

UNIT 5:

Cultural Studies

(MOCK TEST)

1. Who institutionalized Cultural Studies at the Center for Contemporary Cultural Studies at Birmingham University?

- (A) Stuart Hall
- (B) Richard Hoggart
- (C) Raymond Williams
- (D) Richard Johnson

2.

- | <i>List A</i> | <i>List B</i> |
|--|---------------------------|
| (a) W. W. Greg,
Fredson Bowers,
R. B. McKerrow | i. Theatre scholarship |
| (b) Jonathan Dollimore,
Alan Sinfield,
John Drakakis | ii. (Old) Historicism |
| (c) Andrew Gurr,
Peter Thomson,
Alfred Harbage | iii. Cultural Materialism |
| (d) M.C. Bradbrook,
E. E. Stoll,
E. M. W. Tillyard | iv. Textual Criticism |

- | | (a) | (b) | (c) | (d) |
|-----|-----|-----|-----|-----|
| (A) | ii | iv | iii | i |
| (B) | iii | ii | iv | i |
| (C) | i | iv | ii | iii |
| (D) | iv | iii | i | ii |

3. Who authored the book *Culture and Society*?

- (A) Matthew Arnold
- (B) F. R. Leavis
- (C) Q. D. Leavis
- (D) Raymond Williams

4. Who authored the influential book *The Uses of Literacy*?

- (A) Stuart Hall
- (B) Raymond Williams
- (C) Richard Hoggart
- (D) Terry Eagleton

5. Match the Following (Concepts and Theorists)

List A (Concepts)

- a. Cultural Materialism
- b. Encoding/Decoding
- c. Hegemony
- d. Interpellation

List B (Theorists)

- i. Stuart Hall
- ii. Raymond Williams
- iii. Antonio Gramsci
- iv. Louis Althusser

- (A) a-ii, b-i, c-iii, d-iv
- (B) a-i, b-ii, c-iv, d-iii
- (C) a-iii, b-i, c-ii, d-iv
- (D) a-iv, b-iii, c-i, d-ii

6. The encoding/decoding model by Stuart Hall introduces which of the following interpretive positions?

- (i) Dominant-hegemonic
- (ii) Negotiated
- (iii) Oppositional
- (iv) Aberrant

Choose the correct combination:

- (A) i, ii, iii
- (B) ii, iii, iv
- (C) i, iii, iv
- (D) i, ii, iii, iv

7. Raymond Williams's idea of "structures of feeling" is best understood as:

- (A) Residual affective responses unmediated by ideology
- (B) Temporally bound cultural formations emergent before formal recognition
- (C) Ephemeral moods of the collective unconscious
- (D) Pre-ideological articulations of national identity

8. **Assertion (A):** The Birmingham School's approach to cultural analysis departs from base-superstructure determinism.

Reason (R): It privileges the autonomous agency of subcultures over the hegemony of dominant ideology.

- (A) Both A and R are true and R is the correct explanation of A
- (B) Both A and R are true but R is not the correct explanation of A
- (C) A is true but R is false
- (D) A is false and R is true

- 9. What term did John Fiske introduce in his book *Understanding Popular Culture* (1989) to describe how people use mass culture for their own purposes?**
- a) Subjugation
 - b) Fragmentation
 - c) Excorporation
 - d) Interpolation
- 10. In *Power Plays, Power Works* (1993), what term does John Fiske use to describe the centralized authority structure that exerts control over society?**
- a) Dominant hegemony
 - b) Cultural elite
 - c) Ideological state apparatus
 - d) Power bloc
- 11. What concept did McLuhan introduce to describe the interconnected world brought about by electronic media?**
- a) Digital Multiverse
 - b) Technological Sphere
 - c) Cyber Cosmos
 - d) Global Village
- 12. Which Greek myth does McLuhan use to explain media as an extension of human faculties?**
- a) Prometheus
 - b) Narcissus
 - c) Icarus
 - d) Hermes

- 13. "Time, Work-Discipline and Industrial Capitalism" (1967) is written by:**
- a) Raymond Williams
 - b) Stuart Hall
 - c) E. P. Thompson
 - d) Antonio Gramsci
- 14. Stephen Greenblatt is most commonly associated with which literary-critical approach?**
- a) Deconstruction
 - b) New Historicism
 - c) Reader-Response Theory
 - d) Structuralism
- 15. Which term introduced by Greenblatt refers to how cultural meaning circulates through texts and society?**
- a) Cultural Capital
 - b) Circulation of Social Energy
 - c) Cultural Turn
 - d) Dialogic Displacement
- 16. Greenblatt's concept of "Self-Fashioning", introduced in *Renaissance Self-Fashioning* (1980), primarily explores:**
- a) The decline of religious identity during the Enlightenment
 - b) The way Renaissance individuals shaped identities in response to power structures
 - c) The psychological theory of self-actualization
 - d) Romanticism's obsession with the self

17. **In Cultural Studies, the distinction between "high" and "low" culture is used to:**
- A) Maintain strict academic hierarchies
 - B) Analyze how cultural forms reflect social class and power relations
 - C) Promote elitism in cultural appreciation
 - D) Separate art from popular media
18. **The Centre for Contemporary Cultural Studies (CCCS), which closed controversially in 2002, was founded by:**
- A) Stuart Hall
 - B) Raymond Williams
 - C) Richard Hoggart
 - D) All of the above
19. **Who is credited with coining the term "Critical Theory"?**
- A) Jürgen Habermas
 - B) Theodor Adorno
 - C) Max Horkheimer
 - D) Herbert Marcuse
20. **Which of the following is NOT typically considered a key characteristic of Cultural Studies?**
- A) Interdisciplinary approach
 - B) Focus on capitalist economic systems exclusively
 - C) Critique of power relations in society
 - D) Emphasis on the role of media and culture in identity formation