

Syllabus for written examination for post of PGT (Fine Arts)**Unit — I**

General characteristics of Visual art / Fundamentals of visual art : Space, form, size, shape, line, colour, texture, tonal values, perspective, design and aesthetic organization of visual elements in art object (composition). The uses of two and three dimensions in visual art. Tactile quality in art. Environment and art. Perceptual and conceptual aspects in art.

Unit — II

Interrelationship of various arts : Rhythm, structure, use of space, visual properties, materials, techniques (traditional and modern), ideas, themes (narrative and non – narrative) conceptual, abstract elements between performing, literary and plastic art.

Unit — III

Traditional and Modern mediums and materials in making visual arts : Painting, sculpture, print – making, mural, graphic design and multimedia art. Inventions, adaptations and development of these mediums and materials from the pre – historic period to present-day all over the world.

Unit — IV

Traditional and Modern techniques, processes and procedures, used in making painting, sculpture, print – making, mural, graphic design and multimedia art, such as modeling, carving, building, casting, different way of handling of colour pigment (like impasto, glazing, burnishing, drip), etching, relief, surface printing, fresco buono, fresco secco, etc. Printing processes including computer graphics, etc.

Unit — V

Relevance of the study of the history of world art (including history of advertising and marketing) for the students of Visual Arts in general and Art History as an area of specialization.

Unit — VI

Relevance of the study of aesthetic and critical theories of art for the students of Visual Arts (including students of Applied Arts) and students of Art History and Art Criticism specialization.

Unit - VII

Study of landmark phases and artists in Western Art History from Pre – Historic times to Contemporary phase from the point of view of ideology, materials, techniques, style, themes, formal and stylistic development.

Unit — VIII

Study of various phases of Indian Art History from Pre-Historic times to 18th century (including the history of advertisement) from the point of view of general formal and stylistic features and development of ideology, materials technique and themes.

Unit — IX

Development of modernity in 19th and 20th century. Indian art (including applied arts) with special reference to various art movements, medium, styles, individual artist's contributions in different regions of the country. The development of art education from the British Art Schools till the contemporary period.

Unit — XVIII

Major phases in Western Painting, Greco – Roman, Byzantine, Gothic, Renaissance (background of Renaissance, Humanism and the intentions and discoveries of the evolution of personal style of Early Renaissance and High Renaissance), Baroque and Rococo (background, conception with some important artists activities). Neo – classicism, Romanticism, Neo-Realism, Impressionism Post – impressionism, Cubism, Fauvism, Futurism, Dadaism, Surrealism, Abstract Art, Abstract Expressionism Op, Pop, Neo – figuration, Art in Post – modern time.

Unit — XIX

Importance of Applied Art in Visual Communication. Understanding of all the elements of an advertising design/graphic design such as typography and calligraphy (Headline, copy), photography, illustration logo and symbol. Outdoor advertising — Its importance in communication. Various kinds of media of outdoor advertising with its advantage over other media. Advertising ethics and censoring in using outdoor media. Advertising campaign - Product (package designing for the surface of container, to start with), Corporate / Government and Social awareness. Name all the media available. New technologies (Computer, digital printers, etc.), Internet, its use in advertising products and services, net marketing. Interaction with other arts i.e. sculpture, painter.

Unit — XX

History of advertising from early civilizations. Invention of moveable types. Development of printing processes : Letterpress, off – set gravure, silk-screen, embossing, etc.

Computer and its role in creating new visual effect. History of Indian advertising and different media. History of printing in India. Print media vs Electronic Media.



i. Educational Psychology

- Concept, scope and functions of educational psychology.
- Physical, cognitive, social, emotional and moral developmental characteristics of adolescent learner and its implication for teaching-learning.
- Behavioural, cognitive and constructivist principles of learning and its implication for senior secondary students.
- Concept of mental health & adjustment and adjustment mechanism.
- Emotional intelligence and its implication in teaching learning.

ii. Pedagogy and Teaching Learning Material (Instructional Strategies for Adolescent Learner)

- Communication skills and its use.
- Teaching models- advance organizer, concept attainment, information processing, inquiry training.
- Preparation and use of teaching-learning material during teaching.
- Cooperative learning.

iii. General

- General Awareness including Questions related to Haryana.
- General Mental Ability including Basic numeracy & data interpretation
- Logical Reasoning & Analytical Ability
- Decision making & problem solving


Secretary
Haryana Public Service Commission
Panchkula