

SYLLABUS & WEIGHTAGE FOR
COMPUTER BASED TEST
ADVERTISEMENT No: 12/2026/CHQ/DR-CBT

MANAGER (CORPORATE COMMUNICATIONS)

Total Marks: 120

Duration: Two hours

Part-A

General Knowledge, General Intelligence,
General Aptitude, English etc.

Weightage 50%

Part-B

Questions on subjects relating to
Educational Qualifications

Weightage 50%

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| 1. Creative writing, story writing, article writing, press releases, corporate reports, blogs writing and script writing for various corporate related issues/ items. |
| 2. CC related subjects i.e. CC tools, Print Media Management, Social Media Management, Production of Audio-Visuals, Content development for Publicity campaigns, Media Monitoring & Analytics, Brand-Building etc. |
