

NTA UGC NET Jun 2025

Application No	
Candidate Name	
Roll No.	
Test Date	25/06/2025
Test Time	3:00 PM - 6:00 PM
Subject	63 Mass Communication and Journalism

Section : General Paper

Comprehension:

The following table shows the percentage (%) of girls who passed in an examination and the percentage (%) of boys who failed in that exam in a school during the six years from 2018 to 2023. Based on the data in the table, answer the questions that follow.

Year-wise Result details of Students

Year	Percentage of Girls who passed	Percentage of Boys who failed
2018	32%	40%
2019	42%	60%
2020	55%	25%
2021	40%	30%
2022	60%	50%
2023	42%	80%

SubQuestion No : 1

Q.1 If in the year 2018, the total number of boys who appeared in the exam is 600, then what is the percentage difference between the percentage of boys who passed and the percentage of girls who passed in the exam?

1. 18%
2. 23%
3. 25%
4. 28%

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664885

Option 1 ID : 93806619005

Option 2 ID : 93806619006

Option 3 ID : 93806619007

Option 4 ID : 93806619008

Status : Answered

Chosen Option : 4

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2020	55%	25%
2021	40%	30%
2022	60%	50%
2023	42%	80%

SubQuestion No : 2

Q.2 If in the year 2023, the total number of boys and the total number of girls who appeared in the exam are 1250 and 850 respectively, then the number of boys who failed is approximately _____ % more than the number of girls who failed in the exam.

1. 42.67
2. 81.53
3. 89.77
4. 102.84

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664888**

Option 1 ID : **93806619017**

Option 2 ID : **93806619018**

Option 3 ID : **93806619019**

Option 4 ID : **93806619020**

Status : **Answered**

Chosen Option : **4**

Comprehension:

The following table shows the percentage (%) of girls who passed in an examination and the percentage (%) of boys who failed in that exam in a school during the six years from 2018 to 2023. Based on the data in the table, answer the questions that follow.

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2018	32%	40%
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2021	40%	30%
2022	60%	50%
2023	42%	80%

SubQuestion No : 3

Q.3 If in the year 2020, the total number of boys and the total number of girls who appeared in the exam are 800 and 700 respectively, then what is the ratio of the total number of boys who passed to the total number of girls who failed?

1. 40 : 21
2. 154 : 201
3. 18 : 11
4. 7 : 10

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664886**

Option 1 ID : **93806619009**

Option 2 ID : **93806619010**

Option 3 ID : **93806619011**

Option 4 ID : **93806619012**

Status : **Answered**

Chosen Option : **1**

Comprehension:

The following table shows the percentage (%) of girls who passed in an examination and the percentage (%) of boys who failed in that exam in a school during the six years from 2018 to 2023. Based on the data in the table, answer the questions that follow.

Year-wise Result details of Students

Year	Percentage of Girls who passed	Percentage of Boys who failed
2018	32%	40%
2019	42%	60%
2020	55%	25%
2021	40%	30%
2022	60%	50%
2023	42%	80%

SubQuestion No : 4

Q.4 If in the year 2019, the total number of boys and the total number of girls who appeared in the exam are 800 each, then what is the sum of the total number of boys and girls who passed in that year?

1. 650
2. 656
3. 662
4. 668

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664887**

Option 1 ID : **93806619013**

Option 2 ID : **93806619014**

Option 3 ID : **93806619015**

Option 4 ID : **93806619016**

Status : **Answered**

Chosen Option : **2**

Comprehension:

The following table shows the percentage (%) of girls who passed in an examination and the percentage (%) of boys who failed in that exam in a school during the six years from 2018 to 2023. Based on the data in the table, answer the questions that follow.

Year-wise Result details of Students

Year	Percentage of Girls who passed	Percentage of Boys who failed
2018	32%	40%
2019	42%	60%
2020	55%	25%
2021	40%	30%
2022	60%	50%
2023	42%	80%

SubQuestion No : 5

Q.5 In which of the following years did the performance of girls show maximum improvement as compared to the previous year?

1. 2019
2. 2020
3. 2022
4. 2023

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664884**

Option 1 ID : **93806619001**

Option 2 ID : **93806619002**

Option 3 ID : **93806619003**

Option 4 ID : **93806619004**

Status : **Answered**

Chosen Option : **3**

Q.6 As per the book 'The Five Cs of Cinematography' by Joseph V. Mascelli, arrange the following Cs in order of chapters given in the book (Starting from chapter 1 to chapter 5)

- A. Camera Angles
- B. Composition
- C. Close-Ups
- D. Cutting
- E. Continuity

Choose the correct answer from the options given below:

1. A, E, D, C, B
2. A, B, C, D, E
3. B, C, A, E, D
4. C, A, B, D, E

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664901**

Option 1 ID : **93806619069**

Option 2 ID : **93806619070**

Option 3 ID : **93806619071**

Option 4 ID : **93806619072**

Status : **Marked For Review**

Chosen Option : **4**

Q.7

www.ncert.nic.in in the following web address is called _____.
http://www.ncert.nic.in/textbook/textbook.htm

1. DNS Server
2. Subdomain
3. Domain name
4. Uniform resources identifier

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664915**

Option 1 ID : **93806619125**

Option 2 ID : **93806619126**

Option 3 ID : **93806619127**

Option 4 ID : **93806619128**

Status : **Marked For Review**

Chosen Option : **4**

Q.8

_____ is the assessment which may also be seen as informal.

1. Summative Assessment
2. Formative Assessment
3. Subject reviews Assessment
4. Observation Assessment

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664890**

Option 1 ID : **93806619025**

Option 2 ID : **93806619026**

Option 3 ID : **93806619027**

Option 4 ID : **93806619028**

Status : **Answered**

Chosen Option : **4**

Q.9

Rearrange the sequence to write a lesson plan

- A. Lesson opening
- B. Preplanning
- C. Lesson Layout
- D. Closure of Lesson
- E. Extended practice

Choose the correct answer from the options given below:

- 1. D, C, A, E, B
- 2. C, A, D, B, E
- 3. A, C, B, D, E
- 4. B, A, C, E, D

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380664891

Option 1 ID : 93806619029

Option 2 ID : 93806619030

Option 3 ID : 93806619031

Option 4 ID : 93806619032

Status : Answered

Chosen Option : 4

Q.10

Which of the following statements are logically equivalent?

- A. All poems are artworks.
- B. No non-poems are non-artworks.
- C. Some poems are artworks.
- D. All non-artworks are non-poems.

Choose the correct answer from the options given below:

- 1. A, C and D Only
- 2. A and B Only
- 3. C and D Only
- 4. A and D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380664910

Option 1 ID : 93806619105

Option 2 ID : 93806619106

Option 3 ID : 93806619107

Option 4 ID : 93806619108

Status : Answered

Chosen Option : 1

Q.11 Match the LIST-I with LIST-II

LIST-I (Directors)		LIST-II (Films)	
A.	Orsen Welles	I.	Stage Coach
B.	John Ford	II.	City Lights
C.	Charlie Chaplin	III.	Rear Window
D.	Alfred Hitchcock	IV.	Citizen Kane

Choose the **correct** answer from the options given below:

1. A-I, B-II, C-III, D-IV
2. A-IV, B-I, C-II, D-III
3. A-IV, B-III, C-II, D-I
4. A-III, B-II, C-I, D-IV

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380664903**

Option 1 ID : **93806619077**

Option 2 ID : **93806619078**

Option 3 ID : **93806619079**

Option 4 ID : **93806619080**

Status : **Answered**

Chosen Option : **2**

Q.12 Match the LIST-I with LIST-II

LIST-I (Types of knowledge)		LIST-II (Assessment Literacy)	
A.	The purpose of assessment	I.	An educator assesses student learning and content specific knowledge
B.	What to assess	II.	Educators' intention with assessment data
C.	Assessment strategies	III.	relates to the educator's purpose with the assessment
D.	Interpretation and Action-taking	IV.	associated with the purpose of assessment and deep rooted in the values and principles

Choose the **correct** answer from the options given below:

1. A-III, B-IV, C-I, D-II
2. A-I, B-II, C-IV, D-III
3. A-II, B-I, C-III, D-IV
4. A-IV, B-II, C-I, D-III

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380664893**

Option 1 ID : **93806619037**

Option 2 ID : **93806619038**

Option 3 ID : **93806619039**

Option 4 ID : **93806619040**

Status : **Marked For Review**

Chosen Option : **4**

Q.13 If there is fault in the mechanical or electrical channel, the free flow of communication will be obstructed. This obstruction is taking place at what level?

1. At the transmission level
2. At the encoder level
3. At the decoder level
4. At the feedback level

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664899**

Option 1 ID : **93806619061**

Option 2 ID : **93806619062**

Option 3 ID : **93806619063**

Option 4 ID : **93806619064**

Status : **Answered**

Chosen Option : **1**

Q.14 A sum of money lent at compound interest for 2 years at 20% per annum would fetch ₹ 482 more if the interest was payable half yearly than if it was payable annually. Find the sum of money lent.

1. ₹ 15,000
2. ₹ 13,000
3. ₹ 18,000
4. ₹ 20,000

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664908**

Option 1 ID : **93806619097**

Option 2 ID : **93806619098**

Option 3 ID : **93806619099**

Option 4 ID : **93806619100**

Status : **Answered**

Chosen Option : **2**

Q.15 Lord Macaulay had written in his famous Minutes called "Macaulay Minutes" in the year_____

1. 1853
2. 1856
3. 1846
4. 1835

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664925**

Option 1 ID : **93806619165**

Option 2 ID : **93806619166**

Option 3 ID : **93806619167**

Option 4 ID : **93806619168**

Status : **Answered**

Chosen Option : **4**

Q.16

In a certain code language:

'WHERE' is coded as: 5, 18, 5, 8, 23

'DELHI' is coded as: 9, 8, 12, 5, 4

How 'HORSE' is coded in that language?

1. 5, 18, 5, 8, 20
2. 5, 19, 18, 15, 8
3. 5, 18, 19, 8, 15
4. 5, 19, 18, 8, 15

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664905

Option 1 ID : 93806619085

Option 2 ID : 93806619086

Option 3 ID : 93806619087

Option 4 ID : 93806619088

Status : Marked For Review

Chosen Option : 2

Q.17

Which of the following are true about pure rain water?

- A. It is naturally acidic
- B. It is naturally basic
- C. It is neutral (neither acidic nor basic)
- D. It's pH value is 7
- E. It is called as acid rain when pH becomes less than 5.6

Choose the correct answer from the options given below:

1. A and E Only
2. C and D Only
3. B Only
4. C and E Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664919

Option 1 ID : 93806619141

Option 2 ID : 93806619142

Option 3 ID : 93806619143

Option 4 ID : 93806619144

Status : Answered

Chosen Option : 4

Q.18 When a teacher uses Lecture Method, then

- A. It provides new information to the students.
- B. It provides original research to the students which are generally not found in text books.
- C. It can dramatize important concepts and share personal insights.
- D. It is less effective method for promoting thought and changing students attitudes.
- E. It deals with critical analysis and problem solving.

Choose the correct answer from the options given below:

- 1. A, B and C Only
- 2. B, C and E Only
- 3. A, B, C and E Only
- 4. A, D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664892**

Option 1 ID : **93806619033**

Option 2 ID : **93806619034**

Option 3 ID : **93806619035**

Option 4 ID : **93806619036**

Status : **Answered**

Chosen Option : **4**

Q.19 Which fallacy is committed in the following statement - "God exists since it is written in the scriptures. Since the scriptures are the words of God, whatever is written in them is true."?

- 1. Hasty Generalization
- 2. Begging the Question
- 3. Red herring
- 4. Slippery slope

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664909**

Option 1 ID : **93806619101**

Option 2 ID : **93806619102**

Option 3 ID : **93806619103**

Option 4 ID : **93806619104**

Status : **Answered**

Chosen Option : **4**

Q.20 Identify the stages which may form part of a Research Proposal outline.

- A. Data Fabrication
- B. Methodology
- C. Review of related literature or earlier studies
- D. Specifying objectives
- E. Stating Problem

Choose the correct answer from the options given below:

- 1. B, C, D and E Only
- 2. A Only
- 3. A, B, C and D Only
- 4. A, C, D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664897**
 Option 1 ID : **93806619053**
 Option 2 ID : **93806619054**
 Option 3 ID : **93806619055**
 Option 4 ID : **93806619056**
 Status : **Answered**
 Chosen Option : **1**

Q.21 In the context of AI, NRF may consider a three-pronged approach. These are:

- A. Advancing International research efforts to address global challenges.
- B. Developing and deploying application.
- C. Efforts to address global challenges through research.
- D. Advancing core AI research.
- E. Enhancing the knowledge regarding AI, NRF

Choose the correct answer from the options given below:

- 1. A, B and D Only
- 2. A, B and E Only
- 3. A, C and D Only
- 4. C, D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664927**
 Option 1 ID : **93806619173**
 Option 2 ID : **93806619174**
 Option 3 ID : **93806619175**
 Option 4 ID : **93806619176**
 Status : **Answered**
 Chosen Option : **3**

Q.22 Basic principles of “Integrative Learning Map” is _____

1. Assessment, Examination and Faculty Development.
2. Faculty Development, Assessment and Civic Engagement.
3. Curriculum Development, Faculty Development and Assessment.
4. Curriculum Development, Bridging programs and Assessment.

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664924

Option 1 ID : 93806619161

Option 2 ID : 93806619162

Option 3 ID : 93806619163

Option 4 ID : 93806619164

Status : Answered

Chosen Option : 4

Q.23 The scale, which not only measures the intensity of earthquake but also its impact on people, is known as

1. Richter Scale
2. Modified Mercalli Scale
3. Seismogram
4. Intensity Scale

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664921

Option 1 ID : 93806619149

Option 2 ID : 93806619150

Option 3 ID : 93806619151

Option 4 ID : 93806619152

Status : Answered

Chosen Option : 2

Q.24 Which of the following is the correct sequence of largest to smallest unit of Memory access time?

- A. Millisecond
- B. Picosecond
- C. Nanosecond
- D. Microsecond
- E. Second

Choose the correct answer from the options given below:

- 1. E, D, C, A, B
- 2. E, A, B, C, D
- 3. E, A, D, C, B
- 4. E, C, D, A, B

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664916**

Option 1 ID : **93806619129**

Option 2 ID : **93806619130**

Option 3 ID : **93806619131**

Option 4 ID : **93806619132**

Status : **Answered**

Chosen Option : **3**

Q.25 The term Andragogy refers to _____.

- 1. Childhood Learning theory
- 2. Adolescence Learning theory
- 3. Adult Learning theory
- 4. Self-directed Learning theory

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664889**

Option 1 ID : **93806619021**

Option 2 ID : **93806619022**

Option 3 ID : **93806619023**

Option 4 ID : **93806619024**

Status : **Answered**

Chosen Option : **3**

Q.26 Mean (M) and Standard Deviation (S) of different datasets are given in A-D below. Compute the coefficient of variation of each dataset and arrange in ascending order.

- A. M = 60, S = 14
- B. M = 70, S = 16
- C. M = 80, S = 5
- D. M = 90, S = 4

Choose the correct answer from the options given below:

- 1. D, B, C, A
- 2. A, C, B, D
- 3. C, A, D, B
- 4. D, C, B, A

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664896**

Option 1 ID : **93806619049**

Option 2 ID : **93806619050**

Option 3 ID : **93806619051**

Option 4 ID : **93806619052**

Status : **Answered**

Chosen Option : **4**

Q.27 Match the **LIST-I** with **LIST-II**

LIST-I (Question)		LIST-II (Answer)	
A.	If, $x + \frac{1}{x} = 2$, then $\left(x - \frac{1}{x}\right) = ?$	I.	11
B.	If, $x - y = 1$ and $x^2 + y^2 = 41$ then $x + y = ?$	II.	2
C.	If $\left(1 - \frac{1}{x}\right) = 2$, then $1 + \frac{1}{x^2} = ?$	III.	0
D.	If $\left(x - \frac{1}{x}\right) = 3$ then $x^2 + \frac{1}{x^2} = ?$	IV.	± 9

Choose the **correct** answer from the options given below:

- 1. A-I, B-III, C-IV, D-II
- 2. A-I, B-II, C-III, D-IV
- 3. A-II, B-III, C-I, D-IV
- 4. A-III, B-IV, C-II, D-I

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664907**

Option 1 ID : **93806619093**

Option 2 ID : **93806619094**

Option 3 ID : **93806619095**

Option 4 ID : **93806619096**

Status : **Answered**

Chosen Option : **4**

Q.28

Arrange the following programme in order of their incorporation.

- A. Achieving 100% literacy.
- B. National Literacy Mission
- C. Sarva Shiksha Abhiyan
- D. NAEP [National Adult Education Programme]
- E. Padhna Likhna Abhiyan

Choose the correct answer from the options given below:

- 1. E, A, B, C and D Only
- 2. D, B, C, A and E Only
- 3. A, B, C, D and E Only
- 4. C, D, A, E and B Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664926

Option 1 ID : 93806619169

Option 2 ID : 93806619170

Option 3 ID : 93806619171

Option 4 ID : 93806619172

Status : Answered

Chosen Option : 2

Q.29

Which of the following are true about moderator used in nuclear reactors?

- A. Moderators slow down neutrons to sustain the chain reaction
- B. Moderators stops the neutrons to control chain reaction
- C. Without a moderator chain reaction would stop
- D. Example of moderator is Graphite Rod

Choose the correct answer from the options given below:

- 1. A and C Only
- 2. B and D Only
- 3. A, C and D Only
- 4. B, C and D Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664923

Option 1 ID : 93806619157

Option 2 ID : 93806619158

Option 3 ID : 93806619159

Option 4 ID : 93806619160

Status : Answered

Chosen Option : 2

Q.30 Find the number that can replace question mark (?) in the series given below:
3, 8, 15, 24, 35, 48, ?

1. 62
2. 65
3. 63
4. 73

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **9380664904**
Option 1 ID : **93806619081**
Option 2 ID : **93806619082**
Option 3 ID : **93806619083**
Option 4 ID : **93806619084**
Status : **Answered**
Chosen Option : **3**

Q.31 Arrange the following in order of increasing intension.

- A. Prose
- B. Story
- C. Short Story
- D. Literary Work

Choose the correct answer from the options given below:

1. D, A, B, C
2. D, B, C, A
3. C, B, A, D
4. C, A, B, D

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **9380664912**
Option 1 ID : **93806619113**
Option 2 ID : **93806619114**
Option 3 ID : **93806619115**
Option 4 ID : **93806619116**
Status : **Answered**
Chosen Option : **3**

Q.32

What among the following are functions of the Mass Media?

- A. Infrastructure- Building
- B. Entertainment
- C. Information
- D. Tax- Collection
- E. Advertising

Choose the correct answer from the options given below:

- 1. A and D Only
- 2. A, B and C Only
- 3. B, C and E Only
- 4. B, D and E Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664902

Option 1 ID : 93806619073

Option 2 ID : 93806619074

Option 3 ID : 93806619075

Option 4 ID : 93806619076

Status : Answered

Chosen Option : 3

Q.33

Match the LIST-I with LIST-II

LIST-I (Books Title)		LIST-II (Authors)	
A.	Research Methodology: A step-by-step guide for beginners	I.	Ram Ahuja
B.	Mass Media Research: An Introduction	II.	H.K. Dangi/ Shruti Dewen
C.	Business Research Methods	III.	Ranjit Kumar
D.	Research Methods	IV.	Roger D. Wimmer/ Joseph R. Dominick

Choose the **correct** answer from the options given below:

- 1. A-III, B-IV, C-II, D-I
- 2. A-I, B-II, C-III, D-IV
- 3. A-IV, B-III, C-II, D-I
- 4. A-II, B-III, C-IV, D-I

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664898

Option 1 ID : 93806619057

Option 2 ID : 93806619058

Option 3 ID : 93806619059

Option 4 ID : 93806619060

Status : Answered

Chosen Option : 1

Q.34 Which of the following statements are true?

- A. Full duplex communication is bidirectional.
- B. FM radio is an example of simplex communication.
- C. Walkie- talkie is an example of full duplex communication.
- D. In half duplex communication both devices can send and receive data at the same time.
- E. A landline telephone is an example of half duplex communication.

Choose the correct answer from the options given below:

- 1. A, B, C, D and E
- 2. C, D and E Only
- 3. A and B Only
- 4. A, B and D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664917**

Option 1 ID : **93806619133**

Option 2 ID : **93806619134**

Option 3 ID : **93806619135**

Option 4 ID : **93806619136**

Status : **Answered**

Chosen Option : **3**

Q.35 Mohan can do a piece of work in 7 days working 9 hours a day and Shyam can do the same work in 6 days working 7 hours a day. How long will they take to complete the job working together and $8\frac{2}{5}$ hours a day?

- 1. 3 days
- 2. 4 days
- 3. $3\frac{1}{2}$ days
- 4. 5 days

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664906**

Option 1 ID : **93806619089**

Option 2 ID : **93806619090**

Option 3 ID : **93806619091**

Option 4 ID : **93806619092**

Status : **Answered**

Chosen Option : **1**

Q.36 Which of the following propositions are so related that they can neither be true together nor can they be false together?

- A. All printers are computer peripherals.
- B. Some computer peripherals are printers.
- C. Some printers are not computer peripherals.
- D. No printers are computer peripherals.

Choose the correct answer from the options given below:

- 1. A and D Only
- 2. B and C Only
- 3. A and C Only
- 4. A and B Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664911**

Option 1 ID : **93806619109**

Option 2 ID : **93806619110**

Option 3 ID : **93806619111**

Option 4 ID : **93806619112**

Status : **Answered**

Chosen Option : **3**

Q.37 Match the **LIST-I** with **LIST-II**

LIST-I (Academic Body)		LIST-II (Year of Establishment)	
A.	NCTE	I.	1961
B.	UGC	II.	2017
C.	NTA	III.	1956
D.	NCERT	IV.	1995

Choose the **correct** answer from the options given below:

- 1. A-I, B-III, C-IV, D-II
- 2. A-III, B-I, C-II, D-IV
- 3. A-IV, B-III, C-II, D-I
- 4. A-II, B-III, C-IV, D-I

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664928**

Option 1 ID : **93806619177**

Option 2 ID : **93806619178**

Option 3 ID : **93806619179**

Option 4 ID : **93806619180**

Status : **Answered**

Chosen Option : **3**

Q.38 The teacher is teaching in a class of students. This can be the best example of

1. Face to face communication
2. Mass communication
3. Inter-Cultural communication
4. Group Communication

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664900

Option 1 ID : 93806619065

Option 2 ID : 93806619066

Option 3 ID : 93806619067

Option 4 ID : 93806619068

Status : Answered

Chosen Option : 4

Q.39 Match the LIST-I with LIST-II

LIST-I (Disinfectant byproducts (DBPs) of Chlorine)		LIST-II (Chemical Composition)	
A.	Dibromochloromethane	I.	CHBr_2Cl
B.	Bromoform	II.	CHCl_3
C.	Bromodichloromethane	III.	CHBrCl_2
D.	Chloro form	IV.	CHBr_3

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-I, D-II
2. A-IV, B-III, C-II, D-I
3. A-III, B-IV, C-I, D-II
4. A-III, B-I, C-IV, D-II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664922

Option 1 ID : 93806619153

Option 2 ID : 93806619154

Option 3 ID : 93806619155

Option 4 ID : 93806619156

Status : Answered

Chosen Option : 3

Q.40 Match the LIST-I with LIST-II

LIST-I (Electronic Device)		LIST-II (Properties)	
A.	Wireless mouse	I.	Reading of car number plate
B.	Optical mouse	II.	Output device
C.	Liquid Crystal Display	III.	Infrared light
D.	Optical Character Reader	IV.	Radio waves

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-II, D-I
2. A-III, B-IV, C-II, D-I
3. A-IV, B-I, C-II, D-III
4. A-III, B-II, C-IV, D-I

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664918

Option 1 ID : 93806619137

Option 2 ID : 93806619138

Option 3 ID : 93806619139

Option 4 ID : 93806619140

Status : Answered

Chosen Option : 1

Q.41 In which of the following steps of hydrological cycle water is purified?

1. Condensation
2. Precipitation
3. Evaporation
4. Transpiration

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664920

Option 1 ID : 93806619145

Option 2 ID : 93806619146

Option 3 ID : 93806619147

Option 4 ID : 93806619148

Status : Answered

Chosen Option : 2

Q.42 According to Classical Indian School of Logic, the argument- “Sound is eternal because it is produced” is fallacious because:

1. It involves contradictory middle-term.
2. Here the middle term is too narrow.
3. Here the middle term is too wide.
4. Here vyāpti is conditional.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664913**

Option 1 ID : **93806619117**

Option 2 ID : **93806619118**

Option 3 ID : **93806619119**

Option 4 ID : **93806619120**

Status : **Answered**

Chosen Option : **3**

Q.43 Which of the following is correct physical address of a computer?

1. FC : F8 : AE : 7B
2. F8 : FC : AE
3. F8 : FA : 7B : FC : 16 : 1B : AB
4. F8 : FC : AE : 7B : 16 : CE

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664914**

Option 1 ID : **93806619121**

Option 2 ID : **93806619122**

Option 3 ID : **93806619123**

Option 4 ID : **93806619124**

Status : **Answered**

Chosen Option : **3**

Q.44 Which of the following is not a step in Scientific Research?

1. This is an ending aspect of science, with the process constantly being not repeated with decreasing refinement
2. Casual observation of event/ phenomenon
3. Wonder/ curiosity about how, why, what etc.
4. Hypothesis (about relationship between two variables).

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664894**

Option 1 ID : **93806619041**

Option 2 ID : **93806619042**

Option 3 ID : **93806619043**

Option 4 ID : **93806619044**

Status : **Answered**

Chosen Option : **2**

Q.45 What is Normative Research?

1. Normative research proceeds from evidence to conclusion.
2. Normative research raises the issue in such a way that the conclusion is implied.
3. Normative research inquiry draws conclusion.
4. Normative research method of inquiry consists of posing a question or raising an issue, collecting evidence and drawing conclusion from evidence.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664895

Option 1 ID : 93806619045

Option 2 ID : 93806619046

Option 3 ID : 93806619047

Option 4 ID : 93806619048

Status : Answered

Chosen Option : 4

Comprehension:

Read the following passage carefully and answer the questions:

The rule of the road means that in order that the liberties of all may be preserved, the liberties of everybody must be curtailed. When the policemen, say, at a road-crossing steps into the middle of the road and puts out his hand, he is the symbol not of tyranny but of liberty. You have submitted to a curtailment of private liberty in order that you may enjoy a social order which makes your liberty a reality. We have both liberties to preserve- our individual liberty and our social liberty. That is, we must have a judicious mixture of both. I shall not permit any authority to say that my child must go to this school or that, shall specialise in science or arts. These things are personal. But if I say that my child shall have no education at all, then society will firmly tell me that my child must have education whether I like it or not.

SubQuestion No : 46

Q.46 Selection of a school for the child study will be considered as ____

1. Personal liberty
2. Social liberty
3. Individual liberty
4. Collective liberty

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664933

Option 1 ID : 93806619193

Option 2 ID : 93806619194

Option 3 ID : 93806619195

Option 4 ID : 93806619196

Status : Answered

Chosen Option : 1

Comprehension:

Read the following passage carefully and answer the questions:

The rule of the road means that in order that the liberties of all may be preserved, the liberties of everybody must be curtailed. When the policemen, say, at a road-crossing steps into the middle of the road and puts out his hand, he is the symbol not of tyranny but of liberty. You have submitted to a curtailment of private liberty in order that you may enjoy a social order which makes your liberty a reality. We have both liberties to preserve- our individual liberty and our social liberty. That is, we must have a judicious mixture of both. I shall not permit any authority to say that my child must go to this school or that, shall specialise in science or arts. These things are personal. But if I say that my child shall have no education at all, then society will firmly tell me that my child must have education whether I like it or not.

SubQuestion No : 47

Q.47

The author intends to tell that the rule of the road stands for

1. Public liberty
2. Private liberty
3. Liberty in a true sense of word
4. Individual liberty

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664931

Option 1 ID : 93806619185

Option 2 ID : 93806619186

Option 3 ID : 93806619187

Option 4 ID : 93806619188

Status : Answered

Chosen Option : 3

Comprehension:

Read the following passage carefully and answer the questions:

The rule of the road means that in order that the liberties of all may be preserved, the liberties of everybody must be curtailed. When the policemen, say, at a road-crossing steps into the middle of the road and puts out his hand, he is the symbol not of tyranny but of liberty. You have submitted to a curtailment of private liberty in order that you may enjoy a social order which makes your liberty a reality. We have both liberties to preserve- our individual liberty and our social liberty. That is, we must have a judicious mixture of both. I shall not permit any authority to say that my child must go to this school or that, shall specialise in science or arts. These things are personal. But if I say that my child shall have no education at all, then society will firmly tell me that my child must have education whether I like it or not.

SubQuestion No : 48

Q.48

To preserve liberties of all, they should be

1. withdrawn.
2. selective.
3. redefined.
4. reduced to a reasonable extent.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664930

Option 1 ID : 93806619181

Option 2 ID : 93806619182

Option 3 ID : 93806619183

Option 4 ID : 93806619184

Status : Answered

Chosen Option : 4

Comprehension:

Read the following passage carefully and answer the questions:

The rule of the road means that in order that the liberties of all may be preserved, the liberties of everybody must be curtailed. When the policemen, say, at a road-crossing steps into the middle of the road and puts out his hand, he is the symbol not of tyranny but of liberty. You have submitted to a curtailment of private liberty in order that you may enjoy a social order which makes your liberty a reality. We have both liberties to preserve- our individual liberty and our social liberty. That is, we must have a judicious mixture of both. I shall not permit any authority to say that my child must go to this school or that, shall specialise in science or arts. These things are personal. But if I say that my child shall have no education at all, then society will firmly tell me that my child must have education whether I like it or not.

SubQuestion No : 49

Q.49

The most suitable title of the passage would be

1. The Policeman at cross roads
2. The Road Laws
3. Importance of Liberty
4. The Children's Rights

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664934

Option 1 ID : 93806619197

Option 2 ID : 93806619198

Option 3 ID : 93806619199

Option 4 ID : 93806619200

Status : Answered

Chosen Option : 3

Comprehension:

Read the following passage carefully and answer the questions:

The rule of the road means that in order that the liberties of all may be preserved, the liberties of everybody must be curtailed. When the policemen, say, at a road-crossing steps into the middle of the road and puts out his hand, he is the symbol not of tyranny but of liberty. You have submitted to a curtailment of private liberty in order that you may enjoy a social order which makes your liberty a reality. We have both liberties to preserve- our individual liberty and our social liberty. That is, we must have a judicious mixture of both. I shall not permit any authority to say that my child must go to this school or that, shall specialise in science or arts. These things are personal. But if I say that my child shall have no education at all, then society will firmly tell me that my child must have education whether I like it or not.

SubQuestion No : 50

Q.50

One needs to preserve one's

1. Individual liberty
2. Social liberty
3. Personal liberty
4. Both individual and social liberty

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664932

Option 1 ID : 93806619189

Option 2 ID : 93806619190

Option 3 ID : 93806619191

Option 4 ID : 93806619192

Status : Answered

Chosen Option : 4

Section : Mass Communication and Journalism

Q.51

Arrange the video editing software in chronological order of their development/launch beginning from the first:

- A. Adobe Premier Pro
- B. Final Cut Pro
- C. Pinnacle Studio
- D. Avid Media Composure
- E. Blender

Choose the correct answer from the options given below:

1. C, D, B, A, E
2. D, E, B, A, C
3. D, E, C, B, A
4. B, C, D, A, E

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664989

Option 1 ID : 93806619417

Option 2 ID : 93806619418

Option 3 ID : 93806619419

Option 4 ID : 93806619420

Status : Answered

Chosen Option : 1

Q.52 Match the LIST-I with LIST-II

LIST-I Theory		LIST-II Author	
A.	Agenda Setting	I.	Elizabeth Noelle Neumann
B.	Spiral of silence	II.	Paul Lazarsfeld
C.	Cultivation	III.	George Gerbner
D.	Two-Step Flow	IV.	Maxwell McCombs and Donald Shaw

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-II, D-I
2. A-IV, B-I, C-III, D-II
3. A-I, B-III, C-IV, D-II
4. A-II, B-IV, C-I, D-III

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380665023**

Option 1 ID : **93806619553**

Option 2 ID : **93806619554**

Option 3 ID : **93806619555**

Option 4 ID : **93806619556**

Status : **Answered**

Chosen Option : **2**

Q.53 With whom does the Gaffer closely work with during production?

1. Floor manager
2. Spot boy
3. Director of Photography
4. Costume Designer

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380664939**

Option 1 ID : **93806619217**

Option 2 ID : **93806619218**

Option 3 ID : **93806619219**

Option 4 ID : **93806619220**

Status : **Answered**

Chosen Option : **3**

Q.54

Which of the following are web conferencing platforms?

- A. Google Meet
- B. Microsoft Teams
- C. Webex
- D. Zoom
- E. Twitter

Choose the most appropriate answer from the options given below:

- 1. B, C, D Only
- 2. A, D, E Only
- 3. A, B, C, D Only
- 4. A, B, C, D, E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380665009

Option 1 ID : 93806619497

Option 2 ID : 93806619498

Option 3 ID : 93806619499

Option 4 ID : 93806619500

Status : Answered

Chosen Option : 3

Q.55

The first investigative story of its kind regarding the burglary at the Watergate, appeared in which newspaper?

- 1. The New York Times
- 2. The Wall Street Journal
- 3. The Washington Post
- 4. The New York Sun

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380664938

Option 1 ID : 93806619213

Option 2 ID : 93806619214

Option 3 ID : 93806619215

Option 4 ID : 93806619216

Status : Answered

Chosen Option : 3

Q.56 Which of the following Development Communication approaches emphasizes the community based participatory research and action to resolve local developmental issues?

1. Diffusion of Innovation
2. Social Marketing
3. Entertainment – Education
4. Participatory Rural Appraisal

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664952**

Option 1 ID : **93806619269**

Option 2 ID : **93806619270**

Option 3 ID : **93806619271**

Option 4 ID : **93806619272**

Status : **Answered**

Chosen Option : **4**

Q.57 Arrange the following in correct sequence beginning from the first:

- A. The Internet Advertising Agency Double click founded
- B. Benjamin Franklin sells ad space in the Pennsylvania gazette
- C. Establishment of the American Advertising Agencies
- D. Tobacco Ads banned from TV in United States
- E. Federal Trade Commission is established to monitor advertising practices

Choose the correct answer from the options given below:

1. E, C, B, D, A
2. B, E, C, D, A
3. C, D, E, B, A
4. B, D, A, C, E

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664977**

Option 1 ID : **93806619369**

Option 2 ID : **93806619370**

Option 3 ID : **93806619371**

Option 4 ID : **93806619372**

Status : **Answered**

Chosen Option : **3**

Q.58 Which of the following element must be present for libel to be actionable?

- A. The defamatory material much be communicated to a third party
- B. There must be communication of a false statement
- C. A plaintiff is identified by name or otherwise
- D. A plaintiff's reputation was hurt
- E. The defamatory statement was published with negligence

Choose the correct answer from the options given below:

- 1. B, C, D, E Only
- 2. A, B, C, D, E Only
- 3. A, C, D, E Only
- 4. A, C, D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380664995

Option 1 ID : 93806619441

Option 2 ID : 93806619442

Option 3 ID : 93806619443

Option 4 ID : 93806619444

Status : Answered

Chosen Option : 3

Q.59 Which of the following is the key principle of development communication, as emphasized by Paulo Freire?

- 1. Top-down transmission of information
- 2. Bottom-up participation and empowerment
- 3. Focus on individual behavior change
- 4. Use of persuasive message to influence behavior

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380664951

Option 1 ID : 93806619265

Option 2 ID : 93806619266

Option 3 ID : 93806619267

Option 4 ID : 93806619268

Status : Answered

Chosen Option : 2

Q.60 Match the LIST-I with LIST-II

LIST-I Principles of Design		LIST-II Explanation	
A.	Balance	I.	The visual flow of elements are organised to create smooth flow from one element to another
B.	Contrast	II.	Gives visual weight to create harmony and stable composition
C.	Rhythm	III.	Creates visual interest and highlights special parts, elements and emphasizes information to be made noticeable
D.	Unity	IV.	All elements work together to create a visually pleasing understandable whole.

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-I, D-II
2. A-II, B-I, C-III, D-IV
3. A-II, B-III, C-I, D-IV
4. A-III, B-II, C-I, D-IV

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665016

Option 1 ID : 93806619525

Option 2 ID : 93806619526

Option 3 ID : 93806619527

Option 4 ID : 93806619528

Status : Answered

Chosen Option : 3

Q.61 Which of the following Indian film movements emphasize the use of social conscious themes, realistic storytelling and location shooting to create a new kind of cinema?

1. Indian new wave
2. Parallel Cinema
3. Bollywood Masala
4. Regional Cinema

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664936

Option 1 ID : 93806619205

Option 2 ID : 93806619206

Option 3 ID : 93806619207

Option 4 ID : 93806619208

Status : Marked For Review

Chosen Option : 2

Q.62 Identify the correct statements from the following:

- A. Persian Gulf War was the first live televised war
- B. The Colour Television was launched in India with Asian Games in 1982
- C. The Cold War was as a psychological warfare
- D. The USSR was disintegrated in 1987
- E. The Kargil war took place in 1995

Choose the most appropriate answer from the options given below:

- 1. A, B, D Only
- 2. A, B, C Only
- 3. B, D, E Only
- 4. C, D, E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380665001

Option 1 ID : 93806619465

Option 2 ID : 93806619466

Option 3 ID : 93806619467

Option 4 ID : 93806619468

Status : Answered

Chosen Option : 2

Q.63 Match the LIST-I with LIST-II

LIST-I Television Serials		LIST-II Director/Producer	
A.	Ramayan	I.	P. Kumar Vasudev
B.	Mahabharat	II.	Ramanand Sagar
C.	Hum Log	III.	Manohar Shyam Joshi
D.	Buniyaad	IV.	B. R. Chopra

Choose the **correct** answer from the options given below:

- 1. A-I, B-III, C-II, D-IV
- 2. A-II, B-IV, C-I, D-III
- 3. A-IV, B-I, C-III, D-II
- 4. A-III, B-II, C-IV, D-I

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 9380665024

Option 1 ID : 93806619557

Option 2 ID : 93806619558

Option 3 ID : 93806619559

Option 4 ID : 93806619560

Status : Answered

Chosen Option : 2

Q.64 Match the LIST-I with LIST-II

LIST-I Authors		LIST-II Works	
A.	Ferguson Marjorie	I.	Media, Gender and Identity
B.	Farnsworth Philo T	II.	The limits of interpretation
C.	Eco Umberto	III.	Image dissector
D.	Gauntlett David	IV.	The Cult of Femininity

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-II, D-I
2. A-III, B-II, C-I, D-IV
3. A-I, B-II, C-III, D-IV
4. A-IV, B-II, C-I, D-III

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380665013**

Option 1 ID : **93806619513**

Option 2 ID : **93806619514**

Option 3 ID : **93806619515**

Option 4 ID : **93806619516**

Status : **Answered**

Chosen Option : 1

Q.65 Match the LIST-I with LIST-II

LIST-I Measurement scale		LIST-II Definition	
A.	Likert Scale	I.	Measures the meanings people create in response to a particular stimulus
B.	Semantic Differential scale	II.	Equal appearing intervals between adjacent points of a measurement scale
C.	Thurstone Scale	III.	Identifies the extent of a person's attitude towards a person or phenomenon
D.	Guttman Scale	IV.	Items are arranged along a continuum

Choose the **correct** answer from the options given below:

1. A-III, B-I, C-II, D-IV
2. A-II, B-III, C-IV, D-I
3. A-I, B-IV, C-III, D-II
4. A-IV, B-II C-I, D-III

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380665018**

Option 1 ID : **93806619533**

Option 2 ID : **93806619534**

Option 3 ID : **93806619535**

Option 4 ID : **93806619536**

Status : **Answered**

Chosen Option : 2

Q.66 Which article of the Indian Constitution allows/permits freedom of speech in parliament where no member shall be liable for any legal proceedings?

1. Article 20
2. Article 101
3. Article 19
4. Article 105

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664953**

Option 1 ID : **93806619273**

Option 2 ID : **93806619274**

Option 3 ID : **93806619275**

Option 4 ID : **93806619276**

Status : **Answered**

Chosen Option : **3**

Q.67 According to Wimmer and Dominick, a good research hypothesis should meet which of the following criteria?

- A. It should contest current knowledge in the area
- B. It should follow logical consistency
- C. It should be in its most parsimonious form
- D. It should be testable
- E. It should be compatible with current knowledge in the area

Choose the correct answer from the options given below:

1. A, B, C, D Only
2. A, C, D, E Only
3. B, C, D, E Only
4. A, B, D, E Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664991**

Option 1 ID : **93806619425**

Option 2 ID : **93806619426**

Option 3 ID : **93806619427**

Option 4 ID : **93806619428**

Status : **Answered**

Chosen Option : **1**

Q.68 Match the LIST-I with LIST-II

LIST-I Newspapers		LIST-II Editors/Publishers	
A.	Budhi Prakash	I.	Ganesh Shankar Vidyarthi
B.	Bambodhini Patrika	II.	Munshi Sada Sukh Lal
C.	Saraswati	III.	Chintamani Ghosh
D.	Indra Prakash	IV.	Umesh Chandra Dutta

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-II, D-I
2. A-III, B-I, C-IV, D-II
3. A-II, B-IV, C-III, D-I
4. A-I, B-II, C-III, D-IV

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380665015**

Option 1 ID : **93806619521**

Option 2 ID : **93806619522**

Option 3 ID : **93806619523**

Option 4 ID : **93806619524**

Status : **Answered**

Chosen Option : **3**

Q.69 Arrange the following in a sequential manner beginning from the first:

- A. Internet launched
- B. World Wide Web developed
- C. Facebook launched
- D. Internet Protocol TV starts
- E. Personnel Computer developed

Choose the **correct** answer from the options given below:

1. A, B, C, D, E
2. B, D, C, E, A
3. E, A, B, D, C
4. B, A, E, D, C

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380664982**

Option 1 ID : **93806619389**

Option 2 ID : **93806619390**

Option 3 ID : **93806619391**

Option 4 ID : **93806619392**

Status : **Answered**

Chosen Option : **3**

Q.70 Identify the correct option of publications on which Khasa Subba Rao served as a journalist/Editor:

- A. Free Press Journal, National Herald
- B. Indian Express, Swatantra
- C. Forward, Bombay Chronicle
- D. Swarajya, Free Press Journal
- E. Swarajya, Indian Express

Choose the correct answer from the options given below:

- 1. A, B, C Only
- 2. B, D, E Only
- 3. A, C, D Only
- 4. C, D, E Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380664993**

Option 1 ID : **93806619433**

Option 2 ID : **93806619434**

Option 3 ID : **93806619435**

Option 4 ID : **93806619436**

Status : **Marked For Review**

Chosen Option : 1

Q.71 The study of body movements in communication is known as?

- 1. Linguistics
- 2. Haptics
- 3. Pragmatics
- 4. Kinesics

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380664944**

Option 1 ID : **93806619237**

Option 2 ID : **93806619238**

Option 3 ID : **93806619239**

Option 4 ID : **93806619240**

Status : **Answered**

Chosen Option : 4

Q.72

Which is/ are television Programme scheduling strategies?

- A. Stripping
- B. Hammocking
- C. Bridging
- D. Themming
- E. Audience Flow

Choose the correct answer from the options given below:

- 1. B, C, D, E Only
- 2. A, C, D, E Only
- 3. A, B, C, D Only
- 4. B, C, D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664999**

Option 1 ID : **93806619457**

Option 2 ID : **93806619458**

Option 3 ID : **93806619459**

Option 4 ID : **93806619460**

Status : **Marked For Review**

Chosen Option : **3**

Q.73

What is the purpose of Cue Sheet in radio programme production?

- 1. To prepare the list of songs to be played during the programme
- 2. To document the detailed list of the entire programme
- 3. To prepare the list of advertisements to be aired
- 4. To prepare the list of jingles to be aired

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664945**

Option 1 ID : **93806619241**

Option 2 ID : **93806619242**

Option 3 ID : **93806619243**

Option 4 ID : **93806619244**

Status : **Marked For Review**

Chosen Option : **2**

Q.74 Arrange in chronological order according to the year of launch, beginning from the first:

- A. Facebook
- B. Twitter
- C. Instagram
- D. YouTube
- E. LinkedIn

Choose the correct answer from the options given below:

- 1. E, A, D, B, C
- 2. A, E, D, B, C
- 3. A, B, E, D, C
- 4. B, A, D, E, C

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664985**

Option 1 ID : **93806619401**

Option 2 ID : **93806619402**

Option 3 ID : **93806619403**

Option 4 ID : **93806619404**

Status : **Answered**

Chosen Option : **1**

Q.75 When the results of a study can be generalised across population, settings and time it is referred as?

- 1. Instrumentation
- 2. Replication
- 3. Reliability
- 4. External validity

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664942**

Option 1 ID : **93806619229**

Option 2 ID : **93806619230**

Option 3 ID : **93806619231**

Option 4 ID : **93806619232**

Status : **Answered**

Chosen Option : **4**

Q.76 In W. Rostow's five stage model of transition, as provided in the *Stages of economic growth - A non-communist manifesto*, a nation transforms from a traditional to the modern stage in which of the following?

1. Take-off stage
2. Drive to maturity
3. Age of high mass consumption
4. Pre-conditions in media programming

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664947**

Option 1 ID : **93806619249**

Option 2 ID : **93806619250**

Option 3 ID : **93806619251**

Option 4 ID : **93806619252**

Status : **Marked For Review**

Chosen Option : **3**

Q.77 Cronbach's Alpha uses the analysis of variance approach to assess:

1. Mean score of two groups
2. The effects of independent variable on a sample
3. The sources of variance between two variables
4. Internal consistency of a measure

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664956**

Option 1 ID : **93806619285**

Option 2 ID : **93806619286**

Option 3 ID : **93806619287**

Option 4 ID : **93806619288**

Status : **Marked For Review**

Chosen Option : **3**

Q.78

Who is the author of the book “Headlines from Heartland”?

1. Sevanti Ninan
2. Robin Jeffrey
3. S. Natarajan
4. M. Chalapathi Rao

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664959

Option 1 ID : 93806619297

Option 2 ID : 93806619298

Option 3 ID : 93806619299

Option 4 ID : 93806619300

Status : Marked For Review

Chosen Option : 1

Q.79

Walter Benjamin is associated with?

1. World Wide Web
2. Catharsis
3. Frankfurt School
4. Media and Modernity

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664943

Option 1 ID : 93806619233

Option 2 ID : 93806619234

Option 3 ID : 93806619235

Option 4 ID : 93806619236

Status : Answered

Chosen Option : 3

Q.80 Match the LIST-I with LIST-II

LIST-I Works/Books		LIST-II Authors	
A.	The structural transformation of the public sphere	I.	Ithiel de Sola Pool
B.	Technologies of freedom	II.	Altheide and Snow
C.	Media logic	III.	R. Picard
D.	Democratic socialist theory of the press	IV.	Jurgen Hebarmas

Choose the **correct** answer from the options given below:

1. A-III, B-I, C-II, D-IV
2. A-IV, B-I, C-II, D-III
3. A-I, B-III, C-II, D-IV
4. A-II, B-III, C-I, D-IV

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380665011

Option 1 ID : 93806619505

Option 2 ID : 93806619506

Option 3 ID : 93806619507

Option 4 ID : 93806619508

Status : Answered

Chosen Option : 2

Q.81 Match the LIST-I with LIST-II

LIST-I Media		LIST-II Ownership	
A.	Fox News	I.	Walt Disney Company
B.	Newline Cinema	II.	Warner Brothers
C.	Viacom	III.	Rupert Murdoch
D.	ABC	IV.	Paramount Pictures

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-I, D-II
2. A-III, B-II, C-IV, D-I
3. A-I, B-II, C-IV, D-III
4. A-II, B-I, C-III, D-IV

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380665010

Option 1 ID : 93806619501

Option 2 ID : 93806619502

Option 3 ID : 93806619503

Option 4 ID : 93806619504

Status : Answered

Chosen Option : 1

Q.82 With whom did G. Marconi, the inventor of radio, share the 1909 Nobel Prize in Physics?

1. Jagadish Chandra Basu
2. Erich Fromm
3. McLurg Law
4. Karl Ferdinand Braun

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664970**

Option 1 ID : **93806619341**

Option 2 ID : **93806619342**

Option 3 ID : **93806619343**

Option 4 ID : **93806619344**

Status : **Marked For Review**

Chosen Option : **2**

Q.83 The Central Bureau of Communication was created in 2017 by integrating which of the following?

- A. DAVP
- B. Press Information Bureau
- C. Directorate of Field Publicity
- D. Song and Drama Division
- E. Publications Division

Choose the correct answer from the options given below:

1. A, C, D, E Only
2. A, C, D Only
3. A, B, C Only
4. B, C, D Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664997**

Option 1 ID : **93806619449**

Option 2 ID : **93806619450**

Option 3 ID : **93806619451**

Option 4 ID : **93806619452**

Status : **Answered**

Chosen Option : **1**

Q.84

Arrange the steps of Public Relations process in sequential order:

- A. Evaluating the Programme
- B. Taking action and communicating
- C. Defining PR Problem
- D. Planning and Programming

Choose the correct answer from the options given below:

- 1. B, C, D, A
- 2. D, B, C, A
- 3. C, D, B, A
- 4. D, C, B, A

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664986

Option 1 ID : 93806619405

Option 2 ID : 93806619406

Option 3 ID : 93806619407

Option 4 ID : 93806619408

Status : Answered

Chosen Option : 3

Q.85

Which of the following constructs explain Web 2.0?

- A. Social Networking
- B. User-added possibilities
- C. Static content
- D. Interaction orientation
- E. Personalization and customization of communication

Choose the correct answer from the options given below:

- 1. A, B, D Only
- 2. A, B, D, E Only
- 3. A, B, C, D Only
- 4. A, D, E, Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664998

Option 1 ID : 93806619453

Option 2 ID : 93806619454

Option 3 ID : 93806619455

Option 4 ID : 93806619456

Status : Answered

Chosen Option : 2

Q.86

Arrange the following in sequential order:

- A. Review existing research
- B. Develop hypothesis
- C. Determine appropriate methodology
- D. Analyze and interpret the results
- E. Collect relevant data

Choose the correct answer from the options given below:

- 1. A, B, C, E, D
- 2. A, B, C, D, E
- 3. B, A, C, D, E
- 4. B, A, C, E, D

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664979**
 Option 1 ID : **93806619377**
 Option 2 ID : **93806619378**
 Option 3 ID : **93806619379**
 Option 4 ID : **93806619380**
 Status : **Answered**
 Chosen Option : **1**

Q.87

According to the five stage model of Diffusion of Innovation, the fourth stage is:

- 1. Interest
- 2. Trial
- 3. Evaluation
- 4. Adoption

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664949**
 Option 1 ID : **93806619257**
 Option 2 ID : **93806619258**
 Option 3 ID : **93806619259**
 Option 4 ID : **93806619260**
 Status : **Answered**
 Chosen Option : **3**

Q.88 Which of the following statements are correct?

- A. The Chairman of the first Press Commission was M. Chalapati Rao
- B. The Press Council of India was established in 1966
- C. The Chairman of the re-constituted Second Press Commission was Justice Rajyadhayaksha
- D. The Indian federation of working journalists was established in October 1950 in New Delhi
- E. The Second Press Commission submitted its report in 1980

Choose the correct answer from the options given below:

- 1. A, B, C Only
- 2. B, C, D Only
- 3. B, D Only
- 4. A, D, E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664990**

Option 1 ID : **93806619421**

Option 2 ID : **93806619422**

Option 3 ID : **93806619423**

Option 4 ID : **93806619424**

Status : **Answered**

Chosen Option : **3**

Q.89 Match the **LIST-I** with **LIST-II**

LIST-I Newspapers		LIST-II Editors/Editor-in-chief	
A.	The Indian Express	I.	Suresh Kambath
B.	The Hindu	II.	Sukumar Ranganathan
C.	The Times of India	III.	Raj Kamal Jha
D.	The Hindustan Times	IV.	Pankaj Dowal

Choose the **correct** answer from the options given below:

- 1. A-II, B-III, C-I, D-IV
- 2. A-III, B-I, C-IV, D-II
- 3. A-I, B-II, C-IV, D-III
- 4. A-IV, B-I, C-III, D-II

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380665021**

Option 1 ID : **93806619545**

Option 2 ID : **93806619546**

Option 3 ID : **93806619547**

Option 4 ID : **93806619548**

Status : **Marked For Review**

Chosen Option : **2**

Q.90 Match the LIST-I with LIST-II

LIST-I Newspapers		LIST-II Place of Publication (Started from)	
A.	Pratap	I.	Agra
B.	Dainik Bhaskar	II.	Lucknow
C.	Rashtriya Sahara	III.	Kanpur
D.	Amar Ujjala	IV.	Bhopal

Choose the **correct** answer from the options given below:

1. A-I, B-III, C-II, D-IV
2. A-II, B-I, C-IV, D-III
3. A-III, B-IV, C-II, D-I
4. A-IV, B-I, C -III, D-II

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665020

Option 1 ID : 93806619541

Option 2 ID : 93806619542

Option 3 ID : 93806619543

Option 4 ID : 93806619544

Status : Answered

Chosen Option : 4

Q.91 Which of the following Indian film directors is credited with directing the film the 'Lunch box' in 2013, which was premiered at the CANNES film festival?

1. Anurag Kashyap
2. Dibaker Banarjee
3. Ritesh Batra
4. Vikramaditya Motwani

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664935

Option 1 ID : 93806619201

Option 2 ID : 93806619202

Option 3 ID : 93806619203

Option 4 ID : 93806619204

Status : Answered

Chosen Option : 3

Q.92

Which one of the following is the lowest level of measurement?

1. Nominal Measurement Scale
2. Ordinal Measurement Scale
3. Interval Measurement Scale
4. Ratio Measurement Scale

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664955

Option 1 ID : 93806619281

Option 2 ID : 93806619282

Option 3 ID : 93806619283

Option 4 ID : 93806619284

Status : Answered

Chosen Option : 1

Q.93

Identify the correct statements from the following :

- A. Social shaping of technologies claim that technologies are continuously re-made by the things users do with them
- B. Technological determinism proposes that technology have no power to drive human action and social change
- C. The limited effect approach suggests that media has direct and uniform influence on audiences
- D. The cultivation analysis suggests that media distort the world view of audiences
- E. The uses and gratification approach argues that audience actively select media context they use to gratify their selected needs

Choose the most appropriate answer from the options given below:

1. A, B, D, E Only
2. A, D, E Only
3. C, D, E Only
4. B, C, D Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380665007

Option 1 ID : 93806619489

Option 2 ID : 93806619490

Option 3 ID : 93806619491

Option 4 ID : 93806619492

Status : Answered

Chosen Option : 2

Q.94 The statutory functions of the RNI include:

- A. Compilation and maintenance of Register of newspapers
- B. Issue certificate of registration
- C. Formulate newsprint allocation policy
- D. Preparation and submission of the report on Press in India
- E. Assessing and certifying the essential needs of newspaper establishments

Choose the most appropriate answer from the options given below:

- 1. A, B, C, D Only
- 2. A, C, D, E Only
- 3. A, B, D Only
- 4. B, C, D, E Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665002

Option 1 ID : 93806619469

Option 2 ID : 93806619470

Option 3 ID : 93806619471

Option 4 ID : 93806619472

Status : Answered

Chosen Option : 3

Q.95 Which of the following is/are non-random sampling techniques?

- A. Systematic sampling
- B. Cluster sampling
- C. Convenience sampling
- D. Purposive sampling
- E. Quota sampling

Choose the correct answer from the options given below:

- 1. A, D, E Only
- 2. B, C, D, E Only
- 3. B, D, E Only
- 4. C, D, E Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664994

Option 1 ID : 93806619437

Option 2 ID : 93806619438

Option 3 ID : 93806619439

Option 4 ID : 93806619440

Status : Answered

Chosen Option : 4

Q.96 Match the LIST-I with LIST-II

LIST-I Institutions		LIST-II Purpose	
A.	Lalit Kala Academy	I.	Promotes Performing (Music, song and drama) Art in India
B.	Sangeet Natak Academy	II.	Promotes and Propagates understanding of Indian Fine Art
C.	Sahitya Academy	III.	Developing Indian Literature
D.	National School of Drama	IV.	Promotes Indian Theatre and Allied Art

Choose the **correct** answer from the options given below:

1. A-II, B-I, C-III, D-IV
2. A-I, B-II, C-III, D-IV
3. A-III, B-II, C-I, D-IV
4. A-IV, B-III, C-II, D-I

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665014

Option 1 ID : 93806619517

Option 2 ID : 93806619518

Option 3 ID : 93806619519

Option 4 ID : 93806619520

Status : Answered

Chosen Option : 1

Q.97

Arrange in sequential order beginning from the first:

- A. Right to Information Act
- B. Cable Television Act
- C. Copy Right Act
- D. Indian Cinematograph Act
- E. Prasar Bharati Act

Choose the correct answer from the options given below:

1. B, A, C, D, E
2. D, C, E, B, A
3. A, C, D, B, E
4. B, D, C, A, E

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664983

Option 1 ID : 93806619393

Option 2 ID : 93806619394

Option 3 ID : 93806619395

Option 4 ID : 93806619396

Status : Answered

Chosen Option : 2

Q.98 Identify the correct statements from the following:

- A. Yahoo was originally called 'Swift Guide to World Wide Web'
- B. AI systems have the ability to initiate a thought and evaluate a reasoning
- C. Instagram facilitates the use of one of the eleven different filters to enhance photo quality
- D. The origins of snapchat began as an earlier app known as Picaboo
- E. ANN (Artificial Neural Network) is based on the biological neural networks

Choose the correct answer from the options given below:

- 1. A, B, D Only
- 2. B, D, E Only
- 3. B, C, D Only
- 4. C, D, E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380665003**

Option 1 ID : **93806619473**

Option 2 ID : **93806619474**

Option 3 ID : **93806619475**

Option 4 ID : **93806619476**

Status : **Answered**

Chosen Option : **4**

Q.99 Condensing a story by summarizing it to its core message is known as:

- 1. Rewriting
- 2. Boiling down
- 3. Miniaturizing
- 4. Coding

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664937**

Option 1 ID : **93806619209**

Option 2 ID : **93806619210**

Option 3 ID : **93806619211**

Option 4 ID : **93806619212**

Status : **Marked For Review**

Chosen Option : **2**

Q.100 Which of the following is true about compression and encoding scheme known as motion picture, expert group 4 (MPEG 4)?

- A. It reduces the amount of data to about 80% of the original one
- B. MPEG 4 was historically the dominant industry standard for internet video streaming
- C. MPEG 4 is the industry standard for satellite television broadcast
- D. MPEG 4 audio formats can be sent and received easily
- E. MPEG 4 format needs lesser bandwidth space

Choose the correct answer from the options given below:

- 1. B, C, D, E
- 2. A, D, C, E
- 3. B, A, C, D
- 4. E, D, B, A

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664978**
 Option 1 ID : **93806619373**
 Option 2 ID : **93806619374**
 Option 3 ID : **93806619375**
 Option 4 ID : **93806619376**
 Status : **Answered**
 Chosen Option : **2**

Q.101 Sampling error indicates:

- 1. Average difference of scores from the population mean
- 2. How close the data from a sample are to the population mean
- 3. The degree to which a result can be reproduced by another research
- 4. Measurements and analysis vary inconsistently from one study to another

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664958**
 Option 1 ID : **93806619293**
 Option 2 ID : **93806619294**
 Option 3 ID : **93806619295**
 Option 4 ID : **93806619296**
 Status : **Marked For Review**
 Chosen Option : **2**

Q.102 According to Anthropologist Edward Hall, the three characteristics of culture are:

- A. Culture is shared by members of the group and helps define them
- B. Culture is learned, not innate
- C. Learning of culture is inter-related with lawful activities
- D. Culture is inseparable from communication

Choose the correct answer from the options given below:

- 1. A, B, D Only
- 2. B, C, D Only
- 3. A, B, C Only
- 4. A, C, D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664948**

Option 1 ID : **93806619253**

Option 2 ID : **93806619254**

Option 3 ID : **93806619255**

Option 4 ID : **93806619256**

Status : **Answered**

Chosen Option : **1**

Q.103 Arrange the following films in chronological order according to their release beginning from the first:

- A. Pather Panchali
- B. Aparajito
- C. Charulata
- D. Apur Sansar
- E. Jalsagar

Choose the correct answer from the options given below:

- 1. A, B, E, D, C
- 2. A, E, D, C, B
- 3. B, C, D, E, A
- 4. B, C, E, D, A

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664987**

Option 1 ID : **93806619409**

Option 2 ID : **93806619410**

Option 3 ID : **93806619411**

Option 4 ID : **93806619412**

Status : **Answered**

Chosen Option : **1**

Q.104 Which of the following statements about Internet are correct?

- A. It is an international network of computer networks
- B. The Networks are mostly private in nature
- C. It can be accessed from anywhere through internet service provider
- D. It is open on an international scale which makes it difficult to protect from hackers and viruses
- E. It is only a part of world wide web

Choose the correct answer from the options given below:

- 1. A, C, D Only
- 2. A, B, C Only
- 3. A, B, D Only
- 4. B, C, D Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380665008**

Option 1 ID : **93806619493**

Option 2 ID : **93806619494**

Option 3 ID : **93806619495**

Option 4 ID : **93806619496**

Status : **Marked For Review**

Chosen Option : **2**

Q.105 “Many Voices One World”, UNESCO report addressed which of the following issues?

- 1. Imbalances in the flow of news
- 2. Economic imbalances
- 3. Health related issues
- 4. Issues related to drug consumption

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **9380664950**

Option 1 ID : **93806619261**

Option 2 ID : **93806619262**

Option 3 ID : **93806619263**

Option 4 ID : **93806619264**

Status : **Marked For Review**

Chosen Option : **2**

Q.106 What is the term used to describe the process of adjusting the time of a video clip to match the beat of music track?

1. Time code syncing
2. Audio-Visual syncing
3. Beat matching
4. Clip trimming

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664961**

Option 1 ID : **93806619305**

Option 2 ID : **93806619306**

Option 3 ID : **93806619307**

Option 4 ID : **93806619308**

Status : **Marked For Review**

Chosen Option : **4**

Q.107 Identify the correct statement from the following:

- A. Internet is a medium that facilitates spending more time with real human beings
- B. Internet use accelerates individualization
- C. In a communicative field, the first age media is characterised by a form of separation and unity
- D. Broadcast involves a temporal separation between the point of communication and point of consumption
- E. The world wide web can deliver readymade mass to advertisers

Choose the correct answer from the options given below:

1. A, B, D Only
2. B, C, E Only
3. A, D, E Only
4. B, C, D Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380665004**

Option 1 ID : **93806619477**

Option 2 ID : **93806619478**

Option 3 ID : **93806619479**

Option 4 ID : **93806619480**

Status : **Marked For Review**

Chosen Option : **4**

Q.108

'Go Red for Women' in the US was an awareness campaign for:

1. Safety for women
2. Women empowerment
3. Beauty contest campaign
4. Heart disease in women

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664966

Option 1 ID : 93806619325

Option 2 ID : 93806619326

Option 3 ID : 93806619327

Option 4 ID : 93806619328

Status : Marked For Review

Chosen Option : 1

Q.109

Who founded the newspaper *Malayala Manorama*?

1. K.C. Mammen Mappilai
2. Kandathil Verughese Mappilai
3. K.M. Cherian
4. C. Kunhirama Menon

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664960

Option 1 ID : 93806619301

Option 2 ID : 93806619302

Option 3 ID : 93806619303

Option 4 ID : 93806619304

Status : Answered

Chosen Option : 4

Q.110

Identify the world's oldest television broadcaster?

1. The Columbia Broadcasting System (CBS)
2. British Broadcasting Corporation (BBC)
3. The American Broadcasting Company (ABC)
4. National Broadcasting Company (NBC)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664967

Option 1 ID : 93806619329

Option 2 ID : 93806619330

Option 3 ID : 93806619331

Option 4 ID : 93806619332

Status : Answered

Chosen Option : 4

Q.111

Which of the following is NOT true about Exhibition which is considered as a Public Relations tool?

- A. The item displayed leaves a lasting impression
- B. It involves participation of people on a large scale
- C. Products can be demonstrated in a relaxed atmosphere
- D. It can trigger off sales immediately
- E. It can effect demand- supply chain immediately

Choose the correct answer from the options given below:

1. A, B, D, & E only
2. A, B, C, & E only
3. D & E only
4. B, D, & E only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664975

Option 1 ID : 93806619361

Option 2 ID : 93806619362

Option 3 ID : 93806619363

Option 4 ID : 93806619364

Status : Marked For Review

Chosen Option : 1

Q.112

Which of the following statements are correct?

- A. UPI is a news agency based in the United States
- B. The news agency of China is Xinhua
- C. ANI is based in Germany
- D. AP is the news agency based in France
- E. Reuters is a news agency based in London

Choose the correct answer from the options given below:

- 1. A, C, D Only
- 2. B, C, E Only
- 3. C, D, E Only
- 4. A, B, E Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665005

Option 1 ID : 93806619481

Option 2 ID : 93806619482

Option 3 ID : 93806619483

Option 4 ID : 93806619484

Status : Marked For Review

Chosen Option : 4

Q.113

Which of the following is a recommendation of the Joshi Working Group for software for Doordarshan?

- 1. Commercialization of Vivid Bharati
- 2. Formation of Akash Bharati
- 3. Creation of National Doordarshan Council
- 4. Creation of Licensing Board for Franchise Stations

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664973

Option 1 ID : 93806619353

Option 2 ID : 93806619354

Option 3 ID : 93806619355

Option 4 ID : 93806619356

Status : Marked For Review

Chosen Option : 3

Q.114 Arrange the following in chronological order of occurrence, beginning from the first:

- A. Radio broadcast named as All India Radio
- B. Lionel Fielden appointed Controller of Broadcasting in India
- C. Prasar Bharati Bill introduced in Indian Parliament
- D. Radio separated from Doordarshan
- E. A. K. Chanda Committee submits its report

Choose the correct answer from the options given below:

- 1. A, B, C, D, E
- 2. B, A, E, D, C
- 3. B, A, C, D, E
- 4. A, B, E, D, C

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664981

Option 1 ID : 93806619385

Option 2 ID : 93806619386

Option 3 ID : 93806619387

Option 4 ID : 93806619388

Status : Answered

Chosen Option : 2

Q.115 Arrange the following films in chronological order beginning from the first:

- A. Raja Harischandra
- B. Alam Ara
- C. England Returned
- D. Gopi Kishan
- E. Do Bigha Zameen

Choose the correct answer from the options given below:

- 1. D, C, A, B, E
- 2. A, B, C, D, E
- 3. A, C, B, E, D
- 4. C, A, B, D, E

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380664984

Option 1 ID : 93806619397

Option 2 ID : 93806619398

Option 3 ID : 93806619399

Option 4 ID : 93806619400

Status : Marked For Review

Chosen Option : 3

Q.116

Who is the author of the book “How Prime Ministers Decide”?

1. Neerja Chowdhary
2. Sanjaya Baru
3. Vikram Seth
4. Tavleen Singh

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664969

Option 1 ID : 93806619337

Option 2 ID : 93806619338

Option 3 ID : 93806619339

Option 4 ID : 93806619340

Status : Marked For Review

Chosen Option : 1

Q.117

Arrange the following magazines in a chronological order according to their launching year beginning from the first:

- A. Illustrated Weekly of India
- B. India Today
- C. Outlook
- D. Film Fare
- E. Frontline

Choose the correct answer from the options given below:

1. D, A, C, B, E
2. A, D, B, E, C
3. A, C, B, E, D
4. D, C, E, B, A

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664988

Option 1 ID : 93806619413

Option 2 ID : 93806619414

Option 3 ID : 93806619415

Option 4 ID : 93806619416

Status : Marked For Review

Chosen Option : 3

Q.118 Arrange the following events relating to development of TV in India in order of their launching beginning from the first:

- A. Introduction of 1st Hindi News Bulletin
- B. Introduction of Krishi Darshan
- C. Color Television Transmission
- D. Introduction of the first Soap Opera, (Hum Log)
- E. SITE Programmes

Choose the correct answer from the options given below:

- 1. A, B, C, D, E
- 2. A, B, E, C, D
- 3. A, E, B, C, D
- 4. B, C, A, E, D

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664976**
 Option 1 ID : **93806619365**
 Option 2 ID : **93806619366**
 Option 3 ID : **93806619367**
 Option 4 ID : **93806619368**
 Status : **Answered**
 Chosen Option : **2**

Q.119 Which option from the following is used to adjust a camera's black level, white level and gamma?

- 1. Colour grading
- 2. Colour correction
- 3. Exposure compensation
- 4. Camera calibration

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **9380664941**
 Option 1 ID : **93806619225**
 Option 2 ID : **93806619226**
 Option 3 ID : **93806619227**
 Option 4 ID : **93806619228**
 Status : **Marked For Review**
 Chosen Option : **2**

Q.120 Match the LIST-I with LIST-II

LIST-I		LIST-II	
A.	Freedom of speech and expression.	I.	Article 21
B.	Protection in respect of conviction for offences	II.	Article 22
C.	Protection of life and personal liberty	III.	Article 20
D.	Protection against arrest and detention	IV.	Article 19

Choose the **correct** answer from the options given below:

1. A-IV, B-III, C-I, D-II
2. A-IV, B-I, C-II, D-III
3. A-IV, B-II, C-I, D-III
4. A-II, B-IV, C-III, D-I

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380665019**

Option 1 ID : **93806619537**

Option 2 ID : **93806619538**

Option 3 ID : **93806619539**

Option 4 ID : **93806619540**

Status : **Answered**

Chosen Option : **3**

Q.121 Who was the founder of Netflix?

1. Nori O Ohga and Allan Turing
2. Michael Markkula and Allan McLean
3. Steve Woznaik and David Randolph
4. Reed Hastings and Marc Randolph

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664974**

Option 1 ID : **93806619357**

Option 2 ID : **93806619358**

Option 3 ID : **93806619359**

Option 4 ID : **93806619360**

Status : **Marked For Review**

Chosen Option : **3**

Q.122

Which was the first newspaper in the world to go online?

1. The Washington Post
2. The Dallas Morning News
3. Ohio's Columbus Dispatch
4. The New York Times

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664954

Option 1 ID : 93806619277

Option 2 ID : 93806619278

Option 3 ID : 93806619279

Option 4 ID : 93806619280

Status : Marked For Review

Chosen Option : 1

Q.123

The study of different groups of people at different times from the same population is called:

1. Case studies
2. Cohort analysis
3. Panel studies
4. Trend studies

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664957

Option 1 ID : 93806619289

Option 2 ID : 93806619290

Option 3 ID : 93806619291

Option 4 ID : 93806619292

Status : Marked For Review

Chosen Option : 4

Q.124

Payni Funds studies show a link between:

1. Advertisers and Consumers
2. Technology and Corporate Communication
3. Movies and Social Aberrations
4. Use of internet and parental monitoring

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664971

Option 1 ID : 93806619345

Option 2 ID : 93806619346

Option 3 ID : 93806619347

Option 4 ID : 93806619348

Status : Marked For Review

Chosen Option : 1

Q.125

Match the LIST-I with LIST-II

LIST-I Media Terms		LIST-II Authors	
A.	McDonaldization	I.	Noam Chomsky
B.	Disneyization	II.	George Ritzer
C.	Manufacturing Consent	III.	Marshall McLuhan
D.	Global Village	IV.	Alan Bryman

Choose the **correct** answer from the options given below:

1. A-II, B-III, C-I, D-IV
2. A-II, B-IV, C-III, D-I
3. A-IV, B-II, C-I, D-III
4. A-II, B-IV, C-I, D-III

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380665022

Option 1 ID : 93806619549

Option 2 ID : 93806619550

Option 3 ID : 93806619551

Option 4 ID : 93806619552

Status : Answered

Chosen Option : 3

Q.126

The term 'Artificial Intelligence' was coined by:

1. Alan Turing
2. John McCarthy
3. Joseph McCarthy
4. Alan C. Clarke

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664963

Option 1 ID : 93806619313

Option 2 ID : 93806619314

Option 3 ID : 93806619315

Option 4 ID : 93806619316

Status : Marked For Review

Chosen Option : 3

Q.127

Who is the founder of the 'Time' magazine?

1. Henry Luce and Briton Hadden
2. Benjamin Franklin and William Duane
3. Robert de Graff and William Botts
4. Vance Packard and James Woznaik

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664972

Option 1 ID : 93806619349

Option 2 ID : 93806619350

Option 3 ID : 93806619351

Option 4 ID : 93806619352

Status : Answered

Chosen Option : 3

Q.128 Match the LIST-I with LIST-II

LIST-I Cinema		LIST-II Genre	
A.	Anarchist Cinema	I.	Film making violent martial action
B.	Chopsocky	II.	Pessimistic film making style with morally ambiguous situations
C.	Cinema Verite	III.	Film making realistic portrayal of life
D.	Film Noire	IV.	An anti-authoritarian element

Choose the **correct** answer from the options given below:

1. A-IV, B-I, C-III, D-II
2. A-I, B-IV, C-III, D-II
3. A-III, B-II, C-IV, D-I
4. A-IV, B-II, C-III, D-I

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380665017**

Option 1 ID : **93806619529**

Option 2 ID : **93806619530**

Option 3 ID : **93806619531**

Option 4 ID : **93806619532**

Status : **Answered**

Chosen Option : **1**

Q.129 Which was the first modern advertising agency established for advertisers?

1. J. Walter Thompson
2. Ogilvy & Mather
3. N.W. Ayer & Son
4. Young and Rubican

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664964**

Option 1 ID : **93806619317**

Option 2 ID : **93806619318**

Option 3 ID : **93806619319**

Option 4 ID : **93806619320**

Status : **Answered**

Chosen Option : **1**

Q.130

The Journalism Mass Communication Quarterly is published by:

1. Association for Education in Journalism and Mass communication
2. Asian Media, Information and Communication Center
3. European Communication Research and Education Association
4. Association of Business Communicators

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664946

Option 1 ID : 93806619245

Option 2 ID : 93806619246

Option 3 ID : 93806619247

Option 4 ID : 93806619248

Status : Marked For Review

Chosen Option : 1

Q.131

Under Section 13 of Press Council of India Act 1978, the objectives of the PCI are:

- A. To protect the freedom of the press
- B. To maintain and improve the standards of newspapers and news agencies
- C. To conduct research and express opinion to the Government in regard to enable and law concerning the press
- D. Constitute a special committee to make on-the-spot settlement of complaints against the press

Choose the correct answer from the options given below:

1. A, B, C Only
2. A, C, D Only
3. B, C, D Only
4. A, B, C, D Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380664996

Option 1 ID : 93806619445

Option 2 ID : 93806619446

Option 3 ID : 93806619447

Option 4 ID : 93806619448

Status : Marked For Review

Chosen Option : 1

Q.132 Match the LIST-I with LIST-II

LIST-I Scholars		LIST-II Works	
A.	Richard Hoggart	I.	The Practice of Everyday Life
B.	John Tomlinson	II.	The Presentation of Self in Everyday Life
C.	Michel de Certeau	III.	Media Modernization
D.	Erving Goffman	IV.	The Uses of Literacy

Choose the **correct** answer from the options given below:

1. A-II, B-I, C-IV, D-III
2. A-IV, B-III, C-I, D-II
3. A-III, B-IV, C-II, D-I
4. A-I, B-II, C-III, D-IV

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380665012

Option 1 ID : 93806619509

Option 2 ID : 93806619510

Option 3 ID : 93806619511

Option 4 ID : 93806619512

Status : Marked For Review

Chosen Option : 1

Q.133 Identify the correct statements from the following:

- A. Mass Media are also called Magic Multipliers.
- B. The term 'yellow journalism' was coined to describe the rivalry between two television networks.
- C. The Voice of America is a private funded broadcasting system launched in 1938.
- D. Al-Jazeera is based in Qatar and was launched in 1996.
- E. National Broadcasting Company (NBC) in the US was founded in 1926.

Choose the most appropriate answer from the options given below:

1. A, B, C Only
2. B, C, D Only
3. A, D, E Only
4. C, D, E Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380665000

Option 1 ID : 93806619461

Option 2 ID : 93806619462

Option 3 ID : 93806619463

Option 4 ID : 93806619464

Status : Marked For Review

Chosen Option : 3

Q.134 Which of the following statements are correct?

- A. Mass media are more agents of re-enforcement than casual agents of behaviour and attitude change
- B. The task of mass media is to accelerate social transformation
- C. A uniform development strategy works in all circumstances
- D. The mass media are both an index and agent of modernization in societies
- E. Spirit of modernity is an essential pre-requisite for economic growth

Choose the correct answer from the options given below:

- 1. A, B, D, E Only
- 2. A, B, C, D Only
- 3. A, C, D, E Only
- 4. A, B, C, D, E

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380665006**

Option 1 ID : **93806619485**

Option 2 ID : **93806619486**

Option 3 ID : **93806619487**

Option 4 ID : **93806619488**

Status : **Answered**

Chosen Option : **1**

Q.135 Which of the following statements are correct?

- A. Digital Rights Management is a mixture of legal and technological tools
- B. International Telecommunication Union is responsible for ensuring free flow of information among countries.
- C. Bit Torrent is an open source protocol for exchange of files.
- D. Net Neutrality is a level playing field for all users of Internet for accessing information and entertainment.
- E. Neutral Network provides limited access to application and services.

Choose the correct answer from the options given below:

- 1. A, B, C Only
- 2. A, C, D Only
- 3. B, C, E Only
- 4. C, D, E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664992**

Option 1 ID : **93806619429**

Option 2 ID : **93806619430**

Option 3 ID : **93806619431**

Option 4 ID : **93806619432**

Status : **Marked For Review**

Chosen Option : **1**

Q.136 Write in sequential order the phases in the development of mass media research as postulated by Wimmer and Dominick:

- A. The medium
- B. Effects of the medium
- C. How the medium can be improved
- D. Uses and users of the medium

Choose the correct answer from the options given below:

- 1. B, A, C, D
- 2. A, B, C, D
- 3. C, D, B, A
- 4. A, D, B, C

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664980**

Option 1 ID : **93806619381**

Option 2 ID : **93806619382**

Option 3 ID : **93806619383**

Option 4 ID : **93806619384**

Status : **Answered**

Chosen Option : **4**

Q.137 The concept of 'Sleeper effect' in communication was developed by:

- 1. Carl Hovland
- 2. James E. Grunig
- 3. David Michaelson
- 4. Wilbur Schramm

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **9380664965**

Option 1 ID : **93806619321**

Option 2 ID : **93806619322**

Option 3 ID : **93806619323**

Option 4 ID : **93806619324**

Status : **Marked For Review**

Chosen Option : **1**

Q.138 Who proclaimed the credo of the press, 'comment is free but facts are sacred'?

1. W.T. Stead
2. William Hazlitt
3. C.P. Scott
4. Jhon Compbell

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664962**

Option 1 ID : **93806619309**

Option 2 ID : **93806619310**

Option 3 ID : **93806619311**

Option 4 ID : **93806619312**

Status : **Marked For Review**

Chosen Option : **2**

Q.139 Identify the concept which is central to the dominant paradigm of development:

1. Equality in distribution of benefits
2. Active participation at the grassroots level
3. Modernity
4. Independence of local community

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664968**

Option 1 ID : **93806619333**

Option 2 ID : **93806619334**

Option 3 ID : **93806619335**

Option 4 ID : **93806619336**

Status : **Answered**

Chosen Option : **3**

Q.140 Who gave the tagline 'Ek Kadam Swachhta Ki Aur' for Swatch Bharat Abhiyan?

1. Aruna Goswami
2. Bhagyashree Sheth
3. Pallavi Seth
4. Devyani Chatterjee

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **9380664940**

Option 1 ID : **93806619221**

Option 2 ID : **93806619222**

Option 3 ID : **93806619223**

Option 4 ID : **93806619224**

Status : **Answered**

Chosen Option : **1**

Comprehension:

Read the following passage and answer the question:

Reality television has always been a significant part and popular form of the entertainment landscape. With low production costs and a broad appeal, reality TV has shifted from the fringes to the center of television culture. It has become a staple for contemporary programming, as it attracts diverse audiences while being easily marketed for foreign distribution. Despite its popularity, reality television faces criticism, often being labelled as “trash television”. When thinking of reality television, you might recall popular shows like “American Idol” or “Survivor”. Critics have pointed out that many shows are often scripted and edited to create specific narratives. Thus, “reality” in reality television can be seen as a social construction that transforms everyday experiences into consumable entertainment. Some scholars suggest that its influence is minimal, aligning with the limited effects model, where viewers select shows that affirm their existing beliefs. Conversely, uses and gratifications model posits that different viewers watch reality TV for various needs, primarily for entertainment, but often reinforcing established perceptions rather than challenging them.

SubQuestion No : 141

Q.141 What has reality television recently become known as in the entertainment landscape?

1. A niche genre
2. The most popular form of entertainment
3. A declining trend
4. A documentary style

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665026

Option 1 ID : 93806619561

Option 2 ID : 93806619562

Option 3 ID : 93806619563

Option 4 ID : 93806619564

Status : Answered

Chosen Option : 2

Comprehension:

Read the following passage and answer the question:

Reality television has always been a significant part and popular form of the entertainment landscape. With low production costs and a broad appeal, reality TV has shifted from the fringes to the center of television culture. It has become a staple for contemporary programming, as it attracts diverse audiences while being easily marketed for foreign distribution. Despite its popularity, reality television faces criticism, often being labelled as “trash television”. When thinking of reality television, you might recall popular shows like “American Idol” or “Survivor”. Critics have pointed out that many shows are often scripted and edited to create specific narratives. Thus, “reality” in reality television can be seen as a social construction that transforms everyday experiences into consumable entertainment. Some scholars suggest that its influence is minimal, aligning with the limited effects model, where viewers select shows that affirm their existing beliefs. Conversely, uses and gratifications model posits that different viewers watch reality TV for various needs, primarily for entertainment, but often reinforcing established perceptions rather than challenging them.

SubQuestion No : 142

Q.142 Which of the following shows is mentioned as an example of a reality TV program?

1. The Bachelor
2. The American Idol
3. Friends
4. The Office

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665028

Option 1 ID : 93806619569

Option 2 ID : 93806619570

Option 3 ID : 93806619571

Option 4 ID : 93806619572

Status : Answered

Chosen Option : 2

Comprehension:

Read the following passage and answer the question:

Reality television has always been a significant part and popular form of the entertainment landscape. With low production costs and a broad appeal, reality TV has shifted from the fringes to the center of television culture. It has become a staple for contemporary programming, as it attracts diverse audiences while being easily marketed for foreign distribution. Despite its popularity, reality television faces criticism, often being labelled as “trash television”. When thinking of reality television, you might recall popular shows like “American Idol” or “Survivor”. Critics have pointed out that many shows are often scripted and edited to create specific narratives. Thus, “reality” in reality television can be seen as a social construction that transforms everyday experiences into consumable entertainment. Some scholars suggest that its influence is minimal, aligning with the limited effects model, where viewers select shows that affirm their existing beliefs. Conversely, uses and gratifications model posits that different viewers watch reality TV for various needs, primarily for entertainment, but often reinforcing established perceptions rather than challenging them.

SubQuestion No : 143

Q.143

What is the main reason for reality TV to gain popularity?

1. High production costs
2. Its ability to attract diverse audiences
3. Exclusive content
4. Limited distribution opportunities

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665027

Option 1 ID : 93806619565

Option 2 ID : 93806619566

Option 3 ID : 93806619567

Option 4 ID : 93806619568

Status : Answered

Chosen Option : 2

Comprehension:

Read the following passage and answer the question:

Reality television has always been a significant part and popular form of the entertainment landscape. With low production costs and a broad appeal, reality TV has shifted from the fringes to the center of television culture. It has become a staple for contemporary programming, as it attracts diverse audiences while being easily marketed for foreign distribution. Despite its popularity, reality television faces criticism, often being labelled as “trash television”. When thinking of reality television, you might recall popular shows like “American Idol” or “Survivor”. Critics have pointed out that many shows are often scripted and edited to create specific narratives. Thus, “reality” in reality television can be seen as a social construction that transforms everyday experiences into consumable entertainment. Some scholars suggest that its influence is minimal, aligning with the limited effects model, where viewers select shows that affirm their existing beliefs. Conversely, uses and gratifications model posits that different viewers watch reality TV for various needs, primarily for entertainment, but often reinforcing established perceptions rather than challenging them.

SubQuestion No : 144

Q.144

According to the text, what is a common criticism of reality television?

1. It lacks good story telling
2. It is too educational
3. It is often labelled as “trash television”
4. It features only cultural content

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665029

Option 1 ID : 93806619573

Option 2 ID : 93806619574

Option 3 ID : 93806619575

Option 4 ID : 93806619576

Status : Answered

Chosen Option : 3

Comprehension:

Read the following passage and answer the question:

Reality television has always been a significant part and popular form of the entertainment landscape. With low production costs and a broad appeal, reality TV has shifted from the fringes to the center of television culture. It has become a staple for contemporary programming, as it attracts diverse audiences while being easily marketed for foreign distribution. Despite its popularity, reality television faces criticism, often being labelled as “trash television”. When thinking of reality television, you might recall popular shows like “American Idol” or “Survivor”. Critics have pointed out that many shows are often scripted and edited to create specific narratives. Thus, “reality” in reality television can be seen as a social construction that transforms everyday experiences into consumable entertainment. Some scholars suggest that its influence is minimal, aligning with the limited effects model, where viewers select shows that affirm their existing beliefs. Conversely, uses and gratifications model posits that different viewers watch reality TV for various needs, primarily for entertainment, but often reinforcing established perceptions rather than challenging them.

SubQuestion No : 145

Q.145 Which theories are mentioned in relation to how reality television affects social perceptions?

1. Cultivation theory and social learning theory
2. Limited effects model and uses and gratification theory
3. Agenda setting and spiral of silence theory
4. Social identity and framing theory

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665030

Option 1 ID : 93806619577

Option 2 ID : 93806619578

Option 3 ID : 93806619579

Option 4 ID : 93806619580

Status : Answered

Chosen Option : 2

Comprehension:

Read the following passage and answer the question:

It is important to recognize and to celebrate the wide range of cultures that exist. Of late differences of opinion has cropped concerning multiculturalism. The multiculturalists argue that we must recognize cultural differences that are legitimately linked to language and religion. In multiculturalism, minority groups see opportunities to play a part in moulding the national culture even as they are molded by it. Campus multiculturalism, variations among students, have tried with some success to talk about how a racially and ethnically diverse student body can enrich everyone's education. For these multiculturalists, differences are absolute, irreducible, and intractable. The hardliners are not interested to allow Americans to belong to more than a single culture, to be both particularisms and Universalists. The time-honored India mixture of assimilation and traditional allegiance is denounced as a danger to racial and gender authenticity. The multiculturalists insist on seeing all perspectives as tainted by the perceiver's particular point of view. Impartial knowledge, they argue, is not possible, because ideas are simply the expression of individual identity that are linked to culture or a language.

SubQuestion No : 146

Q.146

How can a multicultural student body benefit students?

1. Enrich education
2. Holistic education
3. Inclusive education
4. Cultural education

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665035

Option 1 ID : 93806619593

Option 2 ID : 93806619594

Option 3 ID : 93806619595

Option 4 ID : 93806619596

Status : Answered

Chosen Option : 2

Comprehension:

Read the following passage and answer the question:

It is important to recognize and to celebrate the wide range of cultures that exist. Of late differences of opinion has cropped concerning multiculturalism. The multiculturalists argue that we must recognize cultural differences that are legitimately linked to language and religion. In multiculturalism, minority groups see opportunities to play a part in moulding the national culture even as they are molded by it. Campus multiculturalism, variations among students, have tried with some success to talk about how a racially and ethnically diverse student body can enrich everyone's education. For these multiculturalists, differences are absolute, irreducible, and intractable. The hardliners are not interested to allow Americans to belong to more than a single culture, to be both particularisms and Universalists. The time-honored India mixture of assimilation and traditional allegiance is denounced as a danger to racial and gender authenticity. The multiculturalists insist on seeing all perspectives as tainted by the perceiver's particular point of view. Impartial knowledge, they argue, is not possible, because ideas are simply the expression of individual identity that are linked to culture or a language.

SubQuestion No : 147

Q.147

What makes multiculturalism legitimate?

1. Language and religion
2. Caste
3. Ethnicity
4. Gender

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665033

Option 1 ID : 93806619585

Option 2 ID : 93806619586

Option 3 ID : 93806619587

Option 4 ID : 93806619588

Status : Answered

Chosen Option : 1

Comprehension:

Read the following passage and answer the question:

It is important to recognize and to celebrate the wide range of cultures that exist. Of late differences of opinion has cropped concerning multiculturalism. The multiculturalists argue that we must recognize cultural differences that are legitimately linked to language and religion. In multiculturalism, minority groups see opportunities to play a part in moulding the national culture even as they are molded by it. Campus multiculturalism, variations among students, have tried with some success to talk about how a racially and ethnically diverse student body can enrich everyone's education. For these multiculturalists, differences are absolute, irreducible, and intractable. The hardliners are not interested to allow Americans to belong to more than a single culture, to be both particularisms and Universalists. The time-honored India mixture of assimilation and traditional allegiance is denounced as a danger to racial and gender authenticity. The multiculturalists insist on seeing all perspectives as tainted by the perceiver's particular point of view. Impartial knowledge, they argue, is not possible, because ideas are simply the expression of individual identity that are linked to culture or a language.

SubQuestion No : 148

Q.148 According to the passage, identify the incorrect option for imparting impartial knowledge?

1. Ideas are expression of individual identity.
2. Ideas are linked to ones's cultures.
3. Ideas are linked to ones's dress sense.
4. Ideas are linked to language.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 9380665036

Option 1 ID : 93806619597

Option 2 ID : 93806619598

Option 3 ID : 93806619599

Option 4 ID : 93806619600

Status : Answered

Chosen Option : 3

Comprehension:

Read the following passage and answer the question:

It is important to recognize and to celebrate the wide range of cultures that exist. Of late differences of opinion has cropped concerning multiculturalism. The multiculturalists argue that we must recognize cultural differences that are legitimately linked to language and religion. In multiculturalism, minority groups see opportunities to play a part in moulding the national culture even as they are molded by it. Campus multiculturalism, variations among students, have tried with some success to talk about how a racially and ethnically diverse student body can enrich everyone's education. For these multiculturalists, differences are absolute, irreducible, and intractable. The hardliners are not interested to allow Americans to belong to more than a single culture, to be both particularisms and Universalists. The time-honored India mixture of assimilation and traditional allegiance is denounced as a danger to racial and gender authenticity. The multiculturalists insist on seeing all perspectives as tainted by the perceiver's particular point of view. Impartial knowledge, they argue, is not possible, because ideas are simply the expression of individual identity that are linked to culture or a language.

SubQuestion No : 149

Q.149

In multiculturalism, minorities see an opportunity to contribute to:

1. Group culture
2. Regional culture
3. National Culture
4. International culture

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665034

Option 1 ID : 93806619589

Option 2 ID : 93806619590

Option 3 ID : 93806619591

Option 4 ID : 93806619592

Status : Answered

Chosen Option : 3

Comprehension:

Read the following passage and answer the question:

It is important to recognize and to celebrate the wide range of cultures that exist. Of late differences of opinion has cropped concerning multiculturalism. The multiculturalists argue that we must recognize cultural differences that are legitimately linked to language and religion. In multiculturalism, minority groups see opportunities to play a part in moulding the national culture even as they are molded by it. Campus multiculturalism, variations among students, have tried with some success to talk about how a racially and ethnically diverse student body can enrich everyone's education. For these multiculturalists, differences are absolute, irreducible, and intractable. The hardliners are not interested to allow Americans to belong to more than a single culture, to be both particularisms and Universalists. The time-honored India mixture of assimilation and traditional allegiance is denounced as a danger to racial and gender authenticity. The multiculturalists insist on seeing all perspectives as tainted by the perceiver's particular point of view. Impartial knowledge, they argue, is not possible, because ideas are simply the expression of individual identity that are linked to culture or a language.

SubQuestion No : 150

Q.150

The author is grounding for:

1. Multiculturalism
2. Culturalism
3. Enthrocentricism
4. Cultural relativism

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 9380665032

Option 1 ID : 93806619581

Option 2 ID : 93806619582

Option 3 ID : 93806619583

Option 4 ID : 93806619584

Status : Answered

Chosen Option : 1