertisement - circulation and Administration.							
Unit: 6	Contemporary Issues					2 hours	
Expert lectures, online seminars - Webinars							

		Total Lecture hours	75 --hours
Text Book(s)			
1	Theory and practice of Journalism - B.N.Ahuja, subject publications, New Delhi.		
2	Professional Journalism - M.V. Kawath, Vikas Publishing House.		
Reference Books			
1	News Reporting and Editing - K.M. Srivastava Sterling		
2	News Writing and Reporting - James M Neal & Suzanne S. Brown, Surjeet Publication		
3	Modern Newspaper practice - F.W. Hodgson Heinemann, London.		
4	Journalism in Modern India - Roland E. Wolsey		
5	The Indian Press - Dr. S.P. Sen		
6	The Press - M. Chalapathi Rao		
7	Truth about Indian Press - J.N. Sahni		
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com			

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	M	S	M	S	M	S
CO2	M	M	S	S	M	S	M	S
CO3	M	S	S	S	S	S	M	S
CO4	M	S	S	M	S	S	M	S
CO5	S	M	S	S	S	S	S	S

*S-Strong; M-Medium; L-Low

Course code	RURAL ECONOMICS			L	T	P	C
Core/Elective/Supportive	ELECTIVE -III – GROUP -A			5			4
Pre-requisite	The course aims at equipping the students with the growth and development of tourism and effect on employment generation.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	The objective of the course is to provide the students with a thorough knowledge and understanding of the foundations of rural economics,						
2	Impart knowledge on concepts of the dimensions of rural development						
3	Understand the challenges in rural development strategies for rural upliftment.						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	Understand the concepts and problems of rural economy.						K1
2	Analyse the structure of rural unemployment and the technology used for rural growth.						K2
3	Examine the extent of rural indebtedness, and the measures to remove rural unemployment.						K3
4	Evaluate the causes and consequences of Rural Poverty, and describe the Poverty Alleviation Programmes						K4
5	Improve the knowledge about the tribal economy and analyse the tribal agricultural activities						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Rural Economy					14-- hours	
Rural economy: Characteristics – Need for the study of Rural economy – Comparison of Rural Economy and Urban Economy. Concepts: Barter System, Non Monetized Sector –Agricultural Marketing –Farm and Non-Farm Income - Problems of Rural Economy.							
Unit:2	Rural Unemployment					14-- hours	
Rural Unemployment: Types, Structure, Causes of Unemployment and Remedial measures. Rural Employment Generation Programmes: NRLM, MGNREGA. Technology for rural growth: ICT, mobile, successful programmes.							
Unit:3	Rural Credit					14-- hours	
Rural credit: Rural indebtedness: Causes and effects of rural indebtedness, Remedies. Rural Credit - Need for Credit – Sources of Rural Credit. Unorganized credit: Money lenders. Organized: Indigenous Bankers - Co-operatives, Commercial banks - Regional Rural banks - Micro-Finance Institutions (MFIs) – NABARD							
Unit:4	Rural Poverty					14-- hours	
Rural Poverty: Causes and Consequences - Rural Poverty Line – Estimates of poverty –Factors influencing Rural Poverty – Removal of Poverty - Rural Development in India.							
Unit:5	Tribal Economy					14-- hours	
Tribal Economy: Characteristics of Tribal economy – Distribution of Tribal population in India							

- Tribal Agriculture and allied activities: Horticulture, Floriculture, Animal husbandry, Forest and forest collection. Problems in Tribal areas - Role of NGOs.		
Unit: 6	Contemporary Issues	2 hours
	Expert lectures, online seminars - Webinars	
	Total Lecture hours	75 --hours
Text Book(s)		
1	Sankaran S. Rural Economics , Margham Publications	
2	Ruddar Dutt and K.P.M Sundaram, 2014, Indian Economy, S. Chand & Co Ltd, New Delhi.	
Reference Books		
1	Mohapatro, P.C. (1987) Economic Development of Tribal India, Ashish Publishing House, New Delhi.	
2	Sahu, N.C. (1986): Economics of Forest Resources: Problems and Policies in a regional, B.R.Publishing Corporation, New Delhi.	
3	Reddy, K. V. (2012). Agriculture and Rural Development, Himalaya Publishing house	
4	Choudrey, C.M. Rural Economics. . Sunshine Publications, Jaipur 2009	
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	S	S	M	S
CO2	S	S	S	M	S	M	M	S
CO3		S	S	S	S	M	M	S
CO4	S	S	S	M	S	S	M	S
CO5	M	M	M	M	S	M	M	S

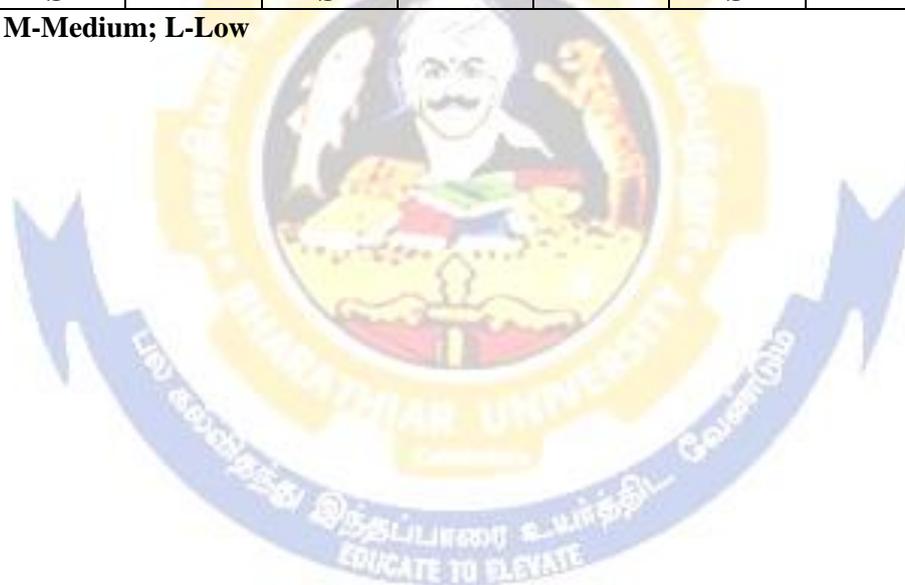
*S-Strong; M-Medium; L-Low

Course code		ACCOUNTANCY FOR ECONOMICS	L	T	P	C
Core/Elective/Supportive	ELECTIVE –III – GROUP -B		5			4
Pre-requisite	The course deals with the simple concepts of Accountancy		Syllabus Version			
Course Objectives: The main objectives of this course are:						
1	To make the students to understand the basic concepts of Accountancy					
2	To encourage students to learn modern techniques of Accountancy used in Economics					
Expected Course Outcomes: On the successful completion of the course, student will be able:						
1	To understand the time value of money					K1
2	To analyse the financial statement and the comparative statement analysis					K2
3	To assess the fund flow statement					K3
4	To examine the accounting ratios					K4
5	To evaluate the elements of cost					K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create						
Unit:1	Time value of money				14-- hours	
Time value of Money - Future value of a Single Amount - Future value of Annuity - Present value of a Single Amount - Present value of an Annuity.						
Unit:2	Financial statement				14-- hours	
Financial statement analysis - Basic concepts underlying Financial Accounting - Balance Sheet Profit and Loss Account - Comparative statement analysis - Common Size Analysis and Trend Analysis.						
Unit:3	Fund flow statement				14-- hours	
Funds flow statement - Meaning - Uses - Preparation of Fund flow statement						
Unit:4	Accounting ratios				14-- hours	
Accounting Ratios for Business Decision - Meaning - Importance - Types - Simple Ratios - Limitation of Ratio Analysis.						
Unit:5	Elements of cost				14-- hours	
Elements of Cost - Cost Sheet - Simple Problems.						
Unit: 6	Contemporary Issues				2 hours	
Expert lectures, online seminars - Webinars						
Total Lecture hours					75 --hours	
Text Book(s)						
1	Principles of Accountancy - N. Vinayakam, P.L. Mani & K.L. Nagarajan					
2	Financial Accounting - S.P. Mani, K.L. Nagaraj					
3	S.N. Maheswari - Advanced Accounting					

Reference Books	
1	R.L. Gupta - Advanced Accounts
2	Dr. S.N. Maheswari - Principles of Management Accounting
3	S.P. Jain and Narang -Advanced Accounts
4	T.S. Grewal -Principles of Accounting
5	M.C. Shukla and Grewal- Advanced Accounts
6	Pillai and Bhagavathi - Management Accounting
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com	

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	S	M	M	S
CO2	S	S	M	M	S	M	S	S
CO3	S	S	M	S	M	S	M	S
CO4	S	S	S	S	M	S	S	M
CO5	S	M	S	M	M	S	M	M

*S-Strong; M-Medium; L-Low



Course code	FINANCIAL MARKETS			L	T	P	C
Core/Elective/Supportive	ELECTIVE –III- GROUP - C			5			4
Pre-requisite	This course deals with the financial system, money market, capital market and stock exchange and its regulation.			Syllabus Version			
Course Objectives: The main objectives of this course are:							
1	To acquaint the students with the working of financial market in India and help to foster sound corporate capital structure						
2	To learn the procedure regarding trading on stock exchanges through on-line trading						
3	To know the progress made in de-mat trading during recent years						
Expected Course Outcomes: On the successful completion of the course, student will be able:							
1	To understand the financial concepts, financial instruments and the financial market in India						K1
2	To analyse the money market in India						K2
3	To examine the capital market in India and its growth						K3
4	To assess the stock exchange in India and its trading						K4
5	To evaluate the regulation stock exchange and its impact on share price movements						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
Unit:1	Financial system in India					14-- hours	
Financial System in India – Functions – Structure – Development – Financial Concepts: Financial Assets – Financial Intermediaries, Financial Markets, Financial Rates of Return and Financial Instruments – Financial Market – Concept, and Constituents – A brief Idea of the Players and Instruments in Money Market, Capital Market, Debt Market, Foreign Exchange, Derivatives Market, Global Financial Markets.							
Unit:2	Money market					14-- hours	
Money Market – Definition – Features – Objectives – Importance – Composition: Call Money Market. Commercial Bills Market. Treasury Bill Market – Money Market Instruments – Structure and Features of Indian Money Market – Recent Developments Global Money Markets – London and New York.							
Unit:3	Capital market					14-- hours	
Capital Market – Meaning and Definition – Characteristics – Functions – Importance – Evolution and Growth – Constituents Measures of Reactivation – Measures of Investor Protection – Recent initiative in the Indian Capital Market.							
Unit:4	Stock Exchange					14-- hours	
New Issues Market and Secondary Market: Recognition of Stock Exchanges – Services of stock Exchanges – Organization – Listing of Securities – Advantages of Listing - Drawbacks – Registration of Stock Brokers – Procedure – Kinds- Method of Trading in a Stock Exchange.							
Unit:5	Regulation of stock exchange					14-- hours	
Regulation of Stock Exchange – SEBI – Objectives – Powers – Functions – Organization – SEBI guidelines & Recent Development – NSE, BSE, ISE – Inter Stock Exchange of India.							

Internet Stock Trading – Demat and On-Line Trading Index Calculations – BSE – Sensex & Nifty – Foreign Institution Investments and its impact on share price movements		
Unit: 6	Contemporary Issues	2 hours
	Expert lectures, online seminars – Webinars	
	Total Lecture hours	75 –hours
Text Book(s)		
1	Dr.S. Gurusamy - Financial Services and Marketing, Vijay Nicole	
2	Imprints Private Ltd., Chennai, 2004 Gordon & Natarajan - Financial Markets and Services, Himalaya Publishing House, Mumbai, 2003	
Reference Books		
1	Sri Ram Khanna: Financial Markets in India & Protection of Investors, New Century Publications, Delhi, 2004	
Course Designed By: Dr.HEMASRIKUMAR Email – hema_srikumar@yahoo.com		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	M	S	M	M	S
CO2	S	S	M	M	S	M	S	S
CO3	S	S	M	S	M	S	M	S
CO4	S	S	S	S	M	S	S	M
CO5	S	M	S	M	M	S	M	M

*S-Strong; M-Medium; L-Low