



R/P/P/2024/II

प्रश्न-पुस्तिका क्र.
Question Booklet No:

SET

A

विषय-अंग्रेजी
Subject-ENGLISH
द्वितीय प्रश्न-पत्र (ऐच्छिक)

240509389

Paper II (Optional)

विषय कोड-05

Subject-Code-05

नाम

Name

अनुक्रमांक

Roll No.

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परीक्षार्थी अपना अनुक्रमांक दिए गए खानों में लिखें।

Candidate should write his/her

Roll No. in the given boxes.

मुद्रित पृष्ठों की संख्या/No. of Printed Pages : 16

कुल प्रश्नों की संख्या/Total No. of Questions : 100

समय : 3 घण्टे प्रथम व द्वितीय प्रश्न-पत्र मिलाकर हल करने हेतु

अधिकतम पूर्णांक/Maximum Marks : 200

Time Allowed : 3 Hours to complete both Ist and IInd question paper

परीक्षार्थियों के लिए निर्देश

1. प्रत्येक प्रश्न में चार विकल्प हैं। प्रत्येक प्रश्न का केवल एक ही उत्तर सही है। उचित विकल्प चुनें और उत्तर-पत्रक (ओ.एम.आर. शीट) पर सम्बन्धित वृत्त को काले बॉल प्वाइंट पेन से काला करें।
2. इस परीक्षा में दो प्रश्न-पत्र हैं जिसमें कुल मिलाकर 150 वस्तुनिष्ठ प्रकार के प्रश्न हैं तथा प्रत्येक प्रश्न 2 अंक का है। दोनों प्रश्न-पत्र व सभी प्रश्न अनिवार्य हैं। प्रत्येक सही उत्तर के लिए 2 अंक दिये जायेंगे। अनुत्तरित प्रश्न के लिये कोई अंक नहीं है। ऋणात्मक मूल्यांकन का प्रावधान नहीं है।

प्रश्न-पत्र I

सामान्य प्रश्न-पत्र

(प्रश्न संख्या 1-50)

प्रश्न-पत्र II

परीक्षार्थी द्वारा चयनित विषय का प्रश्न-पत्र

(प्रश्न संख्या 51-150)

3. इस प्रश्न-पुस्तिका में पृष्ठों की संख्या आवरण पृष्ठ पर दर्शाई गई है। परीक्षार्थी को सलाह दी जाती है कि वे सुनिश्चित करें कि प्रश्न-पुस्तिका के सभी पृष्ठ ठीक से मुद्रित और जिल्दबंद हों। अन्यथा वे उसी सेट की दूसरी प्रश्न-पुस्तिका तत्काल मांग लें।
4. कृपया उत्तर-पत्रक (ओ.एम.आर. शीट) पर निर्धारित स्थानों पर ही आवश्यक प्रविष्टियाँ करें, अन्य स्थानों पर नहीं।
5. परीक्षार्थी सभी रफ़ कार्य प्रश्न-पुस्तिका के निर्धारित स्थान पर ही करें, अन्यत्र कहीं नहीं तथा उत्तर-पत्र (ओ.एम.आर. शीट) पर भी नहीं।
6. किसी प्रकार का कैल्कुलेटर, लॉग टेबल व किसी प्रकार का इलेक्ट्रॉनिक डिवाइस आदि का प्रयोग वर्जित है।
7. जब आपको प्रश्न-पुस्तिका खोलने का निर्देश दिया जाये उसके पश्चात् ही उत्तर-पत्रक (ओ.एम.आर. शीट) में उत्तर को चिन्हित करने के लिये केवल काले बॉल प्वाइंट पेन का प्रयोग करें।
8. परीक्षा समाप्त होने के पश्चात् ओ.एम.आर. शीट वीक्षक को सौंपने के पश्चात् ही अभ्यर्थी कक्ष छोड़ेंगे।
9. उत्तर-पत्रक (ओ.एम.आर.) पर उत्तर देने से पहले दिए गए निर्देशों का पालन करना सुनिश्चित करें।

INSTRUCTIONS TO THE CANDIDATES

1. Each question has four options. There is only one correct answer to each question. Choose the appropriate option and darken/blacken the corresponding circle on the Answer Sheet (OMR Sheet) with black point pen.
2. In this examination there are two question papers, consisting of 150 objective type questions and each question carries 2 marks. Both the question papers and all the questions are compulsory. Two (2) marks shall be awarded for each correct answer. Unanswered question will not be given any marks. There is no provisions for Negative Marking.

Paper I

General paper

(Q. No. 1-50)

Paper II

Question paper on the Subject opted by the examinee

(Q. No. 51-150)

3. No. of pages consisting of this question booklet is indicated over the cover page. Candidates are advised to ensure that all the pages of Question Booklet are properly printed and binded. Otherwise they may demand the other Question Booklet of the same set.
4. Kindly make necessary entries on the Answer Sheet (OMR Sheet) only at the places indicated and nowhere else.
5. Examinee should do all rough work on the spaces meant for rough work on the pages given in the Question Booklet and nowhere else, not even on the Answer Sheet (OMR Sheet).
6. Use of any type of calculator, log table or any type of electronic devices etc. are not allowed.
7. Use only black ball point pen to mark the answers in the Answer Sheet (OMR Sheet) only after you are instructed to open the Question Booklet.
8. Candidates will leave the Examination Hall only after handing over the Answer Sheet (OMR Sheet) to the Invigilator at the end of the examination.
9. Before answering on Answer Sheet (OMR Sheet) ensure to follow the instructions given for that.

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रफ़ कार्य के लिए जगह





51. How many types of languages in drama are distinguished by Bharatmuni in 'Natyashastra' ?
- (A) 4 (B) 3
(C) 5 (D) 6
52. Identify the correct pairs :
- (a) Shakespeare - *As You Like It*
(b) Marlowe - *Everyman in His Humour*
(c) Dryden - *The Indian Queen*
(d) Harold Pinter - *The Birthday Party*
(e) G. B. Shaw - *Dream on Monkey Mountain*
- (A) (a), (c) and (d) only
(B) (b), (a) and (e) only
(C) (a), (b) and (c) only
(D) (c), (d) and (e) only
53. Find out the play *not* written by Tennessee Williams :
- (A) *Cat on a Hot Tin Roof*
(B) *A Street Car Named Desire*
(C) *The Hairy Ape*
(D) *The Glass Menagerie*
54. T. S. Eliot's poetic play 'Murder In the Cathedral' is based on the martyrdom of :
- (A) St. Thomas Becket
(B) St. Thomas More
(C) St. Paul
(D) St. Augustine
55. Name the English dramatist who won Nobel prize for literature in 2005 and is placed amongst the pioneers of the theatre of the absurd with notable plays like 'The Caretaker' and 'Homecoming'.
- (A) Arthur Adamov
(B) Samuel Beckett
(C) Harold Pinter
(D) Eugene O'Neill
56. The opening scene of the play 'The Way of The World' by William Congreve begins in :
- (A) Green House
(B) Chocolate House
(C) Yellow Room
(D) Candy House



57. Henrik Ibsen was a/an :
- (A) Norwegian playwright
(B) American theatre director
(C) British dramatist
(D) Irish poet
58. The term 'Third Theatre' is associated with :
- (A) Mahesh Dattani
(B) Girish Karnad
(C) Badal Sircar
(D) R. N. Tagore
59. The following lines are told by a father to his daughter in a play :
- "We two alone will sing like birds in a cage
When thou dost ask me blessings, I will kneel down
And ask of thee forgiveness....."
- Identify the play from the choices given below :
- (A) Hamlet - Polonius to Ophelia
(B) Oedipus Rex - Oedipus to Antigone
(C) King Lear - Lear to Cordelia
(D) Tempest - Prospero to Miranda
60. Manjula Padmanabhan's play 'Harvest' deals with the issues related to :
- (A) Organ trade
(B) Agriculture growth
(C) Communalism
(D) International conspiracy
61. Milton's 'Aeropagitica' was published in the year :
- (A) 1641 (B) 1654
(C) 1644 (D) 1649
62. Who among the following is a 'Cavalier poet' ?
- (A) Richard Lovelace
(B) Andrew Marvell
(C) John Milton
(D) Sir Philip Sidney
63. Which of the following option is correct ?
- (A) Iambic — A stressed syllable followed by an unstressed syllable.
(B) Dactylic — Two unstressed syllables followed by a stressed syllable.
(C) Trochaic — An unstressed syllable followed by a stressed syllable.
(D) Spondee — Two successive stressed syllables.



64. Which of the following is *not* an occasional poetry ?
- (A) Lycidas
(B) Epithalamion
(C) The Love Song of J. Alfred Prufrock
(D) The Charge of the Light Brigade
65. Who among the following is a 'Graveyard Poet' ?
- (A) John Keats
(B) Edward Young
(C) William Blake
(D) Matthew Prior
66. Which of the following is *not* correctly matched ?
- (A) Ottava Rima — Eight lines
(B) Rima Royal — Seven lines
(C) Terza Rima — Three lines
(D) Spenserian Stanza — Ten lines
67. Who defined poetry in the following words :
'Poetry is the record of the best and happiest moments of the happiest and best minds'.
- (A) William Wordsworth
(B) Matthew Arnold
(C) P. B. Shelley
(D) S. T. Coleridge
68. Which of the following is *not* the part of T. S. Eliot's 'Four Quartets' ?
- (A) Ash Wednesday
(B) East Coker
(C) Burnt Norton
(D) The Dry Salvages
69. Who wrote the poem entitled 'Fern Hill' ?
- (A) Ted Hughes (B) Thom Gunn
(C) Philip Larkin (D) Dylan Thomas
70. A figure of speech in which "the part stands for the whole and the whole stands for the part" is known as :
- (A) Metonymy (B) Prosopopoeia
(C) Synecdoche (D) Litotes



71. The English word 'Novel' is derived from the Italian word.....
- (A) Novela (B) Novala
(C) Novelia (D) Novella
72. 'The Forsyte Saga' is written by.....
- (A) John Maxwell
(B) John Galsworthy
(C) John Milton
(D) John Osborne
73. R. K. Narayan's novel, 'Swami and Friends' is published in.....
- (A) 1925 (B) 1930
(C) 1935 (D) 1940
74. The novel 'The Foreigner' is authored by.....
- (A) John Galsworthy
(B) R. K. Narayan
(C) Mulk Raj Anand
(D) Arun Joshi
75. William Somerset Maugham is an English writer known for his.....
- (A) Plays and poems
(B) Essays and stories
(C) Poems and essays
(D) Plays, novels and short stories
76. In Ernest Hemingway's 'The Old Man and the Sea', the central character, Santiago is a.....
- (A) French Soldier
(B) Cuban Fisherman
(C) British Knight
(D) Russian Captain
77. Who has called Henry Fielding the 'Father of the English Novel' ?
- (A) Dr. Johnson
(B) Sir Walter Scott
(C) Thomas Carlyle
(D) Thomas Hardy



78. Henry Fielding's novel, 'Tom Jones' is also known as.....
- (A) The history of Tom Jones
(B) The story of Tom Jones, the Squire
(C) The history of Tom Jones, a Foundling
(D) The Tragic history of Tom Jones
79. According to E. M. Forster, a story is a 'narrative of events arranged in their time-sequence', whereas a plot organizes the events according to a '.....'.
- (A) Sense of causality
(B) Choice of the protagonist
(C) Destiny of the heroine
(D) Desire of the writer
80. Nineteen Eighty-four, a novel by George Orwell is the writer's.....
- (A) response to his Winning the Nobel prize
(B) reply to British Prime Minister
(C) warning against totalitarianism
(D) advice to his children
81. Which of the following prose writers wrote the 'History of the World', during his imprisonment for twelve and a half years in the Tower ?
- (A) Walter Raleigh
(B) Philip Sidney
(C) Roger Ascham
(D) Gascoigne
82. What is the term used for 'an inoffensive expression used in place of a blunt one that is felt to be disagreeable or embarrassing' ?
- (A) Anapestic (B) Allusion
(C) Euphuism (D) Euphemism
83. What is the term used for 'short, pithy statements of widely accepted truths about everyday life' ?
- (A) Apologue (B) Trickster
(C) Alazon (D) Proverbs



84. Regarding his work as a whole, who is known as 'A bell ringer who is up first to call others to Church' ?
- (A) Philip Sidney
(B) Francis Bacon
(C) William Hazlitt
(D) Walter Raleigh
85. "I think I shall go to my grave without finding, or expecting to find, such another companion."
Who has given these words of exquisite compliment to Hazlitt ?
- (A) Goldsmith (B) Addison
(C) Charles Lamb (D) Richard Steele
86. Which one of the following essays by Thomas De Quincey is autobiographical in nature ?
- (A) *Literary Reminiscences*
(B) *On the Knocking at the Gate in Macbeth*
(C) *Confessions of an Opium Eater*
(D) *Murder Considered as one of the Fine Arts*
87. Who is the author of 'The Anatomy of Melancholy' ?
- (A) Robert Burton
(B) John Selden
(C) Thomas Browne
(D) Thomas Fuller
88. "From the point of yonder rolling cloud I plunge into my past being, and revel there, as the sun-burnt Indian plunges headlong into the wave that wafts him to his native shore."
In which of the following essays do these lines occur ?
- (A) *National Prejudices*
(B) *On Going a Journey*
(C) *Old China*
(D) *Imperfect Sympathies*
89. Which of the following is *not* a work by Ruskin ?
- (A) *Unto This Last*
(B) *Munera Pulveris*
(C) *The Crown of Wild Olive*
(D) *Apologia Pro Vita Sua*
90. Who has written the essay 'On Doing Nothing' ?
- (A) Francis Bacon
(B) J. B. Priestley
(C) A. G. Gardiner
(D) Robert Lynd



91. Which among the following recommended that Hindi should be India's federal language ?
- (A) Radhakrishnan Commission
(B) Mudaliar Commission
(C) Kothari Commission
(D) Gokhale Committee Report
92. Which is the outcome of the Army Specialised Training Programme ?
- (A) Communicative Language Teaching
(B) Audio-Visual Methods
(C) Total Physical Response
(D) The National Approach
93. Who coined the term 'Communicative Competence' ?
- (A) Noam Chomsky
(B) Michael Halliday
(C) Dell Hymes
(D) Henry Widdowson
94. What is 'reliability' in a test ?
- (A) A test measuring what it is designed to measure
(B) A test without learner-centre assessment
(C) Use of rubrics during testing
(D) Consistency of test results for a specific group of learners over time
95. Where is the Headquarters of the Central Institute of Indian Languages located ?
- (A) Madras
(B) Shimla
(C) Mysore
(D) Delhi



96. Which British Governor initiated the translation of the *Bhagwad Gita* and *The Mahabharata* in English ?
- (A) Sir William Jones
(B) Warren Hastings
(C) Richard Williams
(D) Major Rennell
97. Who made the distinction between 'langue' and 'parole' ?
- (A) Ferdinand De Saussure
(B) Noam Chomsky
(C) Michael Halliday
(D) Dell Hymes
98. Who has authored the book 'Principles and Practice in Second Language Acquisition' ?
- (A) David Nunan
(B) Peter I. Roach
(C) George Yule
(D) Stephen D. Krashen
99. Who invented Esperanto, the most successful artificial auxiliary language ?
- (A) C. K. Ogden
(B) Ludwig Zamenhoff
(C) Johann M. Schleyer
(D) Bronislaw Malinowski
100.is the study of the internal construction of words.
- (A) Phonology (B) Semantics
(C) Semiotics (D) Morphology
101. Which of the following Acts marked a significant turning point in the history of the spread of English education in India ?
- (A) The Regulation Act of 1773
(B) The Charter Act of 1813
(C) The Indian Councils Act of 1935
(D) The Government of India Act of 1935



102. Which of the following works is considered the most seminal writing by Raja Rao portraying the impact of M. K. Gandhi's non-violence movement on a small village in South India ?
- (A) *Kanthapura*
 (B) *The Serpent and The Rope*
 (C) *The Cat and Shakespeare*
 (D) *Comrade Kirillov*
103. Which self authored book was called 'a book of prayer' by Raja Rao ?
- (A) *Kanthapura*
 (B) *The Serpent and the Rope*
 (C) *The Cat and Shakespeare*
 (D) *Comrade Kirillov*
104. Raja Ram Mohan Roy's letter, dated December 11, 1823, is an important document contributing to the introduction of bilingualism in Indian subcontinent. Who was the letter addressed to ?
- (A) Lord Amherst
 (B) Lord Macaulay
 (C) Charles Grant
 (D) Lord Castlereagh
105. In the novel 'The Vendor of Sweets', what business venture does Mali, Jagan's son, propose ?
- (A) A sweet shop in America
 (B) A story writing machine
 (C) A traditional Indian artifacts shop
 (D) An import-export cloth shop
106. Who wrote the following lines ?
 "Don't write in English", they said,
 "English is not your mother tongue".
- (A) Kamala Das
 (B) Toru Dutt
 (C) Sarojini Naidu
 (D) Eunice de Souza
107. With which of the following poets, the Indian English poetry graduated from imitation to authenticity ?
- (A) R. N. Tagore
 (B) Toru Dutt
 (C) Sri Aurobindo
 (D) Ram Sharma



108. Lala Kanshi Ram is a character in which of the following ?
- (A) Arun Joshi's 'The Strange Case'
(B) Kiran Desai's 'The Inheritance of Loss'
(C) Chaman Nahal's 'Azadi'
(D) R. K. Narayan's 'The Guide'
109. "The term 'Indo-Anglian' suggests relation between two countries (India and England) rather than a country and a language." Who said the above statement ?
- (A) M. K. Srinivas
(B) Alphonso-Karkala
(C) M. K. Naik
(D) S. K. Desai
110. Which of the following are the co-editors of the book 'Chutnefying English : The Phenomenon of Hinglish' ?
- (A) Jamuna Kachru and B. B. Kachru
(B) B. B. Kachru and Rupert Snell
(C) Rita Kothari and Jamuna Kachru
(D) Rita Kothari and Rupert Snell
111. The book 'Culture and Society' by Raymond Williams was published in the year :
- (A) 1956 (B) 1958
(C) 1960 (D) 1962
112. Culture has been defined as a "Complex whole which includes knowledge, belief, arts, morals, law, custom and any other capabilities and habits acquired by man as a member of society" by :
- (A) Edward Tylor
(B) John Storey
(C) Donna Haraway
(D) Antonio Gramsci
113. *The Burden of History* (1966) has been written by :
- (A) Walter Benjamin
(B) Henry Lefebvre
(C) Frantz Fanon
(D) Hayden White



114. Which of the following is considered a founding text on Queer Theory ?
- (A) Judith Butler's *Gender Trouble* (1999)
- (B) Simone De Beauvoir's *The Second Sex* (1949)
- (C) Virginia Woolf's *A Room of One's Own* (1929)
- (D) None of the above
115. Which of the following belongs to the genre of Horror films ?
- (A) Stella
- (B) On Time!
- (C) Halloween
- (D) Backstreet
116. *The Uses of Literacy* has been written by:
- (A) Michel Foucault
- (B) Roland Barthes
- (C) Edward Thompson
- (D) Richard Hoggart
117. Ngugi Wa Thiong'o is a writer and cultural theorist from :
- (A) Uganda (B) Nigeria
- (C) Kenya (D) South Africa
118. Which one of the following films has *not* been directed by Ousmane Sembene ?
- (A) Niaye (1964)
- (B) In Search of Famine (1980)
- (C) Xala (1974)
- (D) Moolaade (2004)
119. "The Precession of Simulacra" has been written by :
- (A) Mark Polter
- (B) C. T. Mohanty
- (C) Jean Baudrillard
- (D) Richard Dyer
120. Which of the following is a term used in film studies for referencing all of the elements placed in front of the camera to be photographed and included in the sequence : setting and props, lighting, costume, make-up, and the action of the character ?
- (A) Montage (B) Mise-en-scene
- (C) Editing (D) Diegesis



121. "To feel the virtue of the poet or the painter, to disengage it, to set it forth—these are the three stages of the critic's duty." Who of the following is credited with this statement ?
- (A) John Dryden
(B) Walter Pater
(C) Matthew Arnold
(D) I. A. Richards
122. In John Dryden's 'Essay of Dramatic Poesy', who is the representative of Dryden himself ?
- (A) Eugenius
(B) Crites
(C) Lisideius
(D) Neander
123. *The Biographia Literaria* was published in the year :
- (A) 1817 (B) 1820
(C) 1821 (D) 1822
124. 'The Well Wrought Urn' is a collection of essays by :
- (A) I. A. Richards
(B) Cleanth Brooks
(C) T. S. Eliot
(D) William Empson
125. ".....dissolves, diffuses, dissipates in order to recreate." Select the correct option for the blank space.
- (A) Primary Imagination
(B) Secondary Imagination
(C) Fancy
(D) Emotion
126. The term 'objective correlative' appears in which of the following essays ?
- (A) *Tradition and Individual Talent*
(B) *Frontiers of Criticism*
(C) *Hamlet and His Problems*
(D) *Fine art of Reading*



127. According to I. A. Richards the two uses of language are :
- (A) The referential/scientific and emotive
(B) Fanciful and superlative
(C) Ideational and imitative
(D) None of the above
128. According to the Natya Shastra of Bharat, how many Sthaayi Bhavas are there ?
- (A) Eight
(B) Six
(C) Nine
(D) Ten
129. Sthaayi Bhava Krodha or wrath gives rise to which rasa ?
- (A) Vir or Heroic
(B) Raudra or Furious
(C) Vibhatsa or Loathsome
(D) Adbhuta or Marvellous
130. Who is the author of 'New Bearings in English Poetry' ?
- (A) T. S. Eliot (B) F. R. Leavis
(C) I. A. Richards (D) Edith Sitwell
131. Who among the following critics does not belong to 'Yale School of Criticism' ?
- (A) Paul de Man
(B) Gerard Genette
(C) Hillis Miller
(D) Geoffrey Hartman
132. Who among the following critics undermines a 'Metaphysics of Presence' ?
- (A) Freud (B) Saussure
(C) Derrida (D) Bakhtin
133. Which publication can be taken for identifying the beginnings of the 'second wave' feminism in the 1960s America ?
- (A) Virginia Woolf's *A Room of One's Own*
(B) Betty Friedan's *The Feminine Mystique*
(C) Mary Ellman's *Thinking About Women*
(D) Kate Millet's *Sexual Politics*



134. In which of the essays, does Julia Kristeva draws on the work of Bakhtin and the Russian formalists to propose the idea of 'Intertextuality' ?

- (A) 'The Revolution in Poetic Language' and 'Desire in Language'.
- (B) 'The Bounded Text' and 'Word Dialogue and Novel'
- (C) Essay : 'Critical and Clinical' and 'Proust and Signs'
- (D) 'Beyond Formalism' and 'The Fate of Reading'

135. Who wrote the essay 'Reading the Satanic Verses' ?

- (A) Edward Said
- (B) Northrop Frye
- (C) Mary Grillespie
- (D) Gayatri Chakravorty Spivak

136. The term 'Culture Industry' is associated with :

- (A) Aijaz Ahmed
- (B) Michele Barrett
- (C) Gayatri Chakravorty Spivak
- (D) Adorno and Horkheimer

137. Who among the following critics argued that modern technical innovations such as the television, the radio and cinema have altered the status of 'Work of Art' ?

- (A) Fredric Jameson
- (B) Walter Benjamin
- (C) Roland Barthes
- (D) Stuart Hall

138. Who among the following critics is known as the exponent of 'Reception Theory' ?

- (A) Roland Barthes
- (B) Paul de Man
- (C) Wolfgang Iser
- (D) Harold Bloom



139. Who among the following critics states that "Gender is the repeated stylization of the body, a set of repeated acts within a highly rigid regulatory frame that congeal over time to produce the appearance of substance, of a natural sort of being" ?
- (A) Julia Kristeva
(B) Barbara Kruger
(C) Kate Millet
(D) Judith Butler
140. Who among the following critics argues that "Reality is a fantasy construction that enables us to mask the Real of our desire" ?
- (A) Zizek (B) Freud
(C) Lacan (D) Hegel
141. Who introduced the term 'Impact Factor' in the late 1950s ?
- (A) Kitsakorn
(B) Eugene Garfield
(C) Charles Mansfield
(D) Chenija
142. As per MLA style, which option seems to be correct about the title of a research paper ?
- (A) It must be put in the centre
(B) It must be italicized
(C) It must be underlined
(D) It must be typed in all capital letters
143. Which of the following options is the standardized method of capitalization when one copies a title in the works-cited list ?
- (A) KISS OF the SPIDER WOMAN
(B) KISS of THE SPIDER WOMAN
(C) Kiss of the spider woman
(D) Kiss of the Spider Woman
144. Which term is ascribed to the practice/ act of presenting another person's ideas, words or entire work as one's own ?
- (A) Editing
(B) Plagiarism
(C) Copyright
(D) Intellectual inspiration



145. What does the abbreviation 'PDF' stand for ?
- (A) Printable Data File
(B) Portable Data File
(C) Portable Data Format
(D) Proxy Data File
146. What is 'Microsoft Word' ?
- (A) Word Processing Package
(B) Imaging Process
(C) PowerPoint Presentation
(D) Project Presentation Process
147. Which is incorrect with respect to the title and the subtitle of a research paper/report ?
- (A) Should not be too long or obscure
(B) Must reflect the concept
(C) Must *focus* on the key aspects as embodied in the text
(D) Must contain aspects not dealt with in the text
148. In MLA style, while writing the title of research paper, which of the following parts of speech falling within a title, is not capitalized ?
- (A) Noun (B) Preposition
(C) Verb (D) Adjective
149. Which term do we ascribe to the data generated by planning and conducting a sample survey ?
- (A) Secondary data
(B) Individual data
(C) Primary data
(D) Efficiency data
150. What do we call a battery of statements designed to capture the relevant aspects of a consumer's personality, interest, attitudes, beliefs and values ?
- (A) Psychographic inventory
(B) Personal study
(C) Academic study
(D) Industrial acumen



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